

5th May 2020: celebrating nurses and midwives for clean care in the age of COVID-19

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World Health Organization (WHO) Integrated Health Services

5 May 2020

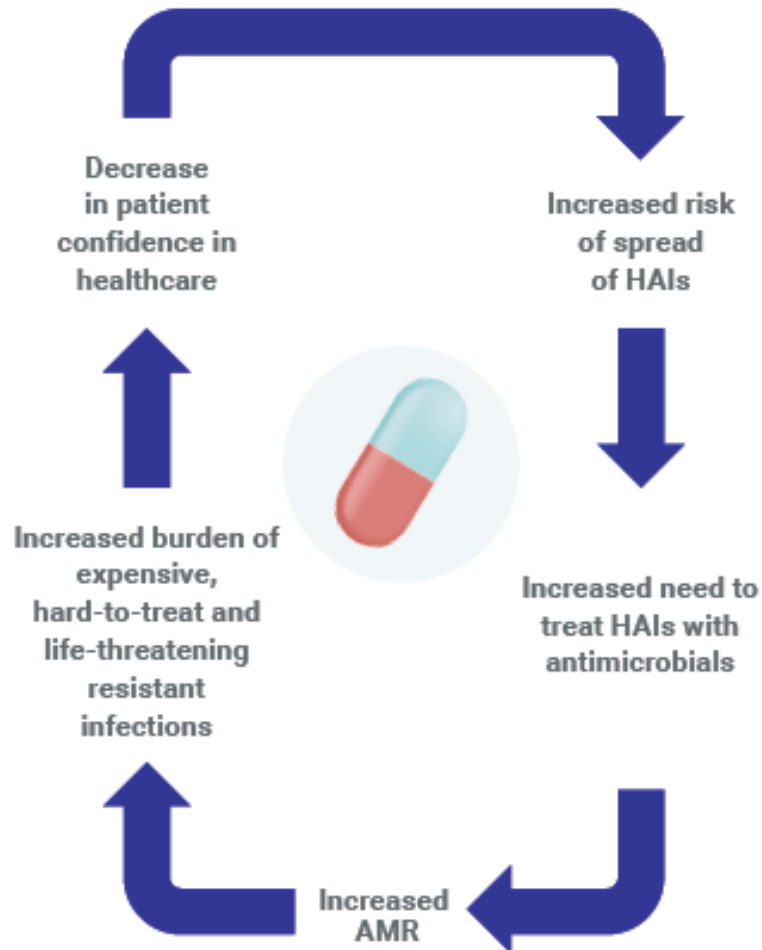
Outline

- WHO global surveys on Infection Prevention and Control (IPC)
- The campaign theme: why nurses and midwives are critical to the implementation of IPC core components
- Key messages on hand hygiene for COVID-19
- 5 May 2020:
 - Promotional resources
 - SaveLives: CleanYourHands registration
 - WHO global survey on hand hygiene: interim results
 - Main virtual activities for participation ahead/around 5 May

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Poor IPC hampers quality of care and capacity to control AMR and outbreaks

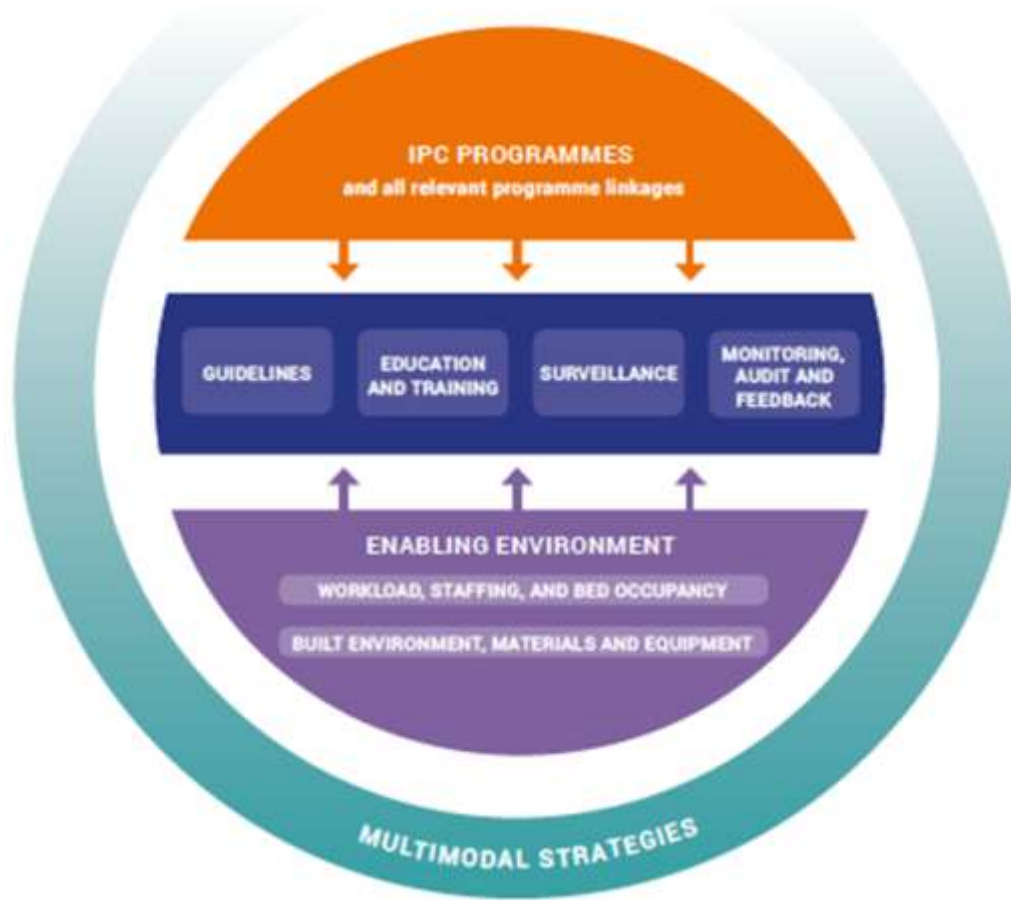


"Strong IPC is vital for protecting health, stopping the spread of drug resistance bacteria and preparing for and responding to outbreaks."

Dr Tedros Adhanom Ghebreyesusand,
Director General WHO



WHO core components for effective IPC programmes



- 8 Core components
 - 8 Facility level
 - 6 National level
- 11 evidence*-based recommendations
- 3 good practice statements
 - * Evidence from LMICs:
 - 7 high-quality studies
 - 22 lower quality

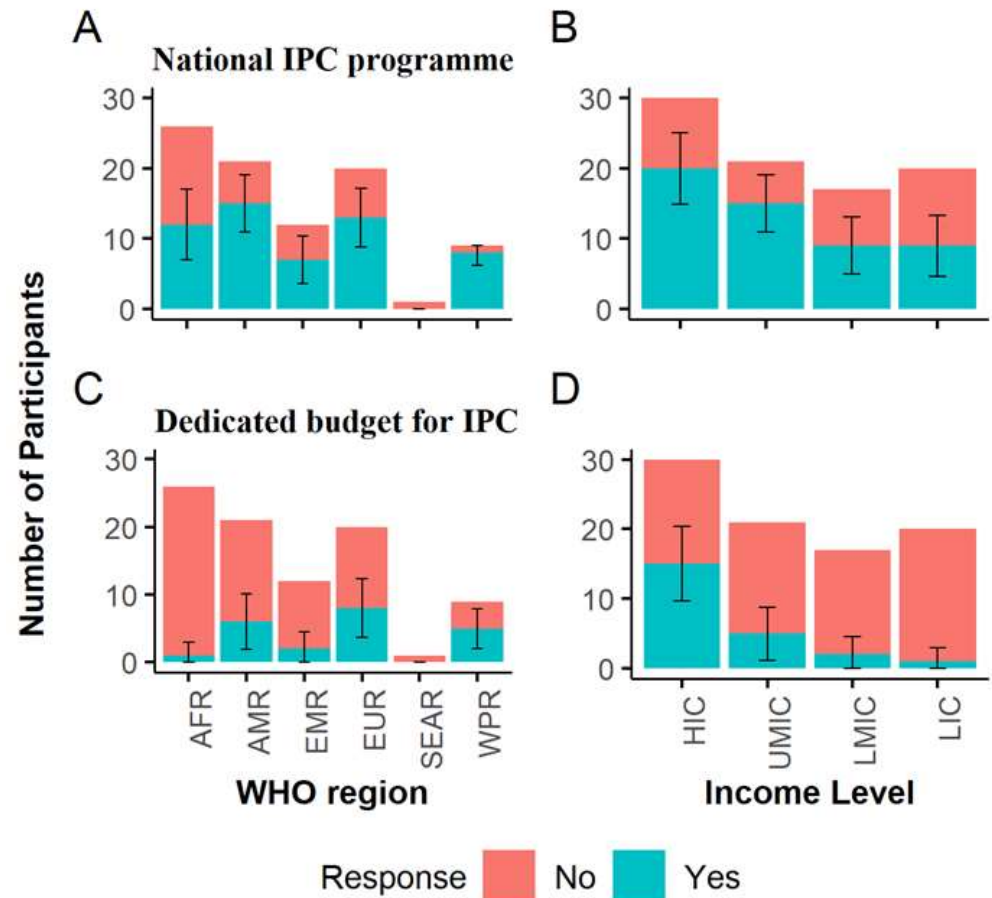
WHO Global Survey on IPC Core Components at National Level - 2018

- Semi-structured interviews with national IPC leads

- **88 countries**

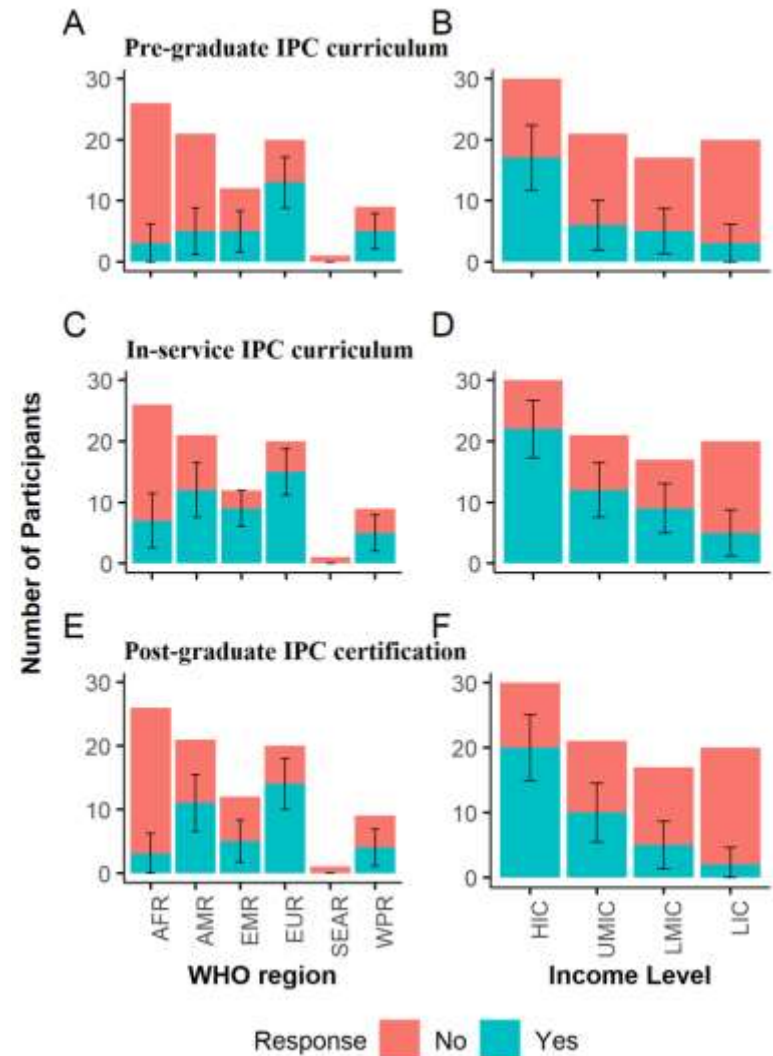


- IPC national programme: 62.5 %
- Dedicated budget for IPC: 26.1
- Implementation: 21.6-67.0%



