

WEDNESDAY 8 FEBRUARY

12h30 - 14h00 UK
13h30 - 15h00 CET

THE 2023 LANCET SERIES ON BREASTFEEDING

INCLUDING THE INFLUENCE OF COMMERCIAL
MILK FORMULA MARKETING

WATCH THE LIVE-STREAM [HERE](#).



BIOGRAPHIES



Richard Horton
Editor-in-Chief of The Lancet

Richard Horton is Editor-in-Chief of The Lancet. He qualified in physiology and medicine with honours from the University of Birmingham in 1986. He joined The Lancet in 1990, moving to New York as North American Editor in 1993. In 2016, he chaired the Expert Group for the High Level Commission on Health Employment and Economic Growth, convened by Presidents Hollande of France and Zuma of South Africa. From 2011 to 2015, he was co-chair of the UN's independent Expert Review Group on Information and Accountability for Women's and Children's Health. In 2011, he was elected a Foreign Associate of the US Institute of Medicine and, in 2015, he received the Friendship Award from the Government of China.

In 2019, he was awarded the WHO Director-General's Health Leaders Award for outstanding leadership in global health and the Roux Prize in recognition of innovation in the application of global health evidence. In 2021, he received the Physicians for Human Rights Award in recognition of extraordinary leadership in advancing health and human rights.

He now works to develop the idea of planetary health – the health of human civilizations and the ecosystems on which they depend. In 2020, he published The COVID-19 Catastrophe: What's Gone Wrong and How to Stop It Happening Again. A revised, updated, and expanded second edition was published in 2021.



Kathriona Devereux (*Moderator*)

Kathriona Devereux is an Irish broadcaster and science communicator with almost twenty years experience producing a range of documentaries and factual programming for Irish and international broadcast.

Outside of her professional life, she is a volunteer breastfeeding counsellor with an Irish civic society parent support organization.



Nigel Rollins
World Health Organization

Nigel Rollins joined the Department of Maternal, Newborn, Child and Adolescent Health of WHO in July 2008. He trained as a pediatrician in Belfast, Northern Ireland and his work focuses on interventions to improve child survival, growth and development. This includes implementation research to improve coverage and quality of care and also the prevention of mother-to-child transmission of HIV and infant feeding.

Prior to joining WHO, Dr. Rollins was Professor and head of the Centre for Maternal and Child Health at the University of KwaZulu-Natal (UKZN), Durban, South Africa, where he lived and worked for 14 years.



David McCoy
International Institute for Global Health, United Nations University

David McCoy is the Evidence to Policy Research Lead at the United Nations University International Institute for Global Health (UNU-IIGH) based in Kuala Lumpur. Prior to this he was Professor of Global Public Health and Director of the Centre for Global Health at the Institute of Population Health Sciences in Queen Mary University London. He qualified as a medical doctor from Southampton University and spent six years as a clinician in the UK and South Africa, before entering a career in public health. He spent a further seven years in South Africa with the University of Cape Town and the Health Systems Trust supporting the post-apartheid transformation of South Africa's health care system.

On returning to the UK, he has worked as a public health professional in various capacities across civil society, academia and the public sector. This has included being Director of the global health charity Medact, a Steering Council member of the Peoples Health Movement, and an NHS Director of Public Health in London.



Helen L. Ball
Durham University

Helen is Professor of Anthropology and Director of the Infancy & Sleep Centre (DISC) at Durham University. She founded Basis, the Baby Sleep Information Source in 2012 as an outreach project of DISC, and was awarded the Queen's Anniversary Prize for Further & Higher Education in 2018.

Her research examines the sleep ecology of infants and their parents including attitudes and practices regarding infant sleep, behavioural and physiological interactions of infants and their parents during sleep, infant sleep development, and the discordance between cultural and biological sleep needs. She conducts research in hospitals, the community, and her lab, and she contributes to national and international policy and practice guidelines on infant care.

She is a Board Member of ISPID (the International Society for the Study and Prevention of Infant Deaths), Chair of the Scientific Committee for the Lullaby Trust, and Qualifications Board member for Unicef UK Baby Friendly Initiative, and Associate Editor for Sleep Health, journal of the US National Sleep Foundation (all voluntary positions).



Guddi Singh
Paediatric doctor, health campaigner and TV broadcaster

Guddi specialises in neurodevelopmental and social paediatrics but is currently researching how we might reimagine the role of the doctor to better meet 21st century healthcare challenges for her PhD at King's College London.

With training in psychology, philosophy, social and improvement sciences - as well as medicine and public health - Guddi is well placed to bring a holistic approach to health and to be able to interrogate and change the systems that support it. Her policy experience at the World Health Organization and Health Education England, as well as wide clinical experience in India, the USA, Australia, South Africa, Tanzania, and Uganda, has given her a global and critical perspective on health from all levels.

Passionate about social justice and health equity, Guddi advocates for her patients through her roles as a board member of the National Centre for Creative Health, and the Centre for Health and the Public Interest. She is also the founder and director of the WHAM Project (Wellbeing and Health Action Movement) - a 'social incubator' to inform, empower and unite conscious clinicians addressing health inequalities.

As a TV broadcaster, Guddi has appeared on BBC, Channel 4, ITV, Al-Jazeera and Sky News.



Katie Gilbert
Managing Director, M&C Saatchi World Services

Katie has nearly 15 years of experience in communications and behaviour change campaigns. She started her career in the charity sector working for a creative arts charity before joining an advertising agency to help market commercial brands. In the commercial industry, she worked on campaigns that won awards from the Institute of the Practitioners of Advertising (IPA) and Account Group Planning (APG) Creative Strategy awards.

In 2014, Katie joined M&C Saatchi World Services to focus solely on leveraging the power of communications to help make the world a healthier, safer and more equitable place. She has worked on a number of the Sustainable Development Goals (SDGs) across a range of issues from undernutrition and early child development to family planning, energy poverty, climate change and LGBTQ+ rights. Her work has ranged from social and behaviour changes campaigns to driving awareness and support for key health and social issues. She is passionate about leveraging the skills she learned creating advertising campaigns for commercial brands to help achieve positive social impact.



Alison Thewliss
Member of Parliament for Glasgow Central

Alison Thewliss was elected to serve the people of Glasgow Central in May 2015. Since then, she has served the constituency of Glasgow Central for around 8 years, after being re-elected in 2017 and 2019. Alison is currently the SNP Shadow Chancellor of the Exchequer. Prior to her election as an MP, she served as Glasgow Councillor for the Calton Ward in the East End. Alison was the Glasgow SNP Council Group's spokesperson on Land and Environmental Services, and she takes a keen interest in improving local government and democracy. Alison lives in Glasgow with her husband and 2 young children.



Anthony Costello
Institute for Child Health

After serving as Director of the Department of Maternal, Child and Adolescent Health, WHO Geneva, Anthony Costello returned to University College London in June 2018 as Professor of Global Health and Sustainable Development. Trained in paediatrics, he is co-chair of the international Lancet Countdown for Climate Action and Health, and senior adviser to the Children in All Policies 2030 programme supported by WHO, UNICEF and the Lancet. He was a co-founder of Independent SAGE which aims to bring a greater focus on public health, transparency and public engagement to the UK Covid response.