

**WHO SAVE LIVES: Clean Your Hands****SL:CYH Newsletter****6 December 2013****Dear Colleagues,**

*Launching the refreshed **SL:CYH Newsletter** – we welcome you back to connecting with us every month between now and 5 May 2014. Every year after 5 May, we take time to collate campaign information, to reflect on ensuring we can have the right impact going forward, and to plan for the following year. Like in previous years, 5 May 2013 outlined outstanding and constantly increasing engagement of health-care facilities, governments and other stakeholders, including patients and the public. Building on these achievements, we are now pleased to announce the theme for 2014 and ask you once again to join us in making the global movement that is **SL:CYH** a success – it is nothing without you.*

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**1. 5 May 2014 – the dates; the theme**

Mark the dates of 2-5 May in your diaries. Any one of these days will be ideal for focusing your local action on supporting the **SL:CYH** campaign.

**Our goal in 2014:**

- **To highlight the role of hand hygiene in combatting antimicrobial resistance (AMR) by making sure the WHO 5 Moments are core to protecting patients from resistant pathogens.**
- **To emphasize the problem of AMR that can arise from patient care interventions.**

A paradigm shift has occurred in our world that cannot be reversed – multidrug resistant pathogens are here to stay. We want to make sure that these pathogens are managed through sound understanding and infection prevention action.

In January, we will be describing the call to action for you and highlighting what WHO will do, including surveys and the provision of tools.

In brief, the WHO plans will include:

- Surveys that will aim to address the global situation on AMR and antimicrobial use in specific areas;
- Follow-up on hand hygiene promotion and improvement worldwide through the WHO Hand Hygiene Self-Assessment Framework;
- New promotional materials, such as posters, and scientific information that will highlight the link between hand hygiene action and prevention of resistant organism spread.

Both hand hygiene improvement and AMR are high on the agendas of WHO and governments - the time is right to act and to give further support to national and regional initiatives already under way. [See the WHO call to action here.](#)

## 2. **SL:CYH registrations**

Registrations always continue after 5 May each year, driven by your activities and messaging which often has an ongoing viral effect. We have now reached 16 220 registrations in 168 countries. Thank you to everyone for this commitment.

### **Our goal in 2014:**

- **Have at least one registered facility in each country and have entire regions with all countries with registered facilities. See the list of countries with no registered facilities [here](#).  
Help us reach this target – we need spread to have the desired impact in support of the campaign's goal; *Bringing people together to improve and sustain hand hygiene action to reduce and prevent HAI around the globe*, whether caused by sensitive or resistant organisms.**

There is also a plan to 'Turn Africa Orange' by increasing registrations in each country – more information to follow on this.

## 3. **Working in collaboration**

For 5 May, WHO connects with key stakeholders, as well as individual health-care settings. This aims to give further coordination to and support for local action. These groups include:

- CleanHandsNet (CHN) – [read more](#)
- Private Organisations for Patient Safety (POPS) – [read more](#)
- A core group of hand hygiene experts/leaders from around the world working with WHO
- Organizations and societies
- WHO regional and country offices
- Individuals who promote action and messages through social media.

If you are part of a national or international network dedicated to AMR that could promote 5 May 2014 messages to combat AMR through hand hygiene practices, please do contact us on [savelives@who.int](mailto:savelives@who.int).

Collaborative working is key and is featured each year on our 5 May [web pages](#).

## 4. **News and quick links**

**The Lancet ID WHO hand hygiene pilot study published** – we would like to remind you The Lancet Infectious Diseases recently published '[Global implementation of WHO's multimodal strategy for improvement of hand hygiene: a quasi-experimental study](#)' by Allegranzi et al. This article is useful in presenting the validity and value of the WHO multimodal improvement strategy and content can be used as part of your strategies and presentations.

**The WHO Bulletin study on the worldwide production of the WHO formulations** – we recently published online (October) results of a [global survey on the production of the WHO handrub formulations, highlighting feasibility, advantages, barriers and costs](#).

**ICPIC conference** - In June of this year, the ICPIC conference was held in Geneva. [Read more or watch videos from the event](#). They can be used on an ongoing basis for training and awareness raising.

**The European Hand Hygiene Excellence Awards** - are open and calling for applications – [we encourage you to apply now](#); this is an invaluable exercise and prestigious award supported by Professor Didier Pittet among others; it is an excellent way to demonstrate your commitment to progressing along the

hand hygiene improvement continuum.

**Recent WHO information on AMR** - can be found [here](#).

**Follow WHO on Facebook and/or Twitter** – World Health Organization and @WHO respectfully. Let's aim to get #handhygiene trending on 5 May 2014 – use your social media voice to keep messages viral, global and influential.

**WHO SAVE LIVES: Clean Your Hands information and hand hygiene tools** - can be found [here](#). Again, we encourage you to plan on using the WHO Hand Hygiene Self-Assessment Framework, and our call to action for this activity in 2014 will follow.

## 5. Events and training

The last free WHO teleclass for 2013 was held on 4 December, by Prof Andreas Voss from the Netherlands on Control of Multi-drug Resistant organisms in the Nursing Home Setting. The recording will shortly be available [here](#) (see recordings library).

Link to <http://www.who.int/gpsc/en/> and <http://webbertraining.com> in the next weeks to see the new 2014 teleclass schedule.

The International Federation of Infection Control holds their [annual congress on 12-15 March in Malta](#).

Thank you for tuning in and for sharing this newsletter, this campaign cannot exist without you!

**WHO Clean Care is Safer Care Team**

[Previous SAVE LIVES: Clean Your Hands newsletters](#) - share with others & track your progress together

[WHO Clean Care is Safer Care](#)

Providing WHO information has to be balanced with available resources, both human and financial. WHO do their best to translate their most relevant tools and documents. Regretfully, we are not currently in a position to translate this SAVE LIVES: Clean Your Hands newsletter into French or Spanish. We apologize for any inconvenience this may cause you and hope that you will remain a valued reader of the newsletter.

La délivrance d'informations provenant de l'OMS dépend des ressources disponibles, à la fois humaines et financières. L'OMS, comprenant l'équipe "Un Soin Propre est un Soin plus sûr", fait de son mieux pour traduire ses outils et documents les plus importants. Malheureusement, nous ne sommes pas actuellement en mesure de traduire la lettre d'information mensuelle de SAVE LIVES: Clean Your Hands en français et en espagnol. Nous nous excusons pour ce désagrément et espérons que vous resterez un fidèle lecteur de la lettre d'information à l'avenir.

La información generada por la OMS, depende de los recursos humanos y económicos disponibles. El Programa, y el equipo de la iniciativa "Cuidado Limpio es Cuidado Seguro", realizan sus mejores esfuerzos para traducir el material y documentos de mayor importancia. Desafortunadamente, por el momento no contamos con la facilidad de traducir el boletín mensual SAVE LIVES: Clean Your Hands en francés o español. Le pedimos disculpas por cualquier inconveniente que podamos causarle, y esperamos seguir contando con su valiosa participación como lector de nuestro boletín.