

MALDIVES

Global Youth Tobacco Survey

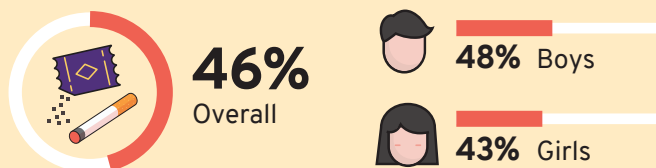
2019 Factsheet



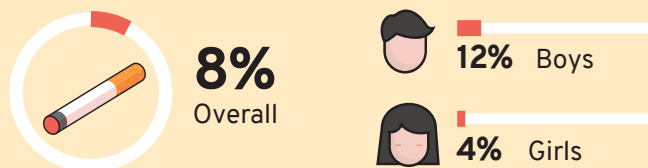
World Health
Organization
REGIONAL OFFICE FOR
South-East Asia



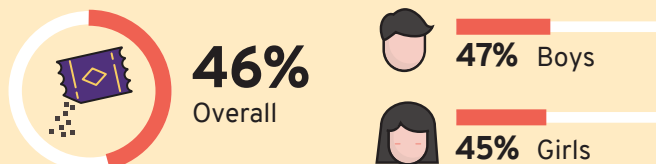
TOBACCO USE (smoked and/or smokeless)



TOBACCO USE (smoked)

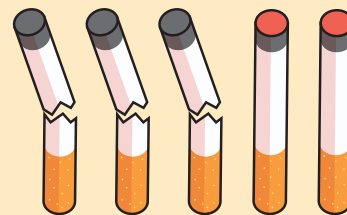


TOBACCO USE (smokeless)



TOBACCO CESSATION

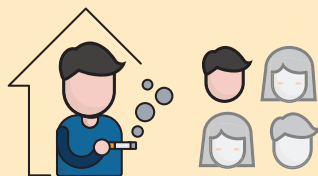
3 in 5
current smokers tried to
stop smoking



SECONDHAND SMOKE

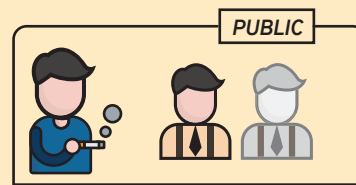
1 in 4

students were
exposed to tobacco
smoke at home



1 in 2

students were
exposed to tobacco
smoke inside enclosed
public places



ACCESS AND AVAILABILITY

1 in 3

of current cigarette
smokers bought
cigarettes from a store,
shop, or street vendor



3 in 5

of the buyers below
the permitted age were
sold tobacco products



MEDIA

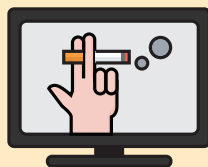
3 in 5

students noticed anti-
tobacco messages in
the media



3 in 4

students saw anyone
using tobacco on TV,
video or movies



1 in 4

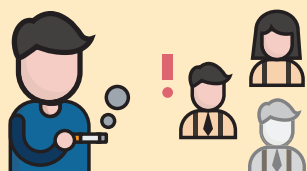
students noticed
tobacco advertisements
at point of sale



KNOWLEDGE & ATTITUDES

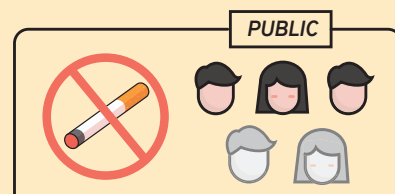
2 in 3

students thought other
people's smoking is
harmful to them



3 in 5

students favour
prohibiting smoking
inside enclosed
public places



The Global Youth Tobacco Survey (GYTS) is a nationally representative school-based survey of students in grades associated with age 13–15 years and is designed to produce cross-sectional estimates for each country. GYTS uses a standard core questionnaire, sample design, and data collection protocol. It assists countries in fulfilling their obligations under the World Health Organization (WHO) Framework Convention on Tobacco Control (FCTC) to generate comparable data within and across countries.

GYTS uses a two-stage sample design with schools selected proportional to enrollment size. The classrooms within selected schools are chosen randomly and all students in selected classes are invited to participate in the survey. The survey uses a standard global core questionnaire with

the flexibility of adding optional additional questions. The questionnaire consists of the following topics: tobacco use, cessation, secondhand smoke (SHS), pro- and anti-tobacco media and advertising, and other indicators. The questionnaire is self-administered using scan-able, paper-based bubble sheets. It is anonymous to ensure confidentiality.

