

Fighting tobacco product waste

Holding the tobacco industry accountable for its environmental footprint

World No Tobacco Day Webinar

THURSDAY 2 JUNE 2022

13:00-14:30 CET

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More about the webinar

Objectives:

- To shed light on the **global detrimental impact of tobacco product waste** on environment, economy, societies, human health, biodiversity and water bodies
- To provide clarity on the policy concept of **Extended Producer Responsibility** and its practical application by presenting case studies

Tobacco control experts and environmental advocates from around the world will join our roundtable discussion to connect the dots between Extended Producer Responsibility, tobacco industry liability and polluter pays principle.

Panelists will discuss policy options for mitigating tobacco product waste, which will include case studies from Kigali and San Francisco.