

Talking Trash

Behind the tobacco industry's "green" public relations

World No Tobacco Day Webinar



THURSDAY 12 MAY 2022

13:00-14:30 CET

REGISTER NOW!

More about the webinar

Objectives:

- To raise awareness of the **tobacco industry's destructive practices** across the entire product life cycle, including deforestation, water depletion, use of pesticides and tobacco product waste
- To provide clarity on different **policy options** to counter greenwashing (e.g. Extended Producer Responsibility policies, raise taxes, ban on CSR activities, etc.)

Tobacco control experts and environmental advocates from around the world will join our roundtable discussion to expose the tobacco industry's greenwashing tactics through a series of country case studies from France, Indonesia, Nigeria, Spain and Tanzania.

For more information, please visit our [event page](#).