

COUNTRY ROADMAP FOR REPLACE IMPLEMENTATION



The roadmap creates an initial framework for countries to take action to restrict trans fat intake, following the REPLACE approach. REPLACE provides recommendations for promoting healthier alternatives; enacting legislation or regulation to restrict trans fat; assessing trans fat in the food supply; creating awareness about the health impact of trans fat; and, enforcing compliance with existing and new regulations. The roadmap includes an assessment of each area at the country level to identify lead agencies for each activity and key information available, as well as gaps. Goals and milestones will be developed to guide implementation of the activities.

A stakeholder group of government agencies, along with other parties such as civil society organizations and researchers, should meet to complete the roadmap together and use it to guide their work over the next 2 to 3 years.

AUDIENCE Government agencies, with other key stakeholders that are participating in developing and implementing the roadmap. The roadmap is not a public document.

ROADMAP OUTLINE

RE

➤ Dietary Sources of Industrially Produced Trans-Fatty Acid (TFA)

Major sources of TFA in the diet, key references; existing surveillance or other data on TFA content of food and/or of TFA intake

Gaps in knowledge on TFA in the diet (e.g. informal sector)

Priority information to gather/confirm

Possible academic institutions or other organizations to partner with to address priority questions; potential funding sources

➤ Existing Policy Environment

Current status of TFA legislation/regulation

Existing related policies

Local and national government bodies with jurisdiction over TFA in foods and their jurisdiction and rulemaking process

For each rulemaking process, opportunities and challenges associated with action on restricting TFA (e.g. local rulemaking for restaurants can move quickly, but enforcement is lax)

➤ Stakeholder Landscape

Local and national elected officials and government agencies; key contacts/potential champions and opponents

Civil society organizations, academia, research institutions, and related organizations; key contacts/potential champions

Industry, industry organizations, and trade blocs; key contacts and potential supporters/opponents

➤ Costs and Availability of Oils and Fats

Current oils and fats market: major companies, size of businesses, market share of each type of oil and fat

Import/export market for oils and fats, with and without TFA; current subsidy structure

Supply and cost of healthier alternatives

Opportunities and barriers to replacement with healthier oils and fats

P

➤ Promote the replacement of industrially-produced TFA

Priority replacement oils to promote (based on assessment in RE)

Government agencies and/or organizations that could provide technical assistance for small- and medium-sized enterprises and that can promote healthier oils

Key institutions to move toward healthier oils

Milestones for year 1

L

➤ Establish legislative or regulatory options and priorities

Opportunities and challenges to enacting mandatory limits on industrially-produced TFA as a percentage of total fats or a ban on partially hydrogenated oils (using policy landscape from RE)

Priority policy with timeline

Milestones for year 1

A

➤ Assess TFA content in foods

Scope and goals of assessment

Key agency for developing a monitoring system for TFA and saturated fatty acids (SFA) in key food categories, using labels if available and reliable (based on current sources and gaps described in RE)

Key agency to assess population intake of TFA, with consideration of key sub-groups (if conducting)

Milestones for year 1

C

➤ Create awareness of negative impact of TFA

Key policymakers to who will be necessary to support policy action (based on stakeholder landscape in RE)

Other key audiences with influence on policy action, e.g. trade blocs, industry (based on stakeholder landscape in RE)

Communications plan for describing health impact of TFA intake

- Key documents to develop; website location
- Plan and timeline to publicly commit to TFA elimination
- Mass media/education lead agency and timeline

Food manufacturer and oils/fats education campaign, including target audience, messaging, mechanism, timeline and evaluation (related to P)

Milestones for year 1

E

➤ Enforce compliance with policies and regulations

Local and national enforcement agencies related to food policy; describe effectiveness and challenges

Proposed enforcement plan, including agency, compliance period (e.g. 12 months), tactics (e.g. penalties), monitoring approach (e.g. bi-annual food surveillance), and timeline

Milestones for year 1

REPLACE STRATEGY

➤ Proposed policy action(s) over next 5 years

Local

National

➤ Key stakeholders to activate

POLICYMAKERS/GOVERNMENT OFFICIALS

➤ **NEXT 3 MONTHS** key meetings

➤ **NEXT 6 MONTHS** key meetings and commitments

➤ **NEXT YEAR** key meetings, commitment and public announcements

CIVIL SOCIETY ORGANIZATIONS, ACADEMIA, RESEARCH INSTITUTIONS AND RELATED ORGANIZATIONS

➤ **NEXT 3 MONTHS** key meetings

➤ **NEXT 6 MONTHS** key meetings and commitments

➤ **NEXT YEAR** key meetings, commitment and public announcements

INDUSTRY

➤ **NEXT 3 MONTHS** key meetings, information to gather

➤ **NEXT 6 MONTHS** key meetings, potential commitments

➤ Goal for year 1 with key milestones and deliverables

➤ Long term goal with yearly milestones and key partners identified