WHO Global Survey on IPC Core Components at National Level - 2018

- National guidelines: 67%
- Guideline implementation strategy: 36.4%
- Guidelines compliance evaluation: 21.6%
- Pre-graduate IPC curriculum: 35.2%
- In-service training: 54.5%
- Certification for IPC practitioners: 42%



WASH remains shockingly inadequate

WHO/UNICEF, 2019 Global Baseline Report

- 1 in 4 lack basic water
- 1 in 5 have no sanitation
- 42% lack hand hygiene at point of care
- 40% lack systems to segregate waste



Find your country's data:
www.washdata.org/healthcare

Only half of delivery rooms in 6 countries have all basic WASH and infection prevention and control supplies

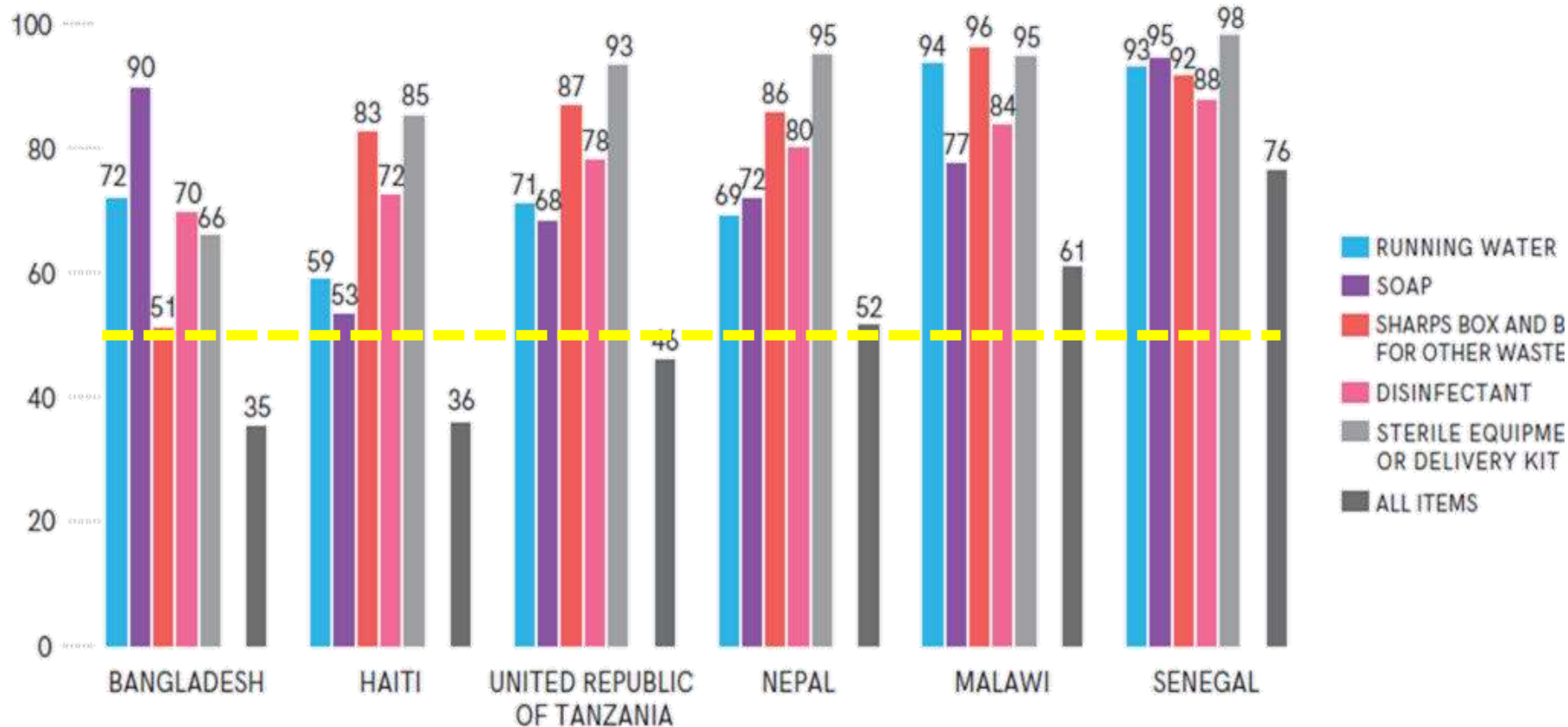
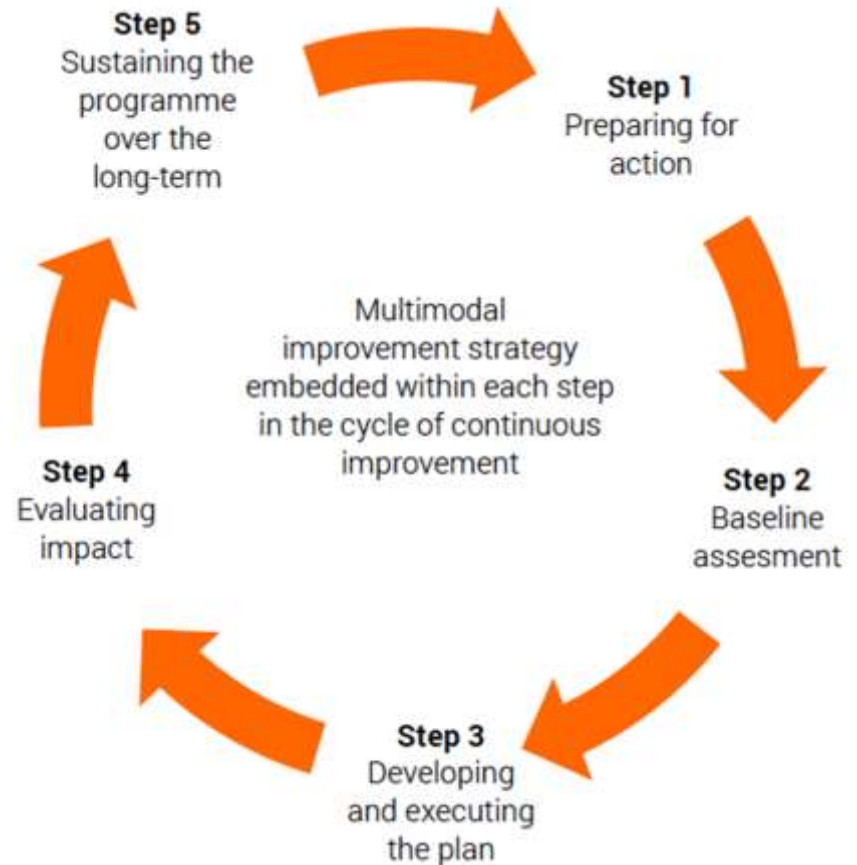


FIGURE 91 Proportion of health care facilities with observed WASH and related IPC in the delivery room, Service Provision Assessments (2013-2017) (%)

A stepwise approach for implementation



At least the IPC Minimum Requirements must be in place

MINIMUM REQUIREMENTS for infection prevention and control programmes



The starting point for implementing the World Health Organization core components of infection prevention and control programmes at the national and health care facility level

Thus, the minimum requirements represent the starting point for undertaking the journey to build strong and effective IPC programmes at the national and facility level (Fig. 2) and **SHOULD** be in place for all countries and healthcare facilities to support further progress towards full implementation of all core components.

The *minimum requirements* are defined as:

IPC standards that should be in place at the national and facility level to provide minimum protection and safety to patients, HCWs and visitors, based on the WHO core components for IPC programmes.

<https://www.who.int/infection-prevention/publications/core-components/en/>

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2020

INTERNATIONAL YEAR OF THE NURSE AND THE MIDWIFE

<https://www.who.int/news-room/campaigns/year-of-the-nurse-and-the-midwife-2020>

5 MAY
2020



- **Nurses** and other health care workers are the front-line heroes saving lives from COVID-19.
- In the meantime, neonatal and maternal care remain critical essential services and **midwives** continue to help women to give birth, renewing life during these hard times.

WHO front page featured country story



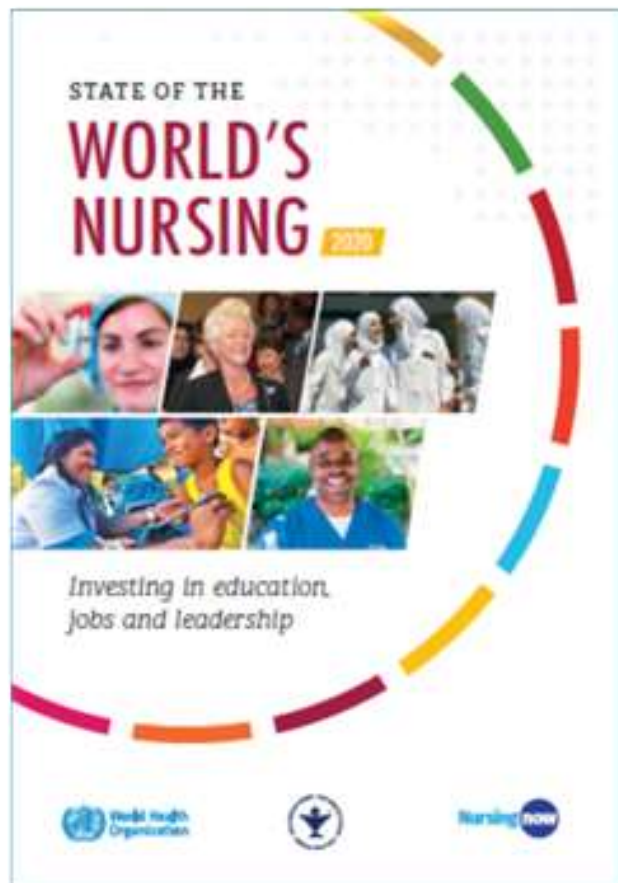
Home / Newsroom / Feature stories / Detail / Nurses and midwives are critical to teaching hand hygiene in Pakistan



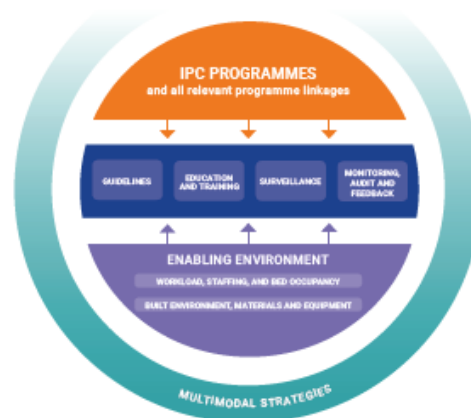
Nurses and midwives are critical to teaching hand hygiene in Pakistan



<https://www.who.int/news-room/feature-stories/detail/nurses-and-midwives-are-critical-to-teaching-hand-hygiene-in-pakistan>



NURSES AND MIDWIVES CRITICAL FOR INFECTION PREVENTION AND CONTROL



Have strong participation in all core components, however, their participation is even more critical in some of them

NEW!

What is the role of nurses & midwives?



CC1



Core component 1 – AN IPC PROGRAMME

A dedicated, trained team should be in place for the purpose of preventing HAIs and combating AMR.

- IPC programmes are integral to improving quality of health care and ensuring prompt response to outbreaks; in many cases, these are simple, low-cost life-saving measures.
- For many IPC programmes, nurses are most often the health professional designated as the IPC leadership.
- As the vast majority of health care is nurse-driven, nursing staff must be engaged to form a central part of the IPC programme.
- Nurse leadership is essential in promoting IPC programmes across the organization, including disseminating and implementing IPC measures.

CC3



Core component 3 – IPC EDUCATION & TRAINING

At the facility level, IPC education should be in place for all health workers.