In Maldives, GYTS was conducted in 2019 by the Ministry of Education, under the coordination of the Ministry of Health. The overall response rate was 70.0%. A total of 4,799 eligible students in grades 7-12 completed the survey, of which 2,984 were aged 13-15 years. Data are reported for students aged 13-15 years.

Results for youth aged 13-15 years

Overall (%) | Boys (%) | Girls (%)



TOBACCO USE

Tobacco use (smoked and/or smokeless)

Current tobacco users ¹	45.7	48.0	43.2*
Ever tobacco users ²	63.4	64.3	62.5

Smoked Tobacco

Current tobacco smokers ³	8.3	12.0	4.4*
Current cigarette smokers ⁴	4.7	7.3	1.8*
Current smokers of other tobacco ⁵	6.1	8.5	3.6*
Current shisha/gudugudaa smokers ⁶	3.1	4.2	1.7*
Ever tobacco smokers ⁷	22.1	28.8	15.1*
Ever cigarette smokers ⁸	16.3	22.7	9.6*
Ever smokers of other tobacco ⁹	14.2	18.3	10.0*
Ever shisha/gudugudaa smokers that first tried shisha/gudugudaa before 14 years of age ¹⁰	64.3	64.8	62.4



Smokeless Tobacco

Current smokeless tobacco users ¹¹	46.1	47.5	44.6
Ever smokeless tobacco users ¹²	61.3	60.4	62.1



Susceptibility

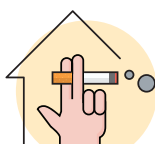
Never tobacco users susceptible to tobacco use in the future ¹³	18.7	21.9	15.8*
Never smokers who thought they might enjoy smoking a cigarette ¹⁴	6.7	5.7	7.5

ELECTRONIC CIGARETTES

Ever electronic cigarette users ¹⁵	17.1	23.1	10.7*
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SECONDHAND SMOKE

Exposure to tobacco smoke at home ¹⁶	24.9	23.3	26.5
Exposure to tobacco smoke inside any enclosed public place ¹⁶	47.0	44.9	49.2*
Exposure to tobacco smoke in any outdoor public place ¹⁶	54.2	52.1	56.3
Students who saw anyone smoking inside the school building or outside on school property ¹⁷	36.4	39.0	33.4*



ACCESS AND AVAILABILITY

Current cigarette smokers who bought cigarettes from a store, shop, street vendor, or gaadiyaa ¹⁸	36.5	42.6	--
Current cigarette smokers who were not prevented from buying cigarettes because of their age ¹⁹	59.7	59.7	--
Current cigarette smokers who bought cigarettes as individual sticks ²⁰	39.0	41.5	--



Results for youth aged 13-15 years

Overall (%) | Boys (%) | Girls (%)



MEDIA

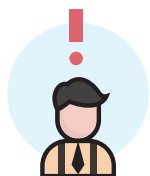
Tobacco Advertising, Promotion and Sponsorship

Students who noticed tobacco advertisements or promotions at points of sale ²¹	23.9	24.0	23.9
Students who noticed anyone using tobacco on television, videos, or movies ²²	74.5	76.3	72.8
Students who were ever offered a free tobacco product from a tobacco company representative	7.0	8.9	4.6*
Students who own something with a tobacco brand logo on it	11.7	15.7	7.6*



Anti-Tobacco Advertising

Students who noticed anti-tobacco messages in the media ¹⁷	60.3	60.9	59.9
Students who noticed anti-tobacco messages at sporting or community events ²³	37.4	40.7	33.7*
Current tobacco smokers who thought about quitting because of a warning label ²⁴	30.5	31.7	25.8
Students who were taught in school about the dangers of tobacco use in the past 12 months	39.5	39.8	39.6



KNOWLEDGE AND ATTITUDES

Students who definitely thought it is difficult to quit once someone starts smoking tobacco	40.7	38.0	43.4*
Students who thought smoking tobacco helps people feel more comfortable at celebrations, parties, and social gatherings	17.4	20.1	14.4*
Students who definitely thought other people's tobacco smoking is harmful to them	66.4	62.3	71.2*
Students who favored prohibiting smoking inside enclosed public places	62.9	62.8	62.8
Students who favored prohibiting smoking in outdoor public places	62.0	61.9	62.0



CESSATION

Current smokeless tobacco users who tried to stop using smokeless tobacco in the past 12 months	40.1	36.8	43.9
Current tobacco smokers who wanted to stop smoking now	41.4	42.9	--
Current tobacco smokers who thought they would be able to stop smoking if they wanted to	75.6	77.2	72.8
Current tobacco smokers who have ever received help/advice from a program or professional to stop smoking	29.3	31.1	19.1

¹ Smoked cigarettes, smoked other type of tobacco, and/or used smokeless tobacco anytime during the past 30 days, includes areca nut use without tobacco.

