

# Measuring success

A new impact framework provides a strategic approach to tracking joint efforts by governments, the WHO Secretariat, and partners, to achieve the goals of our five year strategic plan. Investments in tools, training and technical expertise in data collection, as well as analysis and translation, will enable us to move towards comprehensive data and integrated health information and dissemination systems, and strengthen core capacities in countries as well as in WHO –both regions and country offices- to better monitor progress. A new WHO innovation hub will look to ways of scaling and sustaining innovations towards accelerating progress.

Read the full investment case and visit the website:



[www.who.int/invest](http://www.who.int/invest)

Read the Background Technical Report: Investing global, investing local: supporting value for money towards the health SDGs



[www.who.int/docs/default-source/investment-case/value-for-money.pdf](http://www.who.int/docs/default-source/investment-case/value-for-money.pdf)

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“Promote **health**,  
keep the **world safe**,  
serve the **vulnerable**  
– our new  
mission statement –  
is our promise to the  
world’s people  
for the next five years.”

Dr Tedros Adhanom Ghebreyesus  
Director-General, World Health Organization



# A HEALTHIER HUMANITY

The WHO Investment Case





# Why invest in WHO

WHO with its unique role and track record will achieve results and leave no-one behind

WHO has launched an ambitious, but achievable, five-year strategic plan (2019-2023), with a Triple Billion target: WHO will work to provide a billion more people with universal health coverage, to protect a billion people from health emergencies and to provide a further billion people with better health and well-being.

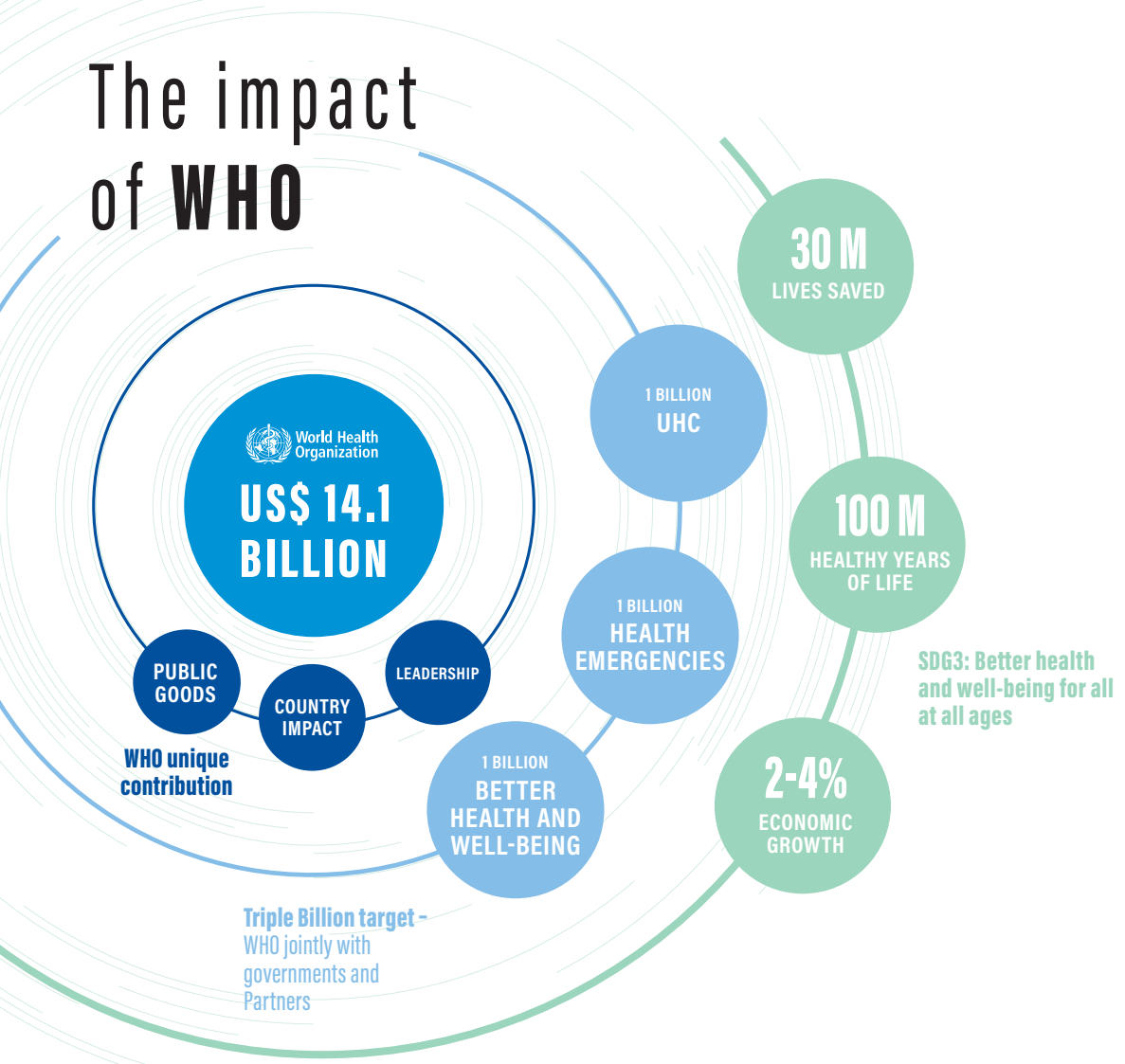
The results will be the joint action of WHO Member States and other partners. WHO's catalytic role focuses global health leadership,

impact in countries, and global public goods.

