



Agenda item 3

Development of an action plan (2022-2030) to effectively implement the global strategy to reduce the **harmful use of alcohol** as a public health priority



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Alcohol and Health



HEALTH BURDEN AND NEW CHALLENGES

- The harmful use of alcohol results in some 3 million deaths globally (5.3% of all deaths), including 1.7 million deaths from NCDs
- There are 237 million men and 46 million women with alcohol use disorders worldwide
- Alcohol-attributable disease burden is highest (per 100 000 people) in low-income and lower-middle-income countries when compared with upper-middle-income and higher-income countries.

CALL FOR ACTION AND PROGRESS SO FAR

Global strategy to reduce the harmful use of alcohol: considerably reduce morbidity and mortality due to harmful use of alcohol

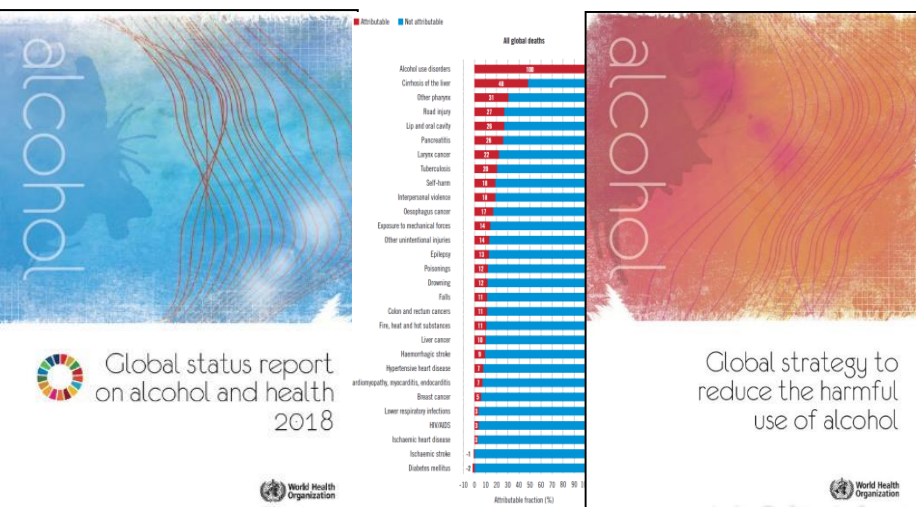
SDG Health Target 3.5: Strengthen the prevention and treatment of substance abuse, including narcotic drug abuse and harmful use of alcohol

The NCD Global Monitoring Framework: voluntary global target of 10% relative reduction in the harmful use of alcohol by 2025

PROGRESS

Despite some positive trends in alcohol-related morbidity and mortality since 2010, the global burden of disease and injuries attributable to alcohol continues to be unacceptably high

The presence of national alcohol policies is highest among high-income countries and lowest among low-income countries. The majority of countries in Africa and the Americas do not have written national alcohol policies.



EB 146(14) decision “Accelerating action to reduce the harmful use of alcohol”

EXECUTIVE BOARD
146th session

EB146(14)
7 February 2020

Agenda item 7.2

Accelerating action to reduce the harmful use of alcohol

The Executive Board, having considered the report on the political declaration of the third high-level meeting of the General Assembly on the prevention and control of non-communicable diseases,¹ particularly Annex 3, entitled “Implementation of the global strategy to reduce the harmful use of alcohol,” and the report on the findings of the consultative process on implementation of the global strategy to reduce the harmful use of alcohol and the way forward;²

Noting with grave concern that, globally, the harmful use of alcohol causes approximately 3 million deaths every year; and that, despite the reduction of age-standardized alcohol-attributable deaths and disability-adjusted life years and of heavy episodic drinking, the overall burden of disease and injuries attributable to alcohol consumption remains unacceptably high; and emphasizing that there is sufficient evidence for the carcinogenicity of alcohol and a causal contribution of the use of alcohol to the development of several types of cancers in humans;³