² Ever smoked tobacco and/or used smokeless tobacco, includes areca nut use without tobacco.

³ Smoked tobacco anytime during the past 30 days.

⁴ Smoked cigarettes anytime during the past 30 days.

⁵ Smoked tobacco other than cigarettes anytime during the past 30 days.

⁶ Smoked shisha/gudugudaa anytime during the past 30 days.

⁷ Ever smoked any tobacco, even one or two puffs.

⁸ Ever smoked cigarettes, even one or two puffs.

⁹ Ever smoked tobacco other than cigarettes, even one or two puffs.

¹⁰ Ever smoked shisha/gudugudaa

¹¹ Used smokeless tobacco anytime during the past 30 days, includes areca nut use without tobacco

¹² Ever used smokeless tobacco, includes areca nut use without tobacco.

¹³ Susceptible to future tobacco use includes those who answered "definitely yes", "probably yes", or "probably not" to using tobacco if one of their best friends offered it to them, or "definitely yes", "probably yes", or "probably not" to using tobacco during the next 12 months.

¹⁴ Those who answered "Agree" or "Strongly Agree" to the statement: "I think I might enjoy smoking a cigarette".

¹⁵ Ever used electronic cigarettes in their entire life.

¹⁶ During the past 7 days.

¹⁷ During the past 30 days.

¹⁸ Outlet from which current cigarette smokers bought cigarettes the last time they smoked cigarettes in the past 30 days.

¹⁹ Among those who tried to buy cigarettes during the past 30 days.

²⁰ Based on the last purchase, among those who bought cigarettes during the past 30 days.

²¹ Among those who visited a point of sale in the past 30 days.

²² Among those who watched television, videos, or movies in the past 30 days.

²³ Among those who attended sporting or community events in the past 30 days.

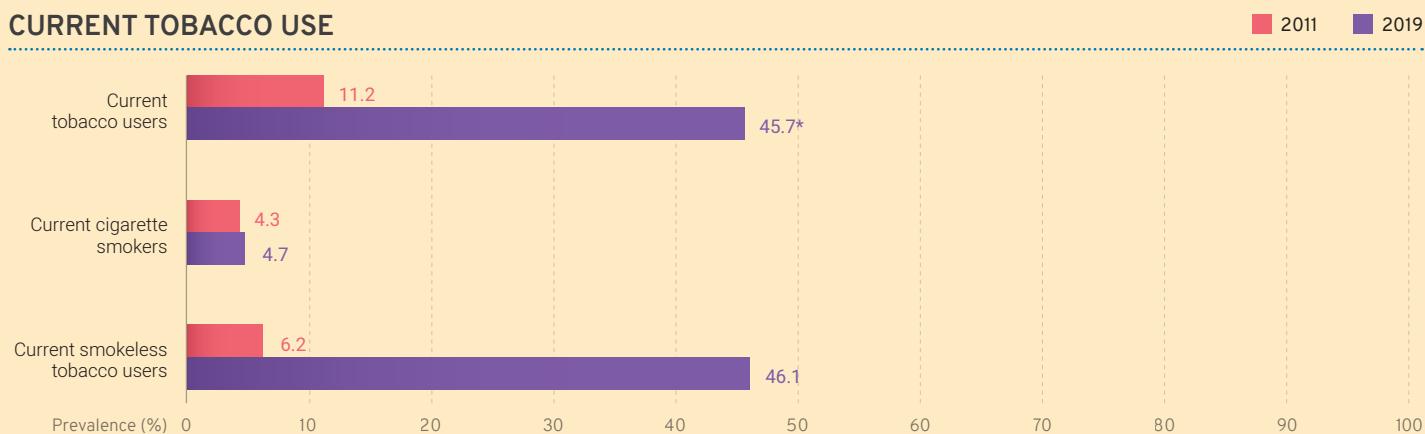
²⁴ Among those who noticed warning labels on cigarette packages in the past 30 days.

