GATS Process Chart

Global Adult Tobacco Survey

The Global Adult Tobacco Survey (GATS) is the global standard to systematically monitor adult tobacco use (smoking and smokeless) and tracking key tobacco control indicators.

GATS is a nationally representative survey, using a consistent and standard protocol across countries. GATS enhances countries' capacity to design, implement, and evaluate tobacco control programs.

It will also assist countries to fulfill their obligations under the World Health Organization (WHO) Framework Convention on Tobacco Control (FCTC) to generate comparable data within and across countries. WHO developed MPOWER, a technical package of selected demand reduction measures contained in the WHO FCTC:

mpower

Monitor tobacco use and prevention policies
Protect people from tobacco smoke
Offer help to quit tobacco use
Warn about the dangers of tobacco
Enforce bans on tobacco advertising, promotion, and sponsorship
Raise taxes on tobacco

Process

1 Indicates technical workshop series

Introductory Country Engagement
- Country commitment

GATS Implementing Agency Selection
- National statistics office/census agency

GATS Orientation 1
- Technical • Process • Proposal

Proposal Submission, Review & Funding
- Technical and budget reviews

Pretest Training & Implementation 2

GATS Implementing Agency READY
- Questionnaire adapted and finalized
- Sample design approved
- Mapping and listing completed
- Handhelds received and programmed

Full Survey Training 3
- Fieldwork • Data Management

FIELDWORK & DATA MANAGEMENT

Fieldwork (6 to 13 weeks)

Data Management
- Quality assurance
- National data aggregation

Sample Weighting, Quality Assurance, Analysis & Reporting 4
- Sample weighting approval
- Fact Sheet and tables adaptation
- Data analysis and tabulation
- Country Report writing

RELEASE & DISSEMINATION 5
- Fact Sheets • Executive Summary
- Country Report • Public Use Data Set

Data to Action

Guidelines and Protocol

Implementation Guidelines

Country Engagement Process
Implementing Agency Selection Guidelines
Proposal Development Guidelines
Implementation Instructions

Comprehensive Standard Protocol

GATS Questionnaire
a. Core Questionnaire with Optional Questions
b. Question by Question Specifications

GATS Sample Design
a. Sample Design Manual
b. Sample Weights Manual

GATS Fieldwork Implementation
a. Field Interviewer Manual
b. Field Supervisor Manual
c. Mapping and Listing Manual

GATS Data Management
a. Programmer's Guide to General Survey System
b. Core Questionnaire Programming Specifications
c. Data Management Implementation Plan
d. Data Management Training Guide

GATS Quality Assurance: Guidelines and Documentation

GATS Analysis and Reporting Package
a. Fact Sheet Templates
b. Country Report: Tabulation Plan and Guidelines
c. Indicator Definitions

GATS Data Release and Dissemination
a. Data Release Policy
b. Data Dissemination: Guidance for the Initial Release of the Data

GATS Collaborating Organizations

- United States Centers for Disease Control and Prevention (CDC)
- CDC Foundation
- Johns Hopkins Bloomberg School of Public Health (JHSPH)
- RTI International
- World Health Organization (WHO)