- Nurses represent the majority of the health sector workforce; all nurses should receive basic IPC education and training and periodical refreshers and updates.
- Nurses are often responsible for overseeing and delivering IPC training programmes to many health professionals.
- In many countries, most IPC professionals are nurses; IPC curricula for postgraduate training, as well as clear career pathways for IPC professionals, should be in place in all nations.
- Given their special proximity to the woman, her companion and the family, midwives are also best placed to advise them on good hand hygiene and IPC practices at the time of birth.

NEW

What is the role of nurses & midwives?



Core component 5 – MULTIMODAL STRATEGIES*

Critical for implementation, at the point of care, critical role in IPC at the point of care

- Successful multimodal strategies include the involvement of champions – a role often played by nurses and midwives as they are individuals who actively promote the CC and their associated evidence-based practices within an institution.
- Nurses and midwives serve as role models for other staff by educating and mentoring at the point of care and influence behaviour towards adherence to IPC practices.
- Successful multimodal interventions are associated with an overall organizational culture change – as the health workforce is largely comprised of nurses and midwives, no culture change can be achieved without their engagement and leadership.



Core component 7 – STAFFING & WORKLOAD

In order to reduce the risk of HAI and the spread of AMR, the following should be addressed: 1) bed occupancy should not exceed the standard capacity of the facility; 2) health care worker staffing levels should be adequately assigned according to patient workload.

- The world needs 9 million more nurses and midwives to achieve health for all by 2030⁷.
- Low nurse-to-patient ratio is associated with the spread of pathogens, leading to increased HAI rates and outbreaks.
- Increased nurse staffing levels and education in skill-mix teams correlate with reduced adverse events to hospitalized patients, including catheter-associated urinary infections, bloodstream infections, and ventilator-associated pneumonia^{2,8}.
- Burnout among nurses due to high workload, long hours, and ineffective social relationships has been associated with worsening patient safety⁸.
- Nurses can contribute to improved quality of care and patient safety through the prevention of adverse events, but this requires that they work at their optimal capacity⁸.

NEW!

YOUR 5 MOMENTS FOR HAND HYGIENE CARE IN A MATERNITY UNIT



- 1** **WHEN?** - Clean your hands before touching the woman or the newborn
WHY? - To protect the woman and newborn against harmful germs carried on your hands
EXAMPLES - Before taking vital signs - Before listening to the fetal heart rate
- 2** **WHEN?** - Clean your hands immediately before performing a clean/aseptic procedure
WHY? - To protect the woman and newborn against harmful germs, including their own from entering their bodies
EXAMPLES - Before vaginal examination - Before cord cutting and clamping - Before taking blood
- 3** **WHEN?** - Clean your hands immediately after an exposure risk to body fluids
WHY? - To protect yourself and the health care environment from harmful patient germs
EXAMPLES - After vaginal examination - After delivering the placenta - After handling an invasive medical device
- 4** **WHEN?** - Clean your hands after touching the woman or the newborn
WHY? - To protect yourself and the health care environment from harmful patient germs
EXAMPLES - After touching skin - After performing bathing
- 5** **WHEN?** - Clean your hands after touching any object or furniture in the woman or newborn's immediate surroundings, when leaving the room - even if the woman or newborn have not been touched
WHY? - To protect yourself and the health care environment from harmful patient germs
EXAMPLES - After touching the woman or newborn's bed space - After touching woman's chair at the bedside

Patient zone - The need for hand hygiene is closely connected with health care workers' activities within the area surrounding each patient, called the patient zone, identified by the dotted area. In maternal care, it includes the woman and all immediate surfaces that are temporarily, but exclusively dedicated to her, including items touched by or in direct physical contact with her. During and after childbirth, it includes both the woman and the newborn and their immediate surroundings.

Hand hygiene opportunities - defined as moments when a hand hygiene action is needed during health care activities, to interrupt germ transmission by hands. There may be multiple hand hygiene opportunities within the sequence of maternal and neonatal care (e.g. during labour and childbirth); it is extremely important to meet the requirements for hand hygiene despite the high frequency of opportunities, due to high maternal, neonatal and health care worker's infection risk.

Glove use and the need for hand hygiene - When an opportunity for hand hygiene occurs while wearing gloves, these should be removed to perform hand hygiene. Gloves should always be changed between patients.

For further information please see the document:
"Hand Hygiene in Inpatient and Home-Based Care and Long-term Care Facilities" World Health Organization 2012
<https://www.who.int/publications-detail/hand-hygiene-in-inpatient-and-home-based-care-and-long-term-care-facilities>

WHO acknowledges Catherine Baskley (University of Birmingham, Birmingham, United Kingdom (UK)),
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for technical input in developing this document.
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SAVE LIVES
CLEAN YOUR HANDS

YOUR 5 MOMENTS FOR HAND HYGIENE CARE IN A MATERNITY UNIT



EXAMPLES
- Before taking vital signs
- Before listening to the fetal heart rate

EXAMPLES
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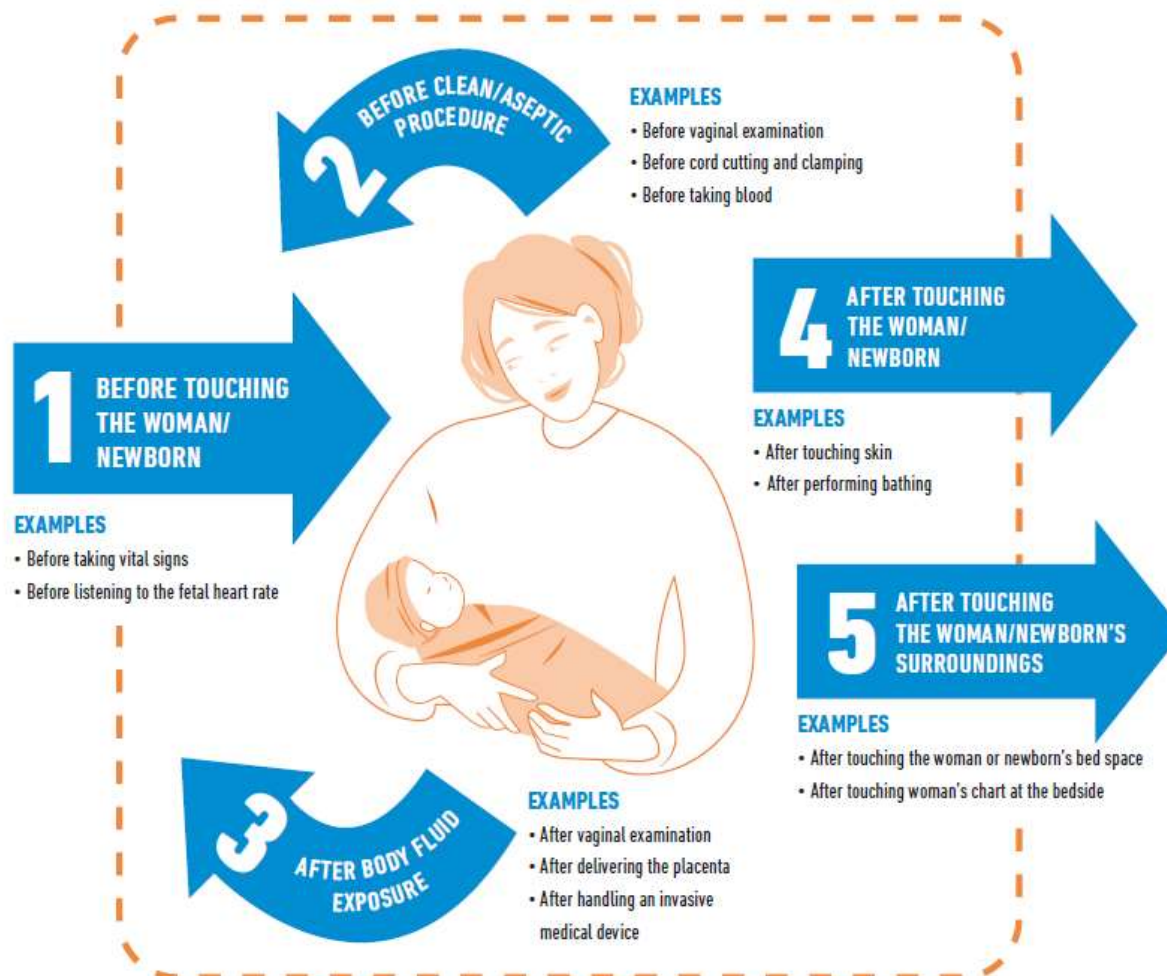
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WHO SAVE LIVES: CLEAN YOUR HANDS IN THE CONTEXT OF COVID-19



Hand Hygiene in the Community

You can play a critical part in fighting COVID-19

- Hands have a crucial role in the transmission of COVID-19.
- COVID-19 virus primarily spreads through droplet and contact transmission. Contact transmission means by touching infected people and/or contaminated objects or surfaces. Thus, your hands can spread virus to other surfaces and/or to your mouth, nose or eyes if you touch them.

Why is Hand Hygiene so important in preventing infections, including COVID-19?

- Hand Hygiene is the single most effective action you can take to reduce the spread of pathogens and prevent infections, including the COVID-19 virus.
- Community members can play a critical role in fighting COVID-19 by adopting frequent hand hygiene as part of their day-to-day practices.



Join the **#SAFEHANDS challenge** now and save lives! Post a video or picture of yourself washing your hands and tag **#SAFEHANDS**

- WHO **calls** upon policy makers to provide
- the necessary infrastructure to allow people to effectively perform hand hygiene in public places;
 - to support hand hygiene supplies and best practices in health care facilities.



Hand Hygiene in Health Care

Why is it important to participate in the WHO global hand hygiene campaign for the fight against COVID-19?

- The WHO global hand hygiene campaign **SAVE LIVES: Clean Your Hands** mobilizes people around the world to increase adherence to hand hygiene in health care facilities, thus protecting health care workers and patient from COVID-19 and other pathogens.
- Nurses and other health care workers are the front-line heroes saving lives from COVID-19. In alignment with the **Year of the Nurse and the Midwife**, the global hand hygiene campaign 2020 recognizes their critical role in the prevention of infections.
- The campaign also contributes to the **United Nations Secretary's General's Global Call to Action on WASH** in health care facilities.



Follow the 5 May 2020 **SAVE LIVES: Clean Your Hands** here: <https://www.who.int/infection-prevention/campaigns/clean-hands/en/>

**SAVE LIVES
CLEAN YOUR HANDS**

#safehands #handhygiene #infectionprevention



What about 5 May 2020 and how can it be linked to the fight against COVID-19?

- Among several COVID-19 initiatives promoting hand hygiene, the **WHO SAVE LIVES: Clean Your Hands (SLCYH)** global campaign focuses on hand hygiene in health care and is celebrated on 5 May every year.
- The **DG call** to Member States to improve access to hand hygiene worldwide is linked to the SLCYH campaign.
- On 5 May 2020, the **WHO SLCYH campaign** highlights the critical role of nurses and midwives in infection prevention and hand hygiene practices, to protect all patients. The slogan is **"Nurses and Midwives, clean care is in your hands!"**
- Everyone has a role in supporting health care workers in hand hygiene best practices at this critical time.
- Each one of the calls to action can be adapted to the COVID-19 context.

- **Nurses:** "Clean and safe care starts with you."
- **Midwives:** "Your hands make all the difference for mothers and babies."
- **Policy Makers:** "Increase nurse staffing levels to prevent infections and improve quality of care. Create the means to empower nurses and midwives."
- **IPC Leaders:** "Empower nurses and midwives in providing clean care."
- **Patients and families:** "Safe care for you, with you."

- **Register** in the WHO SLCYH campaign and celebrate ahead of and on **5 May 2020!**

What do you need to know on hand hygiene best practices for COVID?