NOTE: Data are weighted to be nationally representative of all students aged 13-15 years who are enrolled in school. Percentages reflect the prevalence of each indicator in each group, not the distribution across groups.

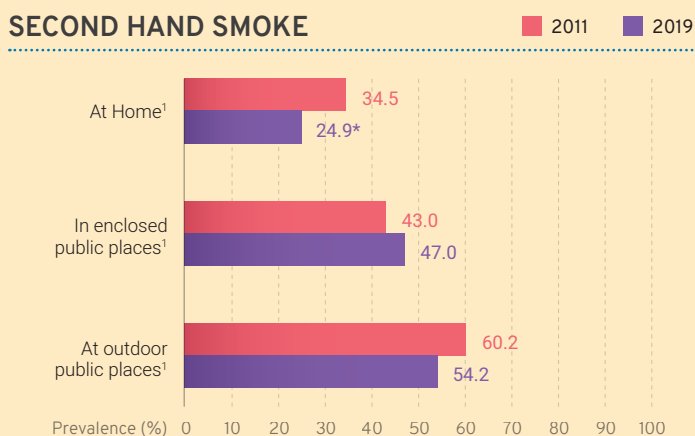
--Estimates based on unweighted cases less than 35 are not presented.

*Gender comparisons are significant at p < 0.05.