Recognizing the continued relevance of the global strategy to reduce the harmful use of alcohol and further recognizing that resources and capacities for its implementation in WHO and some Member States do not correspond to the magnitude of the problems;

Expressing deep concern that alcohol marketing, advertising and promotional activity, including through cross-border marketing, targeting youth and adolescents, influences their drinking initiation and intensity of drinking;³

Noting that some WHO offices do not offer alcohol as a practice to accelerate action to reduce the harmful use of alcohol,

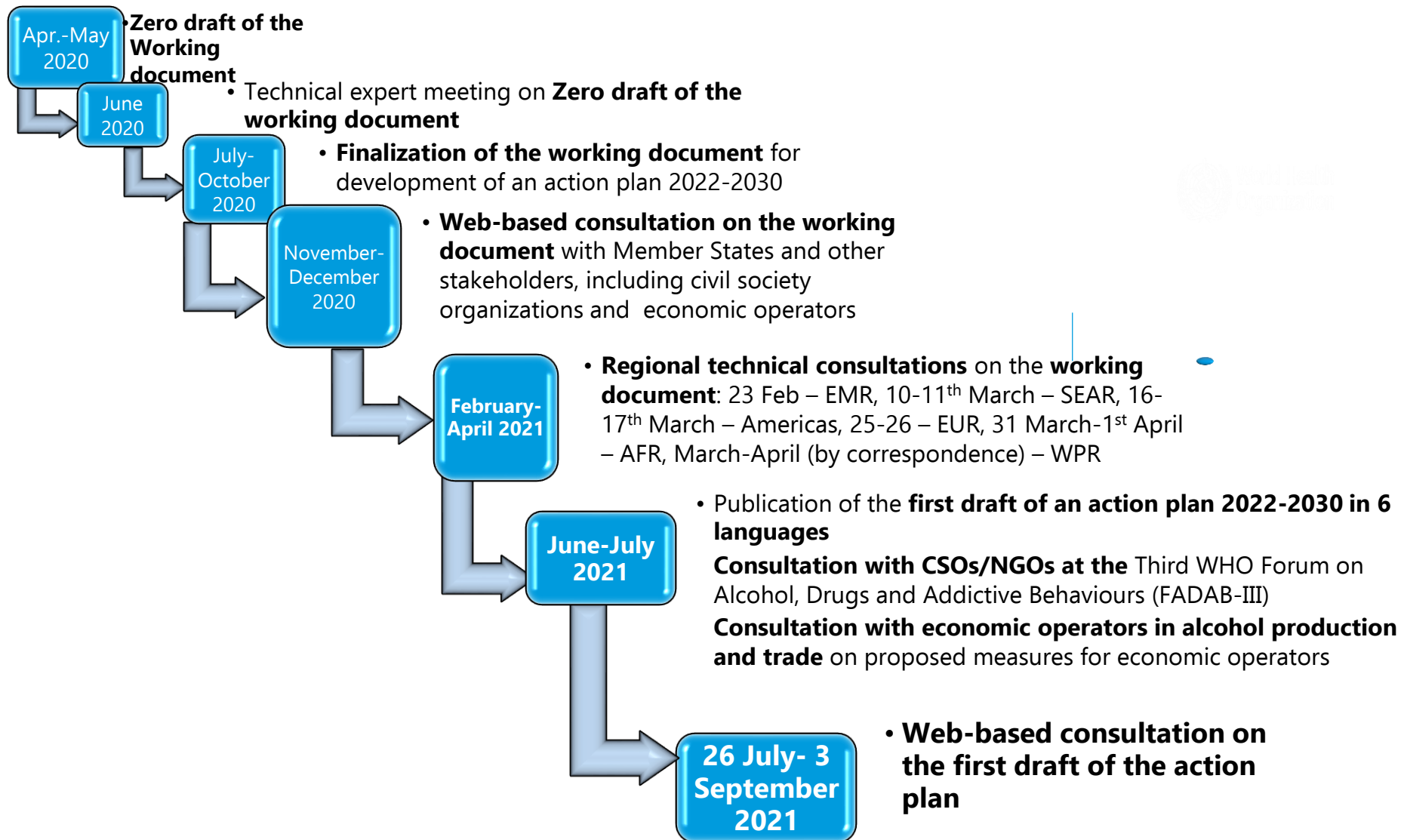
Decided to request the Director-General:

- (1) to develop an action plan (2022–2030) to effectively implement the global strategy to reduce the harmful use of alcohol as a public health priority, in consultation with Member States and relevant stakeholders, for consideration by the Seventy-fifth World Health Assembly, through the Executive Board at its 150th session in 2022;
- (2) to develop a technical report on the harmful use of alcohol related to cross-border alcohol marketing, advertising and promotional activities, including those targeting youth and adolescents, before the 150th session of the Executive Board, which could contribute to the development of the action plan;
- (3) to adequately resource the work on the harmful use of alcohol;
- (4) to review the global strategy to reduce the harmful use of alcohol and report to the Executive Board at its 166th session in 2030 for further action.

EB 146(14) decision (2020) requested the Director-General to develop and submit to the 75th WHA through the Executive Board at its 150th session in 2022, an **Action Plan (2022-2030) to effectively implement the global strategy to reduce the harmful use of alcohol**



EARLIER STAGES OF THE PROCESS OF DEVELOPMENT OF AN ALCOHOL ACTION PLAN (2022-2030)



Structure of the first draft of the Alcohol Action Plan 2022-2030

Goal

- **Boost effective implementation of the Global strategy to reduce the harmful use of alcohol and considerably reduce morbidity and mortality due to alcohol use...**

Operational objectives and guiding principles

Key areas for global action

- **Implementation of high-impact strategies and interventions**
- **Advocacy, awareness and commitment**
- **Partnership, dialogue and coordination**
- **Technical support and capacity building Evidence-based practice**
- **Knowledge production and information systems**
- **Resource mobilization**

Annex 1: Indicators and milestones for achieving global targets

Six Operational Objectives of the Alcohol Action Plan 2022-2030

1 Increase population coverage, implementation and enforcement of high-impact policy options and interventions to reduce the harmful use of alcohol worldwide for better health and well-being

2 Strengthen multisectoral action through effective governance, enhanced political commitment, leadership, dialogue and coordination of multisectoral action

3 Enhance prevention and treatment capacity of health and social care systems for disorders due to alcohol use and associated health conditions as an integral part of universal health coverage and aligned with SDG 2030 agenda

4 Raise awareness of risks and harms associated with alcohol consumption and its impact on health and well-being of individual, families, communities and nations as well as of effectiveness of different policy options

5 Strengthen information systems and research for monitoring alcohol consumption, alcohol-related harm and policy responses at all levels and dissemination and application of information for advocacy, policy development and evaluation purposes

6 Significantly increase mobilization of resources required for appropriate and sustained action to reduce the harmful use of alcohol at all levels

Structure of each Key Area of Action in the draft Global Alcohol Action Plan 2022-2030

Brief introduction

- Rationale for the action area
- Scope of the action area

Global targets for each key area

- 3 global targets for the first action area (high-impact interventions)
- 2 global targets for all other five action areas
- Indicators and milestones for each global target are included in the Annex

Proposed actions for Member States

4-10 paragraphs (actions) for each action area

Proposed actions for the WHO Secretariat

5-10 paragraphs (actions) for each action area

Proposed actions for international partners, civil society organizations and academia

2 paragraphs (actions) for each action area

Proposed measures for economic operators in alcohol production and trade

One para with proposed measures for each action area

- **Q1:** Would Member States agree with the proposed operational objectives, guiding principles and key areas for global action?
- **Q2:** Would Member States agree with the proposed actions and measures to boost implementation of the Global strategy to reduce the harmful use of alcohol?
- **Q3:** Would Member States agree with the proposed global targets?