HAND WASHING

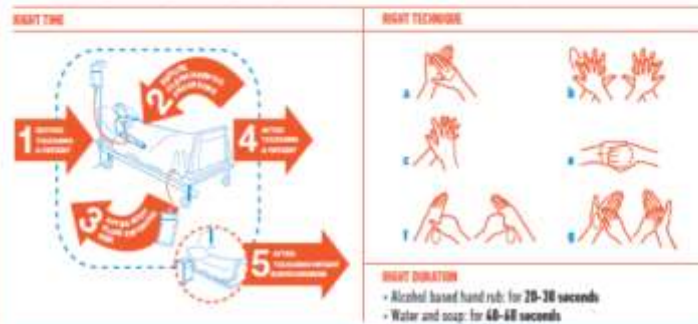
- Evidence from both the SARS and COVID-19 epidemics, shows that hand hygiene is very important to protect health care workers from getting infected (Sato WH et al, "Lancet" 2020; Ran L, et al, "Clin Infect Dis" 2020).
- Hand washing in the community is highly effective to prevent both diarrhoeal diseases and respiratory illness (Jefferson T, et al, "BMJ" 2009). Thus, it is one of the most important measures that can be used to prevent COVID-19 infection.

DISINFECTANTS

- Alcohol-based hand rub products should contain at least 60% alcohol, should be certified and where supplies are limited or cost prohibitive can be made locally by carefully following WHO [links](#).
- Plain soap is effective at inactivating enveloped viruses such as the COVID-19 virus due to the oily surface membrane that is dissolved by soap, killing the virus (Sickbert-Bennett EE et al, "Am J Infect Control" 2005). In addition, hand washing removes germs through mechanical action (WHO Guidelines on Hand Hygiene in Health Care 2009).
- Chlorinated water at 0.05% is not recommended for routine hand hygiene because it has skin and other toxic effects, and soap is easy to find and can be used effectively.

Right time and right technique for hand hygiene in health care

Conducting hand hygiene at the right time, using the right technique, with either ABR or soap, water and disposable/clean towels is critical.



**SAVE LIVES
CLEAN YOUR HANDS**

#safehands #handhygiene #infectionprevention

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Risk Communications – Hand hygiene

Protect yourself and others from getting sick

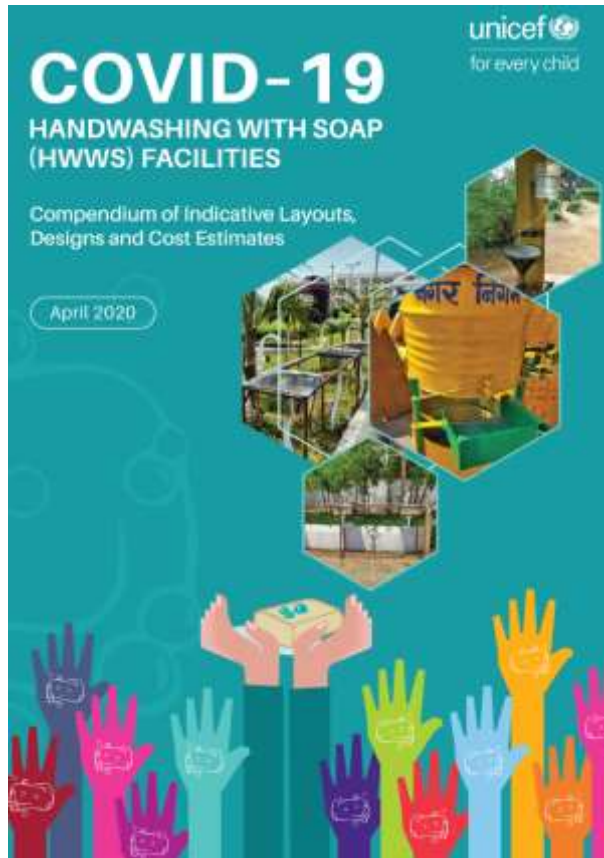




Source: Armstrong Institute for Patient Safety and Quality



Source: WHO - AFRO



WASH 2020: transitioning from Resolution to Revolution

Ongoing

Global baseline and guidance form basis for strategic action

72nd World Health Assembly (WHA) approves a Resolution

2020: Year of Nurse and Midwife #YNOM

WASH in HCF recognized by WHO as urgent health challenge of decade

Event on progress and investments at World Health Assembly

Every user has quality care and universal WASH

April 2019

May 2019

2020

January 2020

May 2020

2030



Practical steps for improving and sustaining WASH services: a distillation of “what works” in 30+ countries

1 CONDUCT SITUATION ANALYSIS AND ASSESSMENT



2 SET TARGETS AND DEFINE ROADMAP



3 ESTABLISH NATIONAL STANDARDS AND ACCOUNTABILITY MECHANISM



4 IMPROVE INFRASTRUCTURE AND MAINTENANCE



5 MONITOR AND REVIEW DATA



6 DEVELOP HEALTH WORKFORCE



7 ENGAGE COMMUNITIES



8 CONDUCT OPERATIONAL RESEARCH AND SHARE LEARNING



*WASH FIT
improvements,
Indonesia*



Empowering cleaners in Ethiopia.

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HAND WASHING

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GUIDANCE

- Alcohol-based hand rub products should contain at least 60% alcohol, should be certified and where supplies are limited or cost prohibitive can be made locally by carefully following WHO [Guide](#).
- Plain soap is effective at inactivating enveloped viruses such as the COVID-virus due to the oily surface membrane that is dissolved by soap, killing the virus (Sickbert-Bennett EE et al, "Am J Infect Control" 2005). In addition, hand washing removes germs through mechanical action (WHO Guidelines on Hand Hygiene in Health Care 2009).
- Chlorinated water at 0.05% is not recommended for routine hand hygiene because it has skin and other toxic effects, and soap is easy to find and can be used effectively.

WHO Recommendations



Member States to improve hand hygiene practices widely to help prevent the transmission of the COVID-19 virus by:

1. Providing universal access to public hand hygiene stations and making their use obligatory on entering and leaving any public or private commercial building and any public transport facility.
2. Improving access to hand hygiene facilities and practices in health care facilities.

WHO, Interim guidance, 1 April 2020

<https://www.who.int/publications-detail/recommendations-to-member-states-to-improve-hand-hygiene-practices-to-help-prevent-the-transmission-of-the-covid-19-virus>

Recommendations summary – health care



6. All private and public health care facilities should establish or strengthen their hand hygiene improvement multimodal programmes
7. Local health authorities should ensure the continuous presence of functional hand hygiene stations for all health care workers as well for all patients, family members, and visitors. Local production of alcohol-based hand rub formulations should be strongly encouraged according to WHO guidance
8. Health care workers should perform hand hygiene using the proper technique and according to the instructions known as “My 5 moments for hand hygiene”
9. All health care facilities are strongly encouraged to participate actively in the WHO Save Lives: Clean Your Hands campaign before and on 5 May 2020 and to respond to the United Nations Secretary-General’s Global Call to Action on WASH in health care facilities.

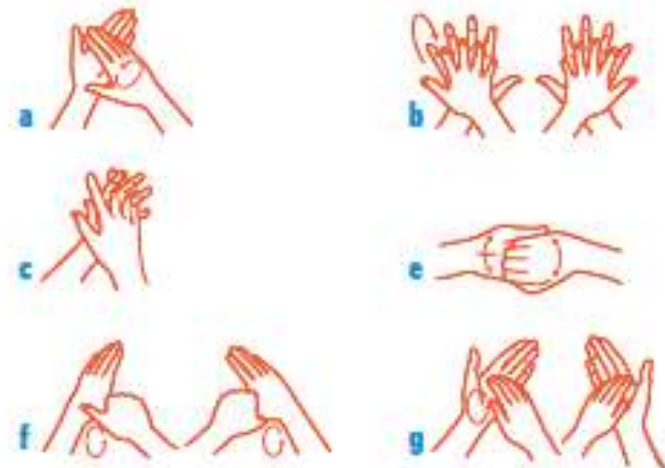
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Conducting hand hygiene at the right time, using the right technique, with either ABHR or soap, water and disposable/clean towels is critical.

RIGHT TIME



RIGHT TECHNIQUE



RIGHT DURATION

- Alcohol based hand rub: for **20-30 seconds**
- Water and soap: for **40-60 seconds**

SAVE LIVES
CLEAN YOUR HANDS

#safehands #handhygiene #infectionprevention

Gloved Hands May Spread Germs

People are wearing gloves (made from materials like vinyl, latex or nitril) when they head out in public during the pandemic. While individuals think they are being safe and protecting themselves and others from the SARS-CoV-2 virus that causes COVID-19, they may actually be spreading germs in the community. Vinyl, latex and nitril gloves protect the skin from body fluids and certain harmful chemicals. The surface of gloves can support germs just like skin. But, unlike skin, washing gloves is not an option. Even healthcare workers are instructed to wash their hands before they put on gloves and after taking off gloves. **Gloves are not a substitute for hand washing.**



How Gloves Can Spread Germs

When gloves are put on they are presumably clean.

- Germs collect on the gloves when a person wearing them starts touching surfaces (elevator buttons, grocery carts, gas station pumps).
- Germs are spread when the person touches other objects.

People may think they are protected by the gloves, but they are not.

- Difference: you can clean your bare hands with hand sanitizers or soap and water. This stops the spread of the germs.



Gloves Are Not a Complete Barrier

Gloves may have very tiny (micro-sized) pin holes not visible to the naked eye.

- Thousands of germs pass through these holes onto the skin in a short amount of time.
- The germs may be on the outside of the glove and may seep inside too.
- Gloves can be damaged with holes made by fingernails, jewelry or wear and tear.
- Vinyl, latex and nitril gloves can be damaged by moisture, heat and chemicals.

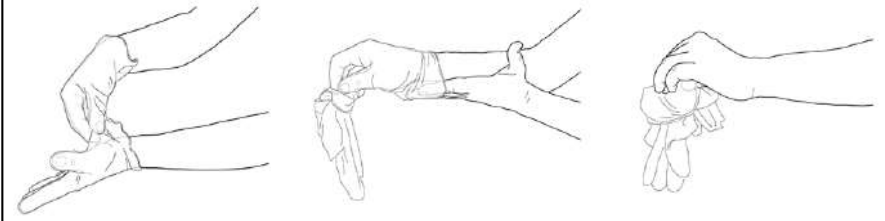


Don't Touch Your Face

This is a habit that is hard to break.

- Keep hands away from your eyes, nose and mouth because it is one way germs enter the body and cause infections.
- When people wear gloves, it may give them a false sense of security. Since the outside of gloves are not clean; gloves may be more contaminated than bare hands.
- Be sure to wash your hands frequently with hand sanitizer or soap and water often and keep hands away from the face.

II. HOW TO REMOVE GLOVES:



https://www.who.int/gpsc/5may/Glove_Use_Information_Leaflet.pdf?ua=1

Lubna A Al-Ansary, et al. BMJ doi: <https://doi.org/10.1101/2020.04.14.20065250>

- 8 RCTs comparing hand hygiene interventions with a control
- Hand hygiene: 16% relative reduction of ARI (RR 0.84, 95%CI 0.82-0.86)
- Comparison of different HH interventions did not favour one intervention type over another.
- No incremental effects of combining HH with using face masks or disinfecting surfaces or objects.

Healthcare Workers and Coronaviruses: Epidemiology and Risk Factors for Infection Rapid Review

Roger Chou et al, Ann Intern Med. 5 May 2020. DOI: 10.7326/M20-1632.

- 58 studies included; 31 studies investigated risk factors (2 SARS-CoV-2, 27 SARS-CoV-1, and 2 MERS-CoV)
- The strongest evidence on risk factors was on PPE use and decreased infection risk
- The association was most consistent for masks, but also observed for gloves, gowns, eye protection, and **hand hygiene**
- Infection control training was consistently associated with decreased risk

Risk Factors of Healthcare Workers with Corona Virus Disease 2019: A



Retrospective Cohort Study in a Designated Hospital of Wuhan in China

Ran L, et al. *Clinical Infectious Diseases*, <https://doi.org/10.1093/cid/ciaa287> 17 March 2020

- 72 HCWs infected with COVID-19
- The high-risk department, longer duty hours, and suboptimal hand hygiene after contacting with patients were linked to COVID-19.
- **Poor hand hygiene** (despite the use of full PPE): independently associated with a risk of SARS-CoV-2 transmission, RR 3.07 (95% CI 1.14-5.15) and 2.45 (95% CI 1.45-4.03), in a high risk and low risk clinical units.