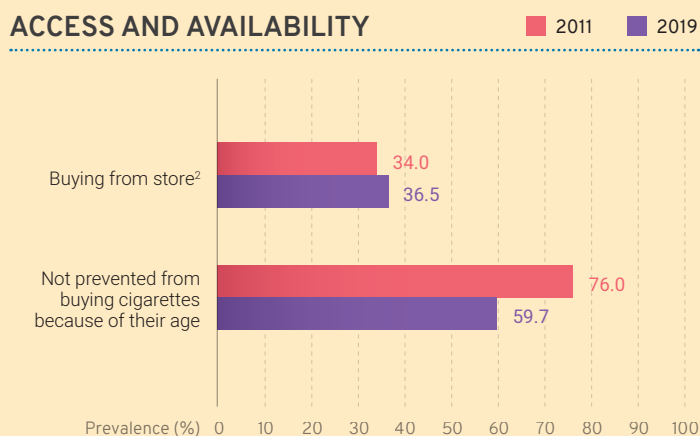
CURRENT TOBACCO USE



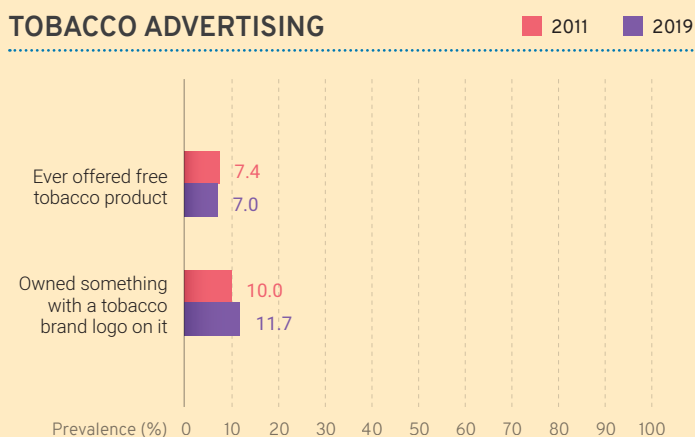
SECOND HAND SMOKE



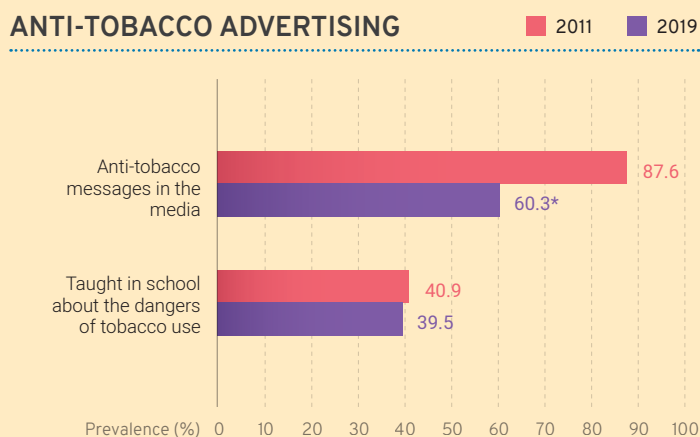
ACCESS AND AVAILABILITY



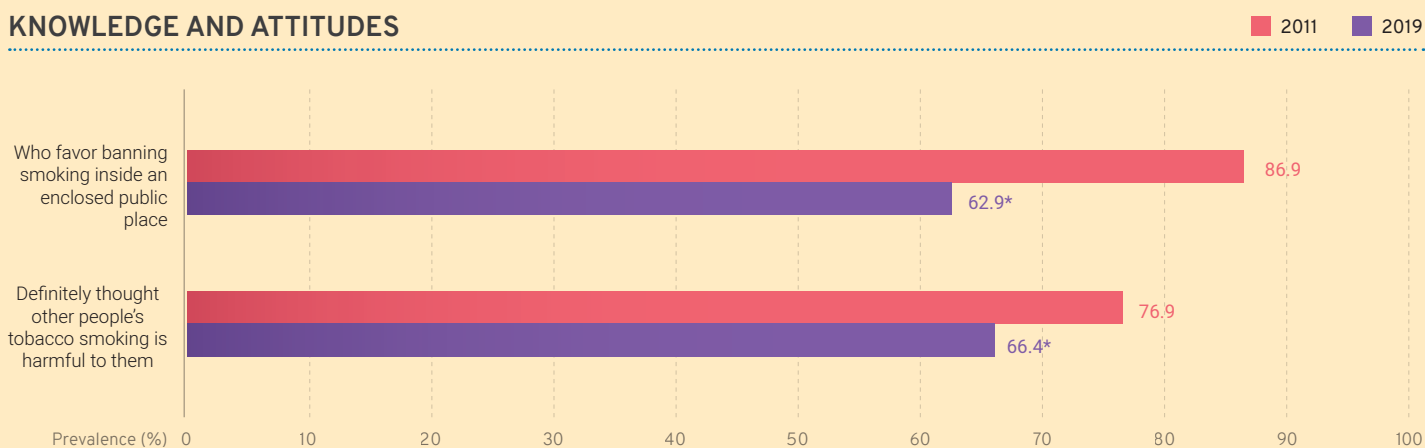
TOBACCO ADVERTISING



ANTI-TOBACCO ADVERTISING



KNOWLEDGE AND ATTITUDES



¹ During past 7 days. ² Bought cigarettes from a store, shop, street vendor, or kiosk (2011) / Bought cigarettes from a shop, or street vendor (2019)

* Overall comparisons are significant at p < 0.05.

In Maldives, the GYTS 2019 was conducted among the students aged 13-17 years.

Data for the main tobacco use prevalence and related indicators are reported below for the age category 16-17 years.

Results for youth aged 16-17 years

Overall (%) | Boys (%) | Girls (%)



TOBACCO USE

Tobacco use (smoked and/or smokeless)

Current tobacco users ¹	49.1	51.9	46.4
Ever tobacco users ²	73.2	74.5	72.0



Smoked Tobacco

Current tobacco smokers ³	11.4	16.9	6.3*
Current cigarette smokers ⁴	7.9	12.1	4.0*
Current smokers of other tobacco ⁵	8.0	12.3	4.1*
Current shisha/gudugudaa smokers ⁶	5.1	6.6	3.9
Ever tobacco smokers ⁷	30.5	42.1	20.0*
Ever cigarette smokers ⁸	24.6	35.3	15.1*
Ever smokers of other tobacco ⁹	21.6	31.9	12.3*
Ever shisha/gudugudaa smokers that first tried shisha/gudugudaa before 14 years of age ¹⁰	55.9	60.1	44.0*



Smokeless Tobacco

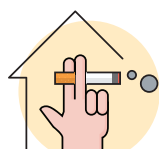
Current smokeless tobacco users ¹¹	48.6	49.0	48.0
Ever smokeless tobacco users ¹²	69.7	66.9	72.3

Susceptibility

Never tobacco users susceptible to tobacco use in the future ¹³	22.1	27.2	17.5*
Never smokers who thought they might enjoy smoking a cigarette ¹⁴	9.7	10.2	9.2

ELECTRONIC CIGARETTES

Ever electronic cigarette users ¹⁵	27.7	40.5	16.0*
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SECONDHAND SMOKE

