

# THE FUTURE OF FOOD SAFETY

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THE INTERNATIONAL FORUM ON FOOD SAFETY AND TRADE  
GENEVA, SWITZERLAND | 23-24 APRIL 2019

## SPEAKER

### **Lynn Frewer**

Professor of Food and Society, Newcastle University



Professor Lynn Frewer is chair of Food and Society at Newcastle University, United Kingdom. Previously she was Professor of Food Safety and Consumer Behaviour at Wageningen University, Netherlands, and Head of Consumer Science at the Institute of Food Research at Norwich, U.K. Lynn Frewer's research interests focus on developing effective risk and benefit communication strategies with consumers, understanding and measuring societal and individual responses to risks and benefits associated with food security issues throughout the supply chain, and agrifood governance and associated policy issues. Lynn Frewer also has interests in stakeholder engagement in the development of improved food security linked to agrifood research.