EMERGING INFECTIOUS DISEASES®

Abstract

Infection control instructions call for use of alcohol-based hand rub solutions to inactivate severe acute respiratory syndrome coronavirus 2. We determined the virucidal activity of World Health Organization-recommended hand rub formulations, at full strength and multiple dilutions, and of the active ingredients. All disinfectants demonstrated efficient virus inactivation.

Kratzel A, Todt D, V'kovski P, Steiner S, Gultrom M, Thao TTN, et al. Inactivation of severe acute respiratory syndrome coronavirus 2 by WHO-recommended hand rub formulations and alcohols. *Emerg Infect Dis*. 2020 Jul [date cited]. <https://doi.org/10.3201/eid2607.200915>



Thank you



WHO IPC Clinical and Technical Hub team

Maria Clara Padoveze

Alice Simniceanu

Paul Rogers

Anthony Twyman

Sara Tomczyk

Alessandro Cassini

Professor Pittet and his IPC Programme team

Outline

- WHO global surveys on Infection Prevention and Control (IPC)
- The campaign theme: why nurses and midwives are critical to the implementation of IPC core components
- Key messages on hand hygiene for COVID-19
- 5 May 2020:
 - Promotional resources
 - SaveLives: CleanYourHands registration
 - WHO global survey on hand hygiene: interim results
 - Main virtual activities for participation ahead/around 5 May

5 MAY 2020

- ❑ To align with the International Year of the Nurse and the Midwife (YONM)
- ❑ To acknowledge the importance of nurses & midwives in infection prevention and control (IPC):
 - In the frontline of care, nurses and midwives play a critical role for clean and safer care
 - Many IPC personnel and healthcare leaders are nurses

NURSES AND MIDWIVES

**CLEAN
CARE**

— IS IN YOUR —

HANDS

5 May 2020 – Promotional resources

- Slides for campaign promotion
- Campaign posters
- Modifiable posters that can be edited to customize to the local context and include your own pictures
- Two-pager on hand hygiene in the context of COVID-19
- Template for stickers and brooches
- Photo board
- Journal announcement and articles
- Social media package
- Video message by Didier Pittet & WHO Chief Nursing Officer
- Awareness resources – country stories
- Promotion of recognition certificates focused on hand hygiene and IPC activities
- Provision of a country package including the campaign resources

Main Campaign poster



Arabic



Chinese



Spanish




French



Russian





CALLS TO ACTION

SPECIFIC TARGET AUDIENCES FOR

5 MAY 2020

- **Nurses**
- **Midwives**
- **IPC leaders**
- **Patients and families**
- **Policy makers**





Calls to Action!

Nurses:

- Clean and safe care starts with you

Midwives:

- Your hands make all the difference for mothers and babies

IPC Leaders:

- Empower nurses and midwives in providing clean care

Patients and Families:

- Safer care for you, with you

Policy Makers:

- Increase nurse staffing levels to prevent infections and improve quality of care. Create the means to empower nurses and midwives

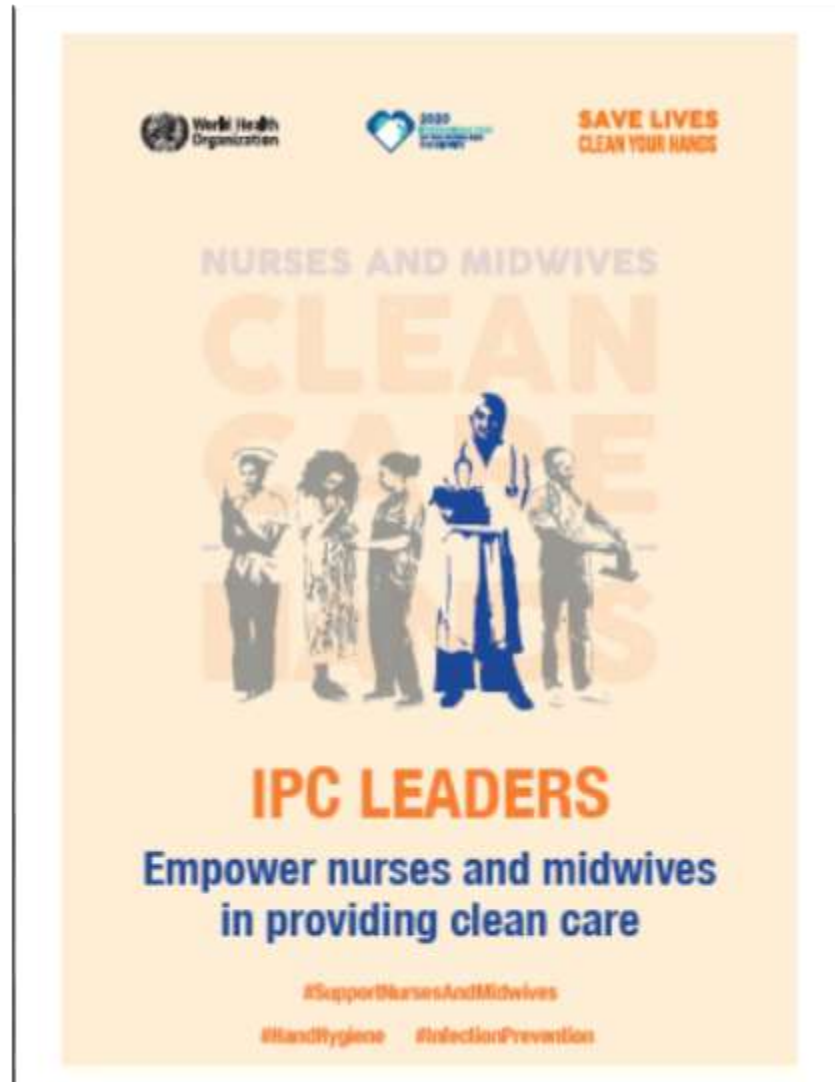
Nurses



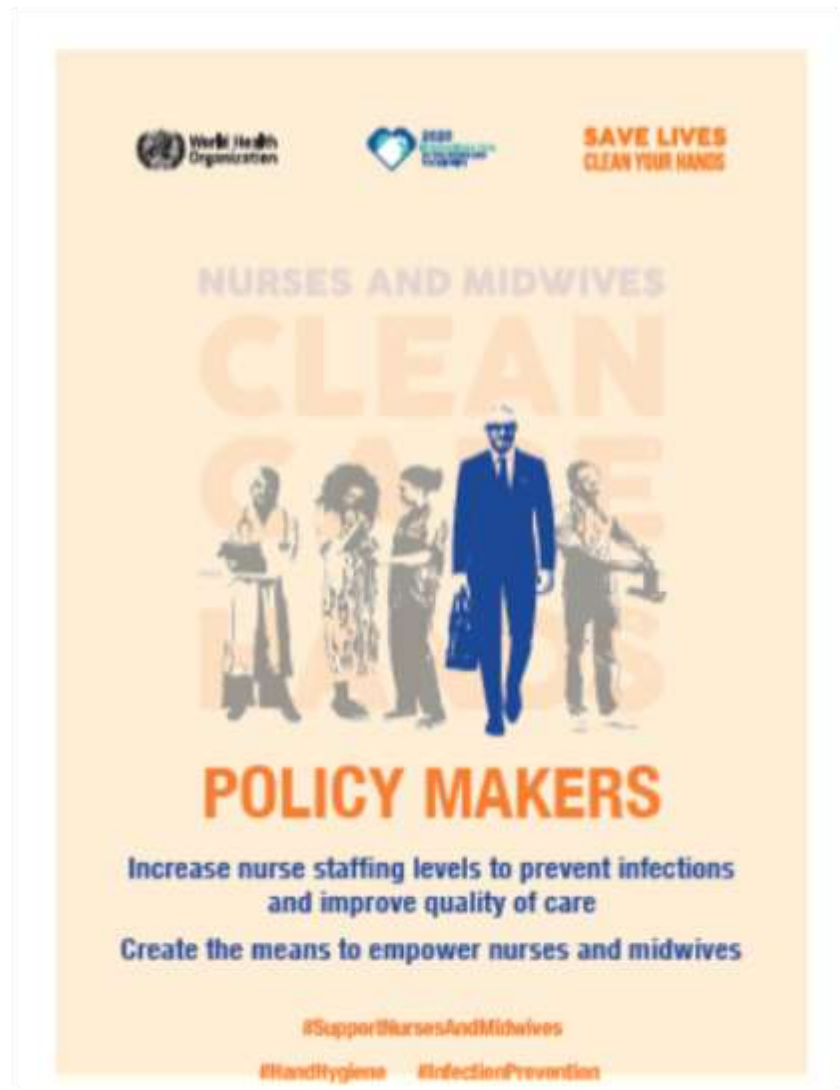
Midwives



IPC leaders



Policy makers



Patients and Families







拯救生命
清洁双手

护士和助产士

清洁



病人与家庭
安全护理为了您,
安全护理和您在一起

#SupportNursesAndMidwives
#HandHygiene #InfectionPrevention



拯救生命
清洁双手

护士和助产士

清洁



助产士
您的双手将改变
母亲和孩子

#SupportNursesAndMidwives
#HandHygiene #InfectionPrevention



拯救生命
清洁双手

护士和助产士

清洁



感染预防与控制的领导者
助力护士和助产士
提供清洁护理

#SupportNursesAndMidwives
#HandHygiene #InfectionPrevention



拯救生命
清洁双手

护士和助产士

清洁



政策制定者
增加护理人员配备, 以预防感染和提高
护理质量
积极采取措施, 为护士和助产士营造有
利环境

#SupportNursesAndMidwives
#HandHygiene #InfectionPrevention



拯救生命
清洁双手

护士和助产士

清洁



护士
清洁安全的护理
从您开始

#SupportNursesAndMidwives
#HandHygiene #InfectionPrevention

أيديها الممرضات والقابلات

الرعاية



إلى قادة الوقاية من العدوى ومكافحتها

اعملوا على تمكين الممرضات والقابلات
من توفير الرعاية النظيفة

#SupportNursesAndMidwives

#HandHygiene #InfectionPrevention

© 2020 منظمة الصحة العالمية
جميع الحقوق محفوظة. يُمنح هذا الترخيص على أساس عدم الربحية. يمكن إعادة إنتاج المواد
التي تحمل علامة منظمة الصحة العالمية من أجل الأغراض التعليمية فقط. لا يجوز استخدامها
لغرض التسويق التجاري. For more information, please contact: communications@who.int

أيديها الممرضات والقابلات

الرعاية



إلى القابلات

أيدى لها أهمية كبيرة
بالنسبة للأمهات والرضع

#SupportNursesAndMidwives

#HandHygiene #InfectionPrevention

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أيديها الممرضات والقابلات

الرعاية



إلى المرضى والأسر
رعاية أكثر أماناً معكم ومن أجلكم

#SupportNursesAndMidwives

#HandHygiene #InfectionPrevention

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لغرض التسويق التجاري. For more information, please contact: communications@who.int

أيديها الممرضات والقابلات

الرعاية



إلى الممرضات

الرعاية النظيفة والأمنة
تبدأ معن

#SupportNursesAndMidwives

#HandHygiene #InfectionPrevention

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جميع الحقوق محفوظة. يُمنح هذا الترخيص على أساس عدم الربحية. يمكن إعادة إنتاج المواد
التي تحمل علامة منظمة الصحة العالمية من أجل الأغراض التعليمية فقط. لا يجوز استخدامها
لغرض التسويق التجاري. For more information, please contact: communications@who.int

أيديها الممرضات والقابلات

الرعاية



إلى واضعي السياسات

اعملوا على زيادة توظيف الممرضات لمنع حالات العدوى
وتحسين نوعية الرعاية

ابتكروا وسبل لتمكين الممرضات والقابلات

#SupportNursesAndMidwives

#HandHygiene #InfectionPrevention

© 2020 منظمة الصحة العالمية
جميع الحقوق محفوظة. يُمنح هذا الترخيص على أساس عدم الربحية. يمكن إعادة إنتاج المواد
التي تحمل علامة منظمة الصحة العالمية من أجل الأغراض التعليمية فقط. لا يجوز استخدامها
لغرض التسويق التجاري. For more information, please contact: communications@who.int

PERSONAL DE ENFERMERÍA Y COMADRONAS

LA ATENCIÓN
LIMPIA



PERSONAL DE PARTO

Sus manos marcarán la diferencia
para las madres y los bebés

#SupportNursesAndMidwives
#HandHygiene #InfectionPrevention

El contenido incluido en la Hoja de Datos (SDG) Nursing Practice es una iniciativa de la Organización Mundial de la Salud y el Departamento de Salud y Bienestar de la Universidad de Oxford. Este contenido no debe ser utilizado sin el consentimiento de la Organización Mundial de la Salud.