WHO shares the vision of the 2030 Sustainable Development Agenda and will strive to leave no-one behind, particularly the world's most disadvantaged and vulnerable people. WHO will invest in equity, gender and human rights so that all people, no matter who they are or where they live, can fulfil their right to the highest possible standard of health.

This strategy could save 30 million lives add more than 100 million healthy years of life and stimulate up to 4% economic growth in low- and middle-income countries between 2019-2023.

# The impact of WHO



# What WHO will achieve

The Triple Billion target

1 BILLION MORE PEOPLE benefiting from Universal Health Coverage (UHC)

A central role for Universal Health Coverage  
It is possible for almost every country to finance universal health coverage predominantly using domestic resources, and this will more than pay for itself, since investment in UHC returns \$ 1.40 for every dollar spent. Investing in UHC will save an estimated 24.4 million lives.

1 BILLION MORE PEOPLE better protected from Health Emergencies

Health emergencies: early action saves lives and money  
Through better protection of 1 billion people from health emergencies, and provision of life-saving health services to 100 million people during acute public health situations, WHO will help save 1.5 million lives, in addition to returning \$ 8.30 for every dollar spent.

1 BILLION MORE PEOPLE enjoying better Health and Well-Being

Healthier populations confronting threats to health  
Expanding work on the determinants of health and the reduction of health risks while working across many sectors, WHO works towards a world where every woman, newborn, child, adolescent, adult and older person can live a healthier life, and reach their full potential and functional ability. Better health and well-being can lead to significant economic returns and the saving of 3.8 million lives.

Addressing specific health challenges  
Special attention will be given to areas currently damaging the prospect of healthy lives

- Human capital across the life-course
- NCD prevention and mental health promotion

- Climate change in small island developing states
- Antimicrobial resistance

WHO's key role in UHC

- Focus on primary health care to improve access to quality essential services
- Work towards sustainable financing and financial protection
- Improve access to essential medicines and health products
- Train workforce and advise on labour policies
- Support people's participation in national health policies
- Improve monitoring, data and information

WHO's key role in health emergencies

- Prepare for emergencies by identifying, mitigating and managing risks
- Prevent emergencies and support development of tools necessary during outbreaks
- Detect and respond to acute health emergencies, and support delivery of essential health services in fragile settings.

WHO's key role in health and well-being

- Addressing social determinants
- Inter-sectoral approaches for health
- Health in all policies and healthy settings

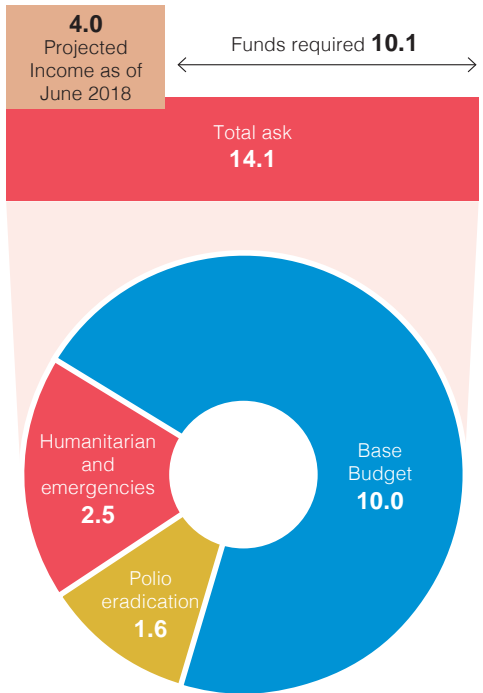
# The WHO ask

WHO needs US\$ 14.1 billion for 2019– 2023 to deliver on the five-year strategy, and drive impact in countries.

There is nothing more precious than good health. An investment of US\$14.1\* billion in WHO will go towards global, regional and country activities in 150 countries, including work in humanitarian and emergencies and polio eradication, while strengthening investments in WHO's capacity to deliver in country, routine vaccination and health systems and the work in areas like innovation in health and health metrics. Up-front contributions will provide programme viability, allowing improved planning and more certain outcomes. WHO works to broaden the donor base and increase funding flexibility. An early investment in WHO will keep the world on track towards achieving SDG3 and other health-related targets.

The ask for 2019-2023: US\$ 14.1 billion

All amounts are in US\$ billion.



\* This amount represents a total increase of 14% over the five year period as compared to the approved programme budget for 2018-2019