

AGENDA

Webinar to launch the Technical Brief on Patient Navigation for Early Detection, Diagnosis and Treatment of Breast Cancer

Theme: No one should face breast cancer alone

15 October 2024, 14:30 – 16:00 CET

Moderator: Dr Mary Nyangasi, Technical Officer, Cancer and Lead for the Global Breast Cancer Initiative

Time (CET)	Topic	Facilitator/Presenter
14:30 - 14:35	Welcome remarks	Dr Guy Fones Director a.i, WHO, UCN/NCD
14:35 - 14:40	My breast cancer journey: navigating through the systems	Gloria Chinyere Okwu Programme Coordinator, Project PINK BLUE, Nigeria
14:40 - 14:50	WHO Global Breast Cancer Initiative: <i>Where we are, focus on patient navigation and building communities of practice</i>	Dr Mary Nyangasi, Technical Officer, Cancer and Lead for the Global Breast Cancer Initiative WHO, UCN/NCD/MND
14:50 - 15:00	Introduction to the Technical Brief on Patient Navigation for Early Detection, Diagnosis and Treatment of Breast Cancer	Dr Neha Goel Surgical Oncologist, Memorial Sloan Kettering Cancer Center, USA
15:00 – 15:05	Why Breast Cancer Patient Navigation is important	Benjamin Anderson, Technical Lead, Breast Cancer, City Cancer Challenge Foundation
15:05-15:45	Moderated session: <i>What are some of the key strategies for effective implementation of GBCI patient navigation at country level?</i> <i>What role can WHO and stakeholders play to better facilitate this?</i>	Moderator: Sabrina Zucchello, Senior Manager, Capacity Building, UICC Panellists: <ul style="list-style-type: none"> Dr Tatiana Vidaurre, National Cancer Institute, Lima, Peru, Representative of MS implementing patient navigation Ines Contreras, Program Coordinator, PATH Hanaa Serry, Baheya Foundation for early detection and treatment of breast cancer, Egypt Dr Alfredo Polo, Director, Technical Cooperation & Capacity Development, City Cancer Challenge Foundation Dr Bishnu Giri, Technical Officer, Cancer Control, WHO Regional Office for South-East Asia Gloria Chinyere Okwu, Programme Coordinator, Project PINK BLUE, Nigeria
15:45-15:55	Introduction to the WHO GBCI CoP on KAP	Samuel Sieber, Global Coordination Mechanism on NCDs, WHO
15:55-16:00	Summary take-away points, way forward and closing remarks	Dr André Ilbawi, Team Lead, Cancer WHO UCN/NCD/MND

Biographies

Speakers



Guy Fones, is the Director a.i, WHO, UCN/NCD. He received his MD from the University of Chile in 1991 and has, since then, gained more than 30 years' experience and achievements in public, private and global health platforms, including his 15-year clinical practice as both 'Ear, Nose and Throat' and 'Emergency Medicine' specialist in Chile.

Guy cemented his expertise in Global Health Diplomacy as Health Attaché for the Permanent Mission of Chile to the United Nations Organizations in Geneva where, for 6 years, he gained solid experience in multilateral and stakeholder governance for health, global policy consensus-building and forging strategic pro-health partnerships bridging national, regional and global multistakeholder interests.

Guy joined WHO in 2015 the Global Coordination Mechanism for NCDs, which he led from 2019-2024, supporting WHO's work on multistakeholder and cross-sectoral engagement, knowledge sharing, capacity building and partnerships for NCDs.

In July 2024, Dr Fones joined the NCD Department as Cross Cutting Lead, Strategy, with a focus on supporting an integrated approach to the achievement of SDG 3.4 on NCDs at country level, including now, as acting Director, NCD, main focal point for the preparatory process towards the 4th United Nations High-Level Meeting (UN HLM) on NCDs 2025.



André Ilbawi is a surgical oncologist and serves as the Lead for the Cancer Programme at WHO Headquarters in Geneva. Since joining WHO in 2015, he has been responsible for implementing the 2017 World Health Assembly resolution on cancer prevention and control. Dr Ilbawi has led the launch of key initiatives such as the WHO Global Initiative for Childhood Cancer (2018) and the WHO Global Breast Cancer Initiative (2021). He has also contributed to major WHO publications, including the 2020 WHO Report on Cancer, and has developed tools for cancer control and capacity building.



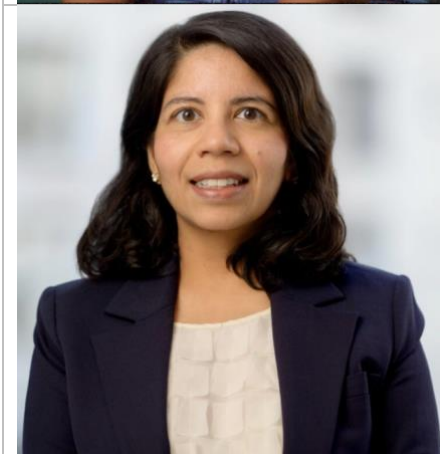
Samuel Sieber, PhD, is a senior knowledge translation specialist and communication advisor with the Global Coordination Mechanism on NCDs at the World Health Organization (WHO), based in Italy. He holds a PhD in Media Studies and several years of experience in facilitating evidence-informed decision-making, strategic communication and stakeholder engagement with several UN and international humanitarian INGOs. Currently leading the development and stakeholder engagement of the WHO Knowledge Action Portal on NCDs (KAP).