Exposure to tobacco smoke at home ¹⁶	26.0	24.8	27.0
Exposure to tobacco smoke inside any enclosed public place ¹⁶	55.3	55.7	54.7
Exposure to tobacco smoke in any outdoor public place ¹⁶	66.5	65.9	67.2
Students who saw anyone smoking inside the school building or outside on school property ¹⁷	33.1	35.4	31.1



ACCESS AND AVAILABILITY

Current cigarette smokers who bought cigarettes from a store, shop, street vendor, or gaadiyaa ¹⁸	54.9	55.8	--
Current cigarette smokers who were not prevented from buying cigarettes because of their age ¹⁹	72.0	87.2	--
Current cigarette smokers who bought cigarettes as individual sticks ²⁰	16.4	19.9	--



MEDIA

Tobacco Advertising, Promotion and Sponsorship

Students who noticed tobacco advertisements or promotions at points of sale ²¹	25.0	30.6	19.6*
Students who noticed anyone using tobacco on television, videos, or movies ²²	84.3	86.7	82.5
Students who were ever offered a free tobacco product from a tobacco company representative	9.6	11.2	8.1

Results for youth aged 16-17 years

Overall (%) | Boys (%) | Girls (%)

Students who own something with a tobacco brand logo on it

9.4 12.0 7.1*

Anti-Tobacco Advertising

Students who noticed anti-tobacco messages in the media¹⁷

66.8 71.3 62.8*

Students who noticed anti-tobacco messages at sporting or community events²³

43.3 49.5 37.3*

Current tobacco smokers who thought about quitting because of a warning label²⁴

39.6 31.0 --

Students who were taught in school about the dangers of tobacco use in the past 12 months

45.6 43.0 48.1

KNOWLEDGE AND ATTITUDES

Students who definitely thought it is difficult to quit once someone starts smoking tobacco

38.7 35.8 41.4

Students who thought smoking tobacco helps people feel more comfortable at celebrations, parties, and social gatherings

24.5 28.1 21.0

Students who definitely thought other people's tobacco smoking is harmful to them

75.6 68.6 82.0*

Students who favored prohibiting smoking inside enclosed public places

77.3 73.6 80.9*

Students who favored prohibiting smoking in outdoor public places

76.0 70.9 80.7*

CESSATION

Current smokeless tobacco users who tried to stop using smokeless tobacco in the past 12 months

46.4 41.6 50.7

Current tobacco smokers who wanted to stop smoking now

58.0 57.9 --

Current tobacco smokers who thought they would be able to stop smoking if they wanted to

77.9 75.4 --

Current tobacco smokers who have ever received help/advice from a program or professional to stop smoking

28.5 31.6 --

Results for youth aged 13-17 years

Overall (%) | Boys (%) | Girls (%)

TOBACCO USE

Current tobacco users¹

46.6 49.1 44.2*

Ever tobacco users²

66.2 67.1 65.4

Current tobacco smokers³

9.2 13.3 5.0*

Current smokeless tobacco users¹¹

46.8 47.9 45.6

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² Ever smoked tobacco and/or used smokeless tobacco, includes areca nut use without tobacco.

³ Smoked tobacco anytime during the past 30 days.

⁴ Smoked cigarettes anytime during the past 30 days.

⁵ Smoked tobacco other than cigarettes anytime during the past 30 days.

⁶ Smoked shisha/gudugudaa anytime during the past 30 days.

⁷ Ever smoked any tobacco, even one or two puffs.

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¹⁴ Those who answered "Agree" or "Strongly Agree" to the statement: "I think I might enjoy smoking a cigarette".

¹⁵ Ever used electronic cigarettes in their entire life.

¹⁶ During the past 7 days.

¹⁷ During the past 30 days.

¹⁸ Outlet from which current cigarette smokers bought cigarettes the last time they smoked cigarettes in the past 30 days.

¹⁹ Among those who tried to buy cigarettes during the past 30 days.

²⁰ Based on the last purchase, among those who bought cigarettes during the past 30 days.

²¹ Among those who visited a point of sale in the past 30 days.

²² Among those who watched television, videos, or movies in the past 30 days.

²³ Among those who attended sporting or community events in the past 30 days.

²⁴ Among those who noticed warning labels on cigarette packages in the past 30 days.

NOTE: Data are weighted to be nationally representative of all students aged 13-17 years who are enrolled in school. Percentages reflect the prevalence of each indicator in each group, not the distribution across groups.

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