PERSONAL DE ENFERMERÍA Y PARTERA

LA ATENCIÓN
LIMPIA



PERSONAL DE ENFERMERÍA:

La atención limpia y segura
empieza con ustedes

#SupportNursesAndMidwives
#HandHygiene #InfectionPrevention

El contenido incluido en la Hoja de Datos (SDG) Nursing Practice es una iniciativa de la Organización Mundial de la Salud y el Departamento de Salud y Bienestar de la Universidad de Oxford. Este contenido no debe ser utilizado sin el consentimiento de la Organización Mundial de la Salud.

PERSONAL DE ENFERMERÍA Y PARTERA

LA ATENCIÓN
LIMPIA



GESTOR SANITARIO

Aumente la plantilla de enfermería para
prevenir las infecciones y mejorar la calidad de la atención
Potencie el empoderamiento del personal de enfermería
y de parto

#SupportNursesAndMidwives
#HandHygiene #InfectionPrevention

El contenido incluido en la Hoja de Datos (SDG) Nursing Practice es una iniciativa de la Organización Mundial de la Salud y el Departamento de Salud y Bienestar de la Universidad de Oxford. Este contenido no debe ser utilizado sin el consentimiento de la Organización Mundial de la Salud.

PERSONAL DE ENFERMERÍA Y PARTERA

LA ATENCIÓN
LIMPIA



PACIENTES Y FAMILIARES

Un cuidado más seguro para ustedes
y con ustedes

#SupportNursesAndMidwives
#HandHygiene #InfectionPrevention

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PERSONAL DE ENFERMERÍA Y PARTERA

LA ATENCIÓN
LIMPIA



LÍDERES DEL PCI

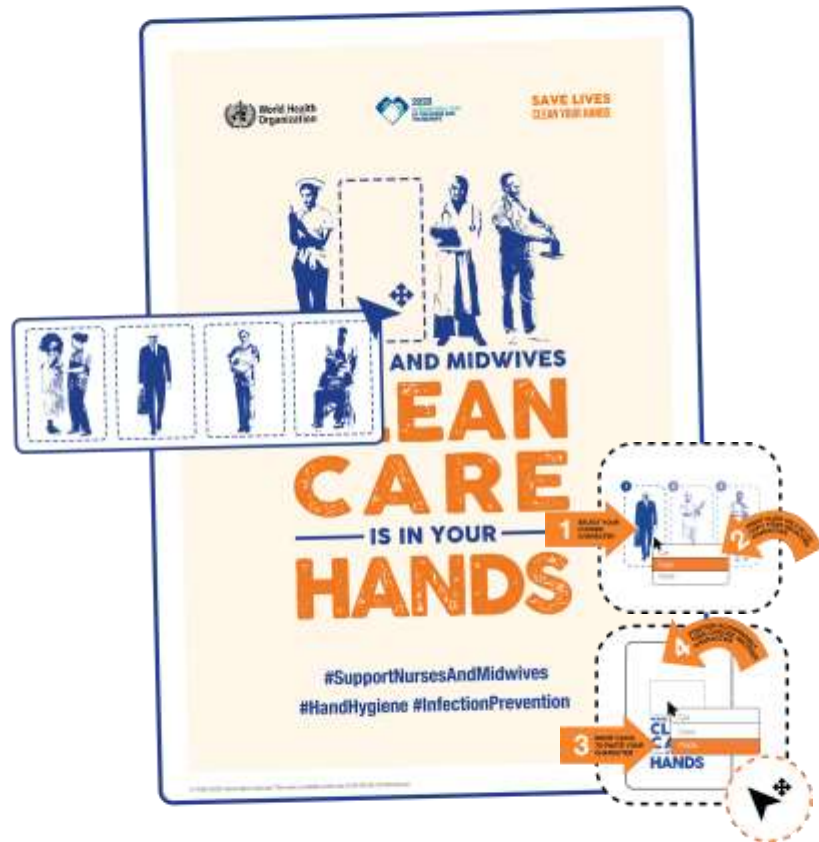
Empoderen al personal de enfermería y de parto
para que proporcionen una atención limpia

#SupportNursesAndMidwives
#HandHygiene #InfectionPrevention

El contenido incluido en la Hoja de Datos (SDG) Nursing Practice es una iniciativa de la Organización Mundial de la Salud y el Departamento de Salud y Bienestar de la Universidad de Oxford. Este contenido no debe ser utilizado sin el consentimiento de la Organización Mundial de la Salud.



Poster Maker



<https://www.who.int/infection-prevention/campaigns/clean-hands/5may2020/en/>



**Private
Organizations
for Patient
Safety**
Hand Hygiene

Translations

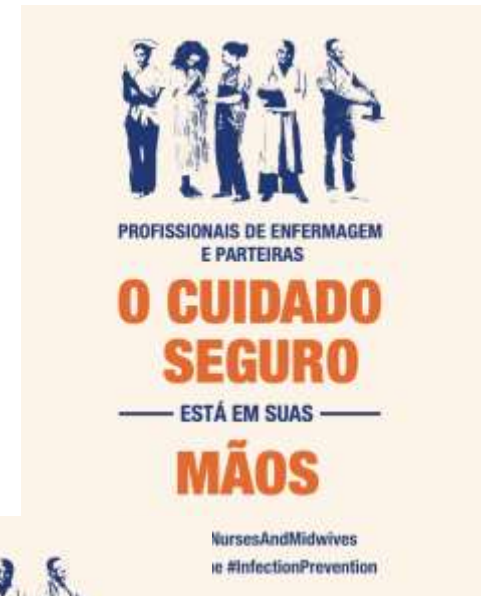
Japanese



Khmer



Portuguese



ĐIỀU DƯỠNG VÀ NỮ HỘ SINH

CHĂM SÓC SẠCH

— nằm trong tầm —

TAY BẠN

#SupportNursesAndMidwives
#HandHygiene #InfectionPrevention

Vietnamese



พยาบาลและพยาบาลผดุงครรภ์

การดูแลเรื่องความสะอาด

— อยู่ใน —

มือของท่าน

#SupportNursesAndMidwives
#HandHygiene #InfectionPrevention

Thai

Translations

Greek




ΝΟΣΗΛΕΥΤΕΣ/ΤΡΙΕΣ ΚΑΙ
ΜΑΙΕΣ/ΜΑΙΕΥΤΕΣ

**Η ΚΑΘΑΡΗ
ΦΡΟΝΤΙΔΑ**
— ΕΙΝΑΙ ΣΤΑ —
ΧΕΡΙΑ ΣΑΣ!

#SupportNursesAndMidwives
#HandHygiene #InfectionPrevention

Indonesian



PERAWAT DAN BIDAN

**PERAWATAN
YANG HIGIENIS**
— ADA DI —
TANGAN ANDA

#SupportNursesAndMidwives
#HandHygiene #InfectionPrevention

Swahili



WAUGUZI NA WAKUNGA

**UTUNZAJI
SAFI**
— UKO —
**MIKONONI
MWAKO**

#SupportNursesAndMidwives
#HandHygiene #InfectionPrevention



ZDRAVOTNÍ SESTRY

**ČISTOTA
A PÉČE**
— JE VE VAŠICH —
RUKOU

#SupportNursesAndMidwives
#HandHygiene #InfectionPrevention

Czech



SYGGELEJERSKER OG JORDEMØDRE

**REN
PLEJE**
— ER I DINE —
HÆNDER

#SupportNursesAndMidwives
#HandHygiene #InfectionPrevention

Danish

Translations

Romanian



Turkish



Hebrew



Swedish



Polish

Examples of Websites and other advocacy materials





World Health Organization's SAVE LIVES: Clean Your Hands – May 5, 2020

Private Organizations for Patient Safety Hand Hygiene

World Health Organization's SAVE LIVES: Clean Your Hands – May 5, 2020

Each year on May 5th, the World Health Organization's SAVE LIVES: Clean Your Hands campaign aims to progress the goal of maintaining a global profile on the importance of hand hygiene in healthcare and to bring people together in support of hand hygiene improvement globally. The 2020 campaign, "Nurses and Midwives, clean care is in your hands!", focuses on clean care, including hand hygiene best practices, and the central role played by nurses and midwives in achieving this.

We invite you to join the thousands of hospitals around the world in celebrating and empowering nurses and midwives in the monumental work that they do to keep our patients, families, and their colleagues safe.

Here is how you can get involved!

- 1. Plan**
 - Commit to WHO's campaign theme and issue your own information in the month leading up to the campaign.
 - Visit the [WHO 5 May 2020 website](#) and the [Year of the Nurse and the Midwife 2020 campaign](#) page regularly for ongoing updates and new downloads, including posters, animations, banners, social media information and additional engagement tools.
- 2. Act**
 - Sign up to the 'SAVE LIVES: Clean Your Hands' campaign if you have not already done so, and ask others to join the campaign as well. More information here: <http://www.who.int/infection-prevention/campaign/clean-hands/register/>
 - Get team members involved
- 3. Communicate**
 - Follow the World Health Organization on Twitter (@WHO), Facebook, Instagram, and share social media posts relating to 5 May activities with your followers and friends.
 - Share photos on social media using the #handhygiene and #antibioticresistance – remember to join the conversation on 5 May
 - Download the NEW poster pdfs from this WHO page and choose from the selection of GOUJ educational items below to raise awareness



5 de maio
Dia Mundial
de **Higiene**
das **Mãos**

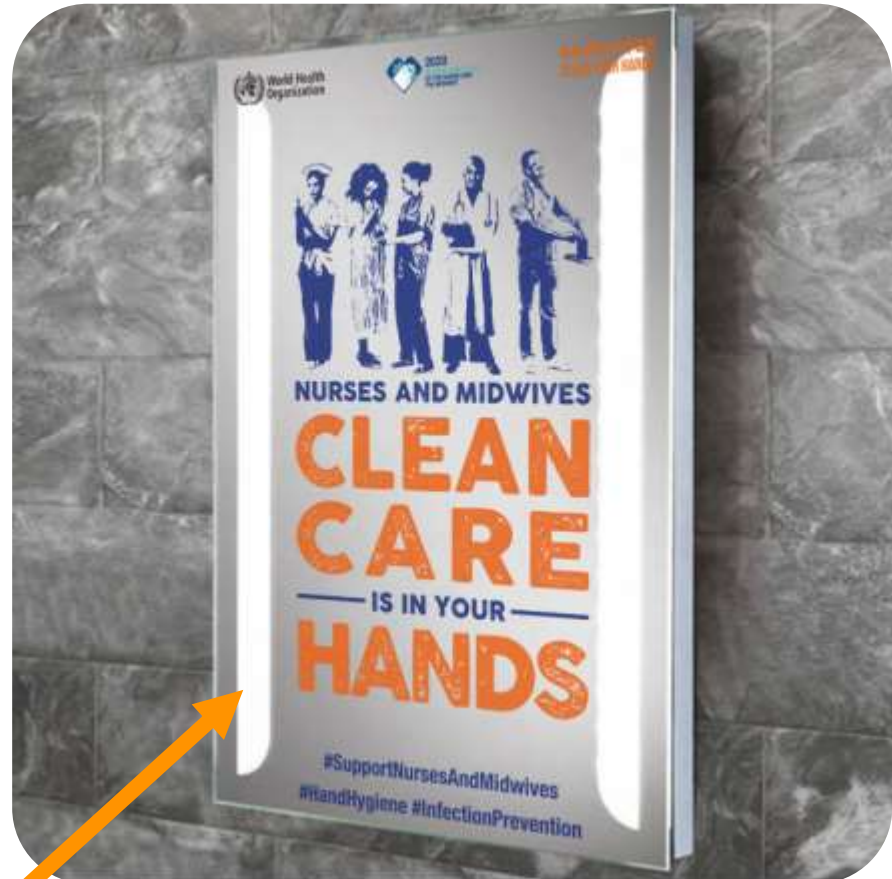
VOCÊ TEM COMO NEUTRALIZAR O CORONAVÍRUS E OUTROS VÍRUS.

Ao **higienizar** as mãos com álcool gel 70%, é possível **reduzir infecções e transmissões de diversas doenças**. Este hábito simples ajuda a salvar vidas.

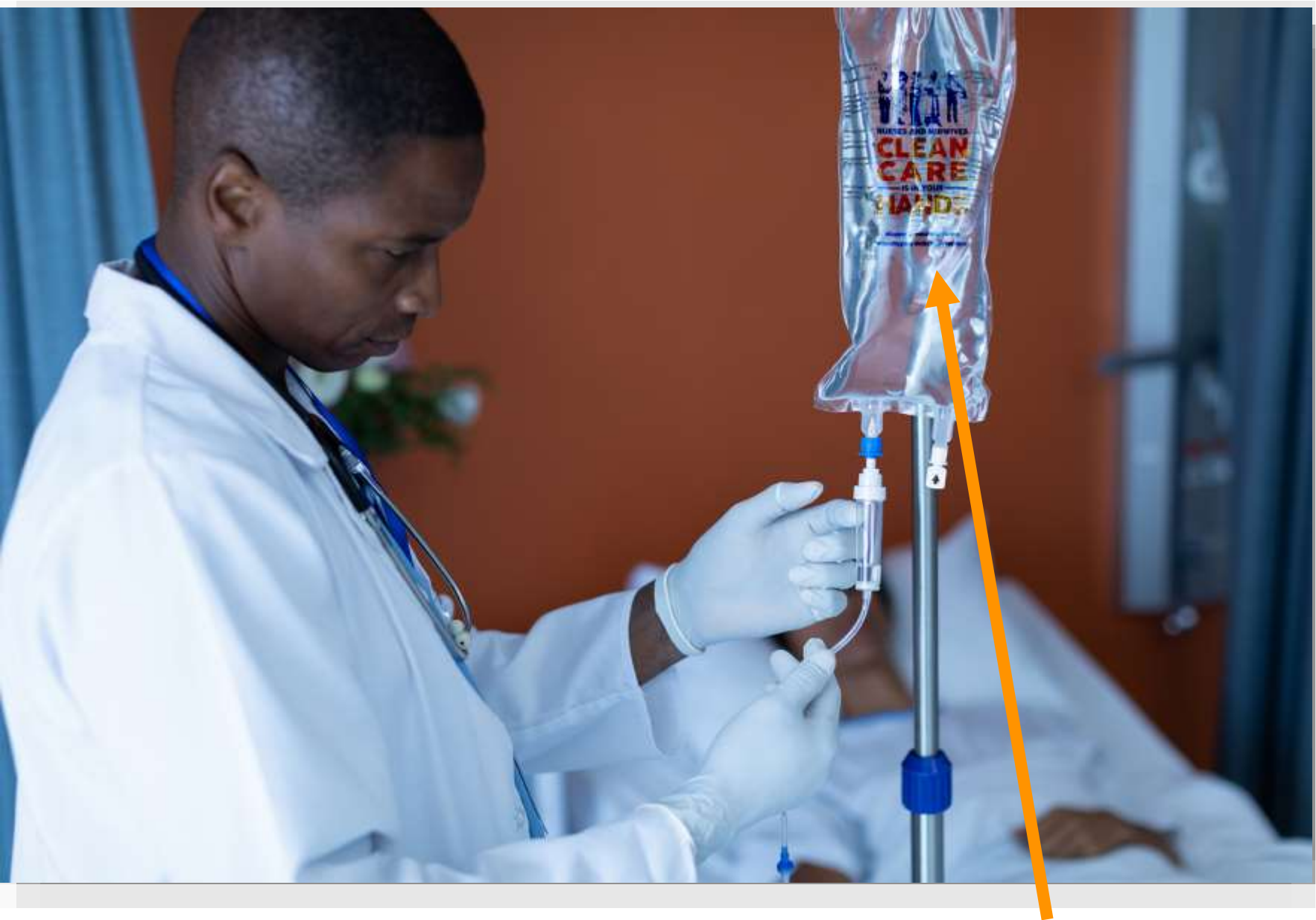




**MAKE YOUR CAMPAIGN
VISIBLE AND IMPACTFUL**



Transparent sticker



Transparent sticker



Cooler sticker

Global Message at a specific time
on 5th May



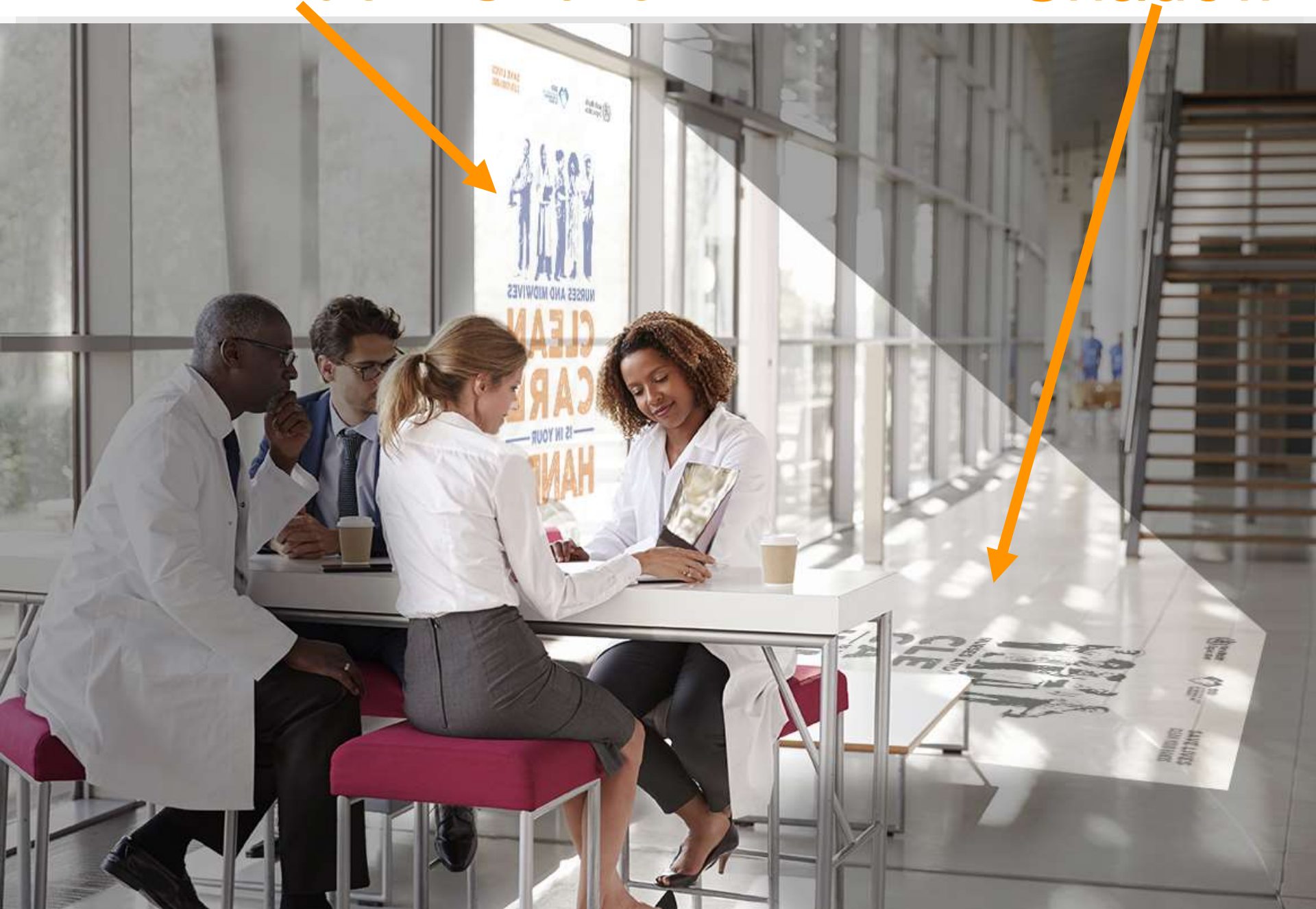
Window Sticker



Shadow

Window Sticker

Shadow







Hanging
cardboard mount

Floor sticker

Hanging cardboard mount



Floor sticker



Table sticker



Table sticker









THE 5 MAY WHO VIDEO

Video message by Didier Pittet & WHO Chief Nursing Officer E. Iro



https://www.youtube.com/watch?v=zCIR3J3_wEo&feature=youtu.be



WHO 2020 Hand Hygiene Campaign – Nurses and Midwives, clean care is in your hands!

Global Hand Hygiene Day 5 May 2020



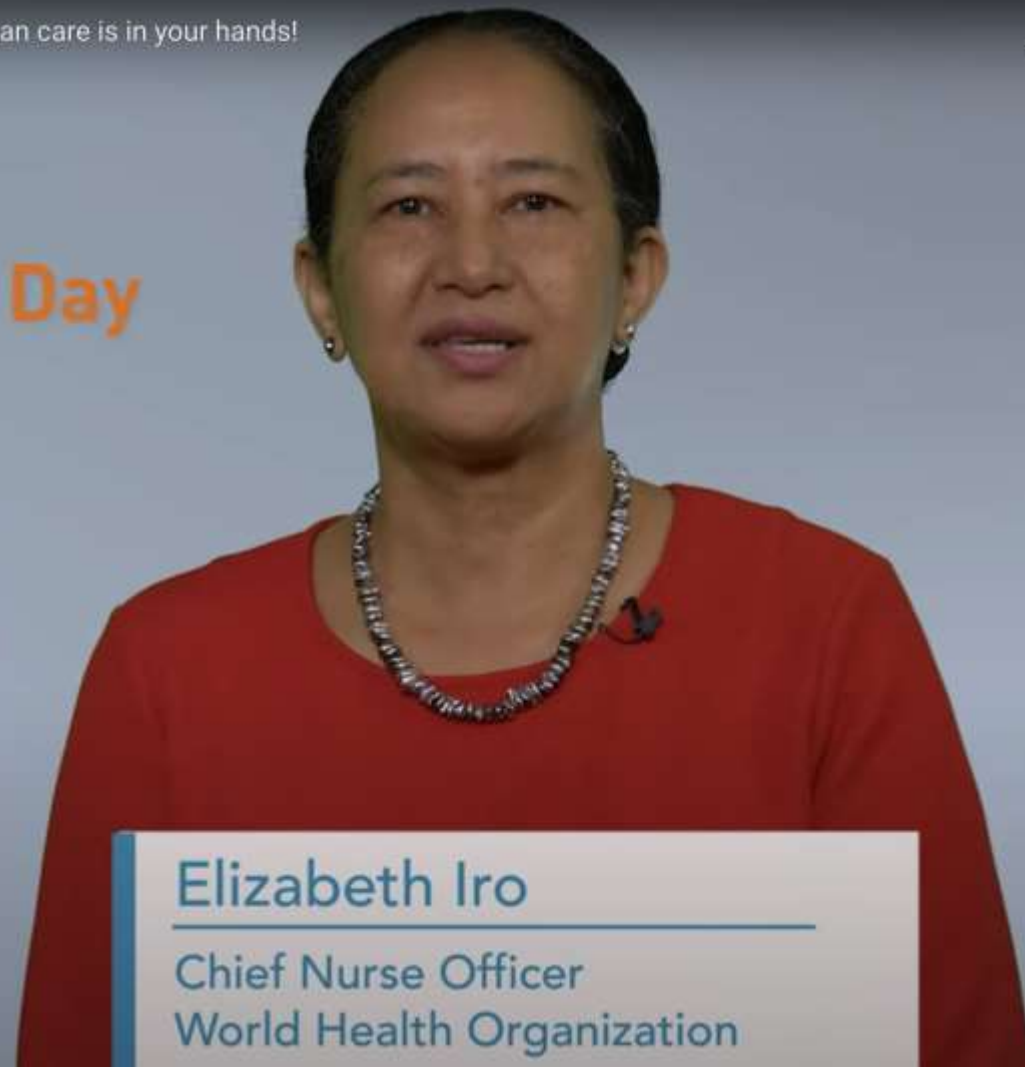
2020

INTERNATIONAL YEAR
OF THE NURSE AND
THE MIDWIFE



World Health
Organization

MORE VIDEOS



Elizabeth Iro

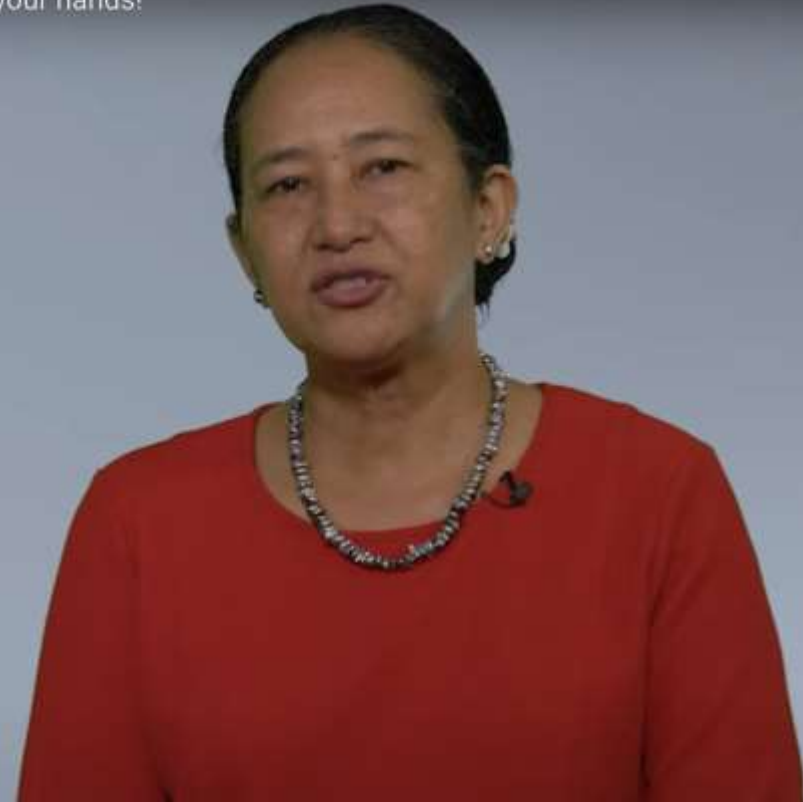
Chief Nurse Officer
World Health Organization

https://www.youtube.com/watch?v=zCIR3J3_wEo&feature=youtu.be



WHO 2020 Hand Hygiene Campaign – Nurses and Midwives, clean care is in your hands!

**Nurses and midwives
account for nearly 50%
of the global
health workforce**



**Elisabeth Iro
Chief Nursing Officer, WHO**

https://www.youtube.com/watch?v=zCIR3J3_wEo&feature=youtu.be



WHO 2020 Hand Hygiene Campaign – Nurses and Midwives, clean care is in your hands!

**The world needs
9 million more nurses
and midwives to achieve
health for all by 2030**



World Health
Organization



https://www.youtube.com/watch?v=zCIR3J3_wEo&feature=youtu.be



WHO 2020 Hand Hygiene Campaign – Nurses and Midwives, clean care is in your hands!



Watch later



**SAVE LIVES
CLEAN YOUR HANDS**



World Health
Organization

MORE VIDEOS

https://www.youtube.com/watch?v=zCIR3J3_wEo&feature=youtu.be



CLEAN HANDS Save Lives

https://www.youtube.com/watch?v=zCIR3J3_wEo&feature=youtu.be



https://www.youtube.com/watch?v=zCIR3J3_wEo&feature=youtu.be



https://www.youtube.com/watch?v=zCIR3J3_wEo&feature=youtu.be



Let's Clean our HANDS together

https://www.youtube.com/watch?v=zCIR3J3_wEo&feature=youtu.be

Video message by Didier Pittet & WHO Chief Nursing Officer E. Iro



https://www.youtube.com/watch?v=zCIR3J3_wEo&feature=youtu.be



Nurses and Midwives: Clean Hands is in Your HANDS

https://www.youtube.com/watch?v=zCIR3J3_wEo&feature=youtu.be



2020
INTERNATIONAL YEAR
OF THE NURSE AND
THE MIDWIFE

**SAVE LIVES
CLEAN YOUR HANDS**

<https://www.who.int/infection-prevention/campaigns/clean-hands/5may2020/en/>



World Health
Organization

VIDEOS

JOIN US

https://www.youtube.com/watch?v=zCIR3J3_wEo&feature=youtu.be

www.CleanHandsSaveLives.org

Stakeholders' hand Hygiene videos 2020



WHO: How to handwash? With soap and water

<https://www.youtube.com/watch?v=3PmVJQUCm4E>



Professor
Seto Wing Hong

https://hkuhk-my.sharepoint.com/personal/alanlkw_hku_hk/_layouts/15/onedrive.aspx?id=%2Fpersonal%2Falanlkw%5Fhku%5Fhk%2FDocuments%2FHH%20Day%202020%2FHand%20Hygiene%20Day%202020%28Final%29%2Emp4&parent=%2Fpersonal%2Falanlkw%5Fhku%5Fhk%2FDocuments%2FHH%20Day%202020&originalPath=aHR0cHM6Ly9oa3Voay1teS5zaGFyZXBvaW50LmNvbS86djovZy9wZXJzb25hbC9hbGFubGt3X2hrdV9oay9FUXRyWUdlMjF0QUhxdktLcDFXX2ROOEJnbXBranBUX3ZGRU5Dd29vY1lvT25BP3J0aW1IPTVrQmRaVEx3MTBn



#SafeHands #HandHygiene #InfectionPrevention
5th May 2020 ICAN Hand Hygiene Day



LE MANI CURANO, il video dell'ISS

<https://www.youtube.com/watch?v=mm593dovXsE&feature=youtu.be>

Stakeholders' hand hygiene videos 2020

WHO EMRO



World Hand Hygiene video - Animatix

https://www.youtube.com/watch?v=naTzi_eCnm4&feature=youtu.be

Masada Private Hospital, Australia



5 Moments for Hand Hygiene song: The 5 Times it's Wise to Sanitize: Live Action Edition!
By Mal Webb

YOUR 5 MAY SELFIE BOARD

Selfie Board for pictures



- Download the board at <https://www.who.int/infection-prevention/campaigns/clean-hands/5may2020/en/>
- Post your pictures with the hashtags above on:
<https://www.CleanHandsSaveLives.org>

5 May 2019 – Hashtags #

#SupportNursesAndMidwives

#HandHygiene

#InfectionPrevention



NURSES AND MIDWIVES

**CLEAN
CARE**
— IS IN YOUR —
HANDS

#SafeHands
#InfectionPrevention

#HandHygiene
#SupportNursesAndMidwives



Watch
the songs



Show your commitment!

Thanking nurses and midwives and other healthcare
workers for their service during the COVID-19



Send a photo:

www.CleanHandsSaveLives.org

1

Team up with your colleagues to show commitment for “Clean Care is in Your Hands”

2

Join SAVE LIVES: Clean YOUR Hands and take a photo with the campaign board on or around 5 May

 **Download board**

3

Share your photo with other:

Tag your picture on social medias:

#SafeHands

#HandHygiene

#InfectionPrevention

#SupportNursesAndMidwives

(mention @WHO on social media)





Upload a video:

www.CleanHandsSaveLives.org

1

Ask a colleague to film you while you wash your hands and post this video on Instagram or Twitter with the hashtags #SafeHands #HandHygiene #InfectionPrevention and/or #SupportNursesAndMidwives. If you don't have a Twitter or Instagram account, participate by sharing your video below.

or

Participate in **the Song Project** and send us your contribution below.

2

Upload your video

CHOOSE FILE

Upload your video

More infos:

CleanHandsSaveLives.org

WHO.int



2020
INTERNATIONAL YEAR
OF THE NURSE AND
THE MIDWIFE

SAVE LIVES
CLEAN YOUR HANDS



Send a photo

or



Upload a video

www.CleanHandsSaveLives.org



View #HandHygiene pictures ➔

Social Wall



Private
Organizations
for Patient
Safety
Hand Hygiene



NURSES AND MIDWIVES

**CLEAN
CARE**
— IS IN YOUR —
HANDS

#SafeHands
#InfectionPrevention

#HandHygiene
#SupportNursesAndMidwives



Watch
the songs

Home

The Song Project

The Song Videos

The Social Wall 



Show your commitment!

Thanking nurses and midwives and other healthcare
workers for their service during the COVID-19

www.CleanHandsSaveLives.org

Watching the moving social wall

CLEANHANDS



In preparation for SAVE LIVES: Clean Your Hands 5 May 2020 join us in promoting #handhygiene best practices worldwide. Clean healthcare is an urgent challenge to fight emerging infections. #COVID-19 #safehandschallenge



Prof Didier Pittet (@DidierPittet)
19 minutes ago



Demà 5 de Maig celebrem el #DiaMundialHigieneMans. La salut de totes i tots està a les nostres mans. I vosaltres, esteu compromesos amb la higiene de mans? Puja la teva foto i etiqueta...
#DonaUnCopDeMà #CLINICSegur #SafeHands #InfectionPrevention



Hospital CLINIC (@hospitalclinic)
26 minutes ago



Demà 5 de Maig celebrem el #DiaMundialHigieneMans. La salut de totes i tots està a les nostres mans. I vosaltres, esteu compromesos amb la higiene de mans? Puja la teva foto i etiqueta...

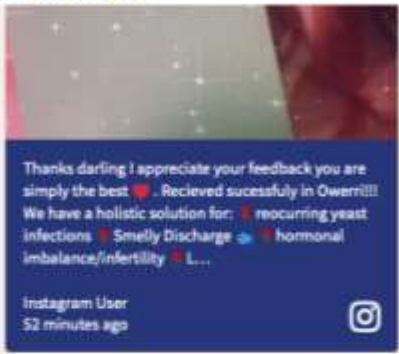
Instagram User
22 minutes ago



Demà 5 de Maig celebrem el #DiaMundialHigieneMans. La salut de totes i tots està a les nostres mans. I vosaltres, esteu compromesos amb la higiene de mans? Puja la teva foto i etiqueta...

Instagram User
22 minutes ago





Tomorrow is International Day of the Midwife. We are unable to walk through town to celebrate so here are some photos of previous walks. Look at the purple pride!! 🌈 If you would like, join us in sharing picture...

Instagram User
56 minutes ago



Tomorrow is International Day of the Midwife. We are unable to walk through town to celebrate so here are some photos of previous walks. Look at the purple pride!! 🌈 If you would like, join us in sharing picture...

Instagram User
56 minutes ago



Tomorrow is International Day of the Midwife. We are unable to walk through town to celebrate so here are some photos of previous walks. Look at the purple pride!! 🌈 If you would like, join us in sharing picture...

Instagram User
56 minutes ago



Thanks darling I appreciate your feedback you are simply the best ❤️. Recieved sucessfully in Owerri!!! We have a holistic solution for: 🚫 recurring yeast infections 🚫 Smelly Discharge 🚫 hormonal imbalance/infertility 🚫 L...

Instagram User
52 minutes ago



Know your surroundings and environment is even more applicable today than ever! Know which zone part of and follow the guidelines and tions