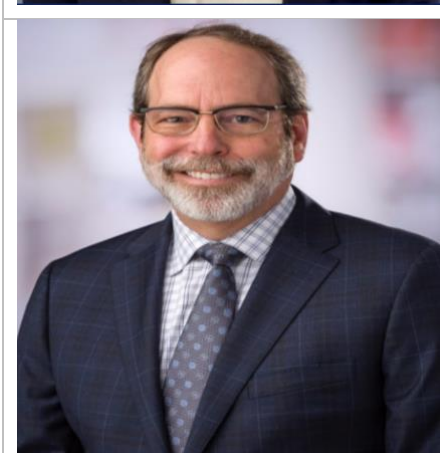
Mary Nyangasi joined the WHO in January 2024 as the **Technical lead for the Global Breast Cancer Initiative at WHO, Headquarters, Geneva**, where is focused on implementation of the GBCI and supports the integration of women's cancers into national cancer control planning. She is a medical doctor and public health specialist in epidemiology and disease control with extensive experience spanning 13 years in various aspects of oncology. As the immediate former Head of the National Cancer Control Program in Kenya, she led the establishment of regional cancer centres, scale-up of cervical and breast cancer screening and early diagnosis, formulation and implementation of cancer policies, strategies and guidelines. She has published in various peer-reviewed journals.



Gloria Chinyere Okwu is the **Programme Coordinator at Project PINK BLUE, Nigeria**, and a breast cancer survivor. She has over seven years of experience in program management, non-profit work, global advocacy, and multi-sectoral engagements. Gloria is also a creative writer, patient navigator, public speaker, and an executive member of various support groups in Nigeria.



Neha Goel, Surgical Oncologist, Memorial Sloan Kettering Cancer Center, USA. Dr Goel is a triple board-certified surgical oncologist, Associate Attending Surgeon and Chief of Disparities in the Department of Surgery at Memorial Sloan Kettering Cancer Center (MSK), and an Associate Professor of Surgery at Weill Medical College of Cornell Medical University, with clinical expertise in the multidisciplinary management of breast cancer. She has extensive experience in breast cancer disparities, health policy, and social epidemiology research. She also worked as an Associate Editor for the WHO GBCI Implementation Framework and Editor for the GBCI Patient Navigation Technical Brief. Dr Goel is also an NIH funded researcher who established and leads the Miami Breast Cancer Disparities Study, an epidemiologic cohort study, to map genomic and non-genomic pathways of breast cancer disparities.



Benjamin Anderson is Professor Emeritus of Surgery and Global Health Medicine at the University of Washington and served as Surgical Director of the UW Breast Health Clinic from 1994 to 2020. He has over 25 years of experience in global cancer control and chaired the Breast Health Global Initiative, developing resource-stratified guidelines for low- and middle-income countries. Dr Anderson joined the WHO in 2020 to lead the Global Breast Cancer Initiative and now serves as Global Technical Lead for Breast Cancer at City Cancer Challenge Foundation. He has received multiple awards, including ASCO's Partners in Progress Award and ESO's Umberto Veronesi Memorial Award.

Panel Moderator



Sabrina Zucchello, is a Senior Manager for Capacity Building at the Union for International Cancer Control (UICC), where she leads the organization's work on women's cancers. She oversees UICC's Breast Cancer Programme, focusing on reducing the global breast cancer burden by strengthening civil society capacities. Previously, she led the SPARC Metastatic Breast Cancer Challenge, supporting over 50 projects globally. With a background in international human rights law and international relations, Sabrina is committed to integrated approaches for women's health and has extensive experience in philanthropic advising and multi-stakeholder initiatives.

Panelists



Alfredo Polo is the Director, Technical Cooperation & Capacity Development, City Cancer Challenge Foundation.

Dr Polo is an Oncologist with 30 years of experience across the public and private sectors, navigating the complexities of cancer care in local, and global contexts. In this current role at the City Cancer Challenge, he drives forward international cooperation for development, working alongside multilateral organizations like the WHO and IAEA; international, regional and national technical partners; and national authorities. His work is dedicated to improving access to quality cancer care for patients, their families, and communities.



Hanaa Serry is the International Relations and Agreements Officer at Baheya Foundation for Early Detection and Treatment of Breast Cancer, Egypt. She is an engineer by training, and has transitioned her career to focus on healthcare and patient empowerment. She has played a key role in designing and implementing Baheya's Patient Navigation programme, guiding breast cancer patients through their treatment journeys. Hanaa is a strong advocate for women's health, regularly speaking at international conferences, and has extensive experience building partnerships with global cancer organizations to promote knowledge-sharing and best practices.



Tatiana Vidaurre is the former Institutional Head, and currently the Executive Director of Department of Medical Oncology, at the National Cancer Institute in Lima, Peru. She who completed her medical studies at the Human Medicine Faculty of the Cayetano Heredia Peruvian University UPCH, Lima. She has developed the National Plan for Comprehensive Cancer Care and the Improvement of Access to Oncological Services in Peru—Plan Esperanza— an important public health policy for cancer control in Peru. She is also the Founder of the INEN Breast Cancer Club, the main Peruvian oncology patients organization for women's cancer control.



Ines Contreras, PATH, is a seasoned professional with over 29 years of experience in international NGOs, specializing in accounting and human resources. She joined PATH Peru in 2006 and has since managed the financial and legal aspects of various projects. She led the breast cancer implementation project in Peru (2012-2022), advocating for national adoption and working closely with health institutions. Her experience spans key health initiatives such as HPV vaccination, cervical cancer prevention, TB treatment, malaria elimination, and healthcare system analysis, including a digital tracking system for breast cancer patients.



Bishnu Giri, Pediatric Oncologist from Nepal with 14 years of experience working in various capacities within the Nepal Government. He is Currently serving as a **Technical Officer (Cancer Control) at the WHO Regional Office for South-East Asia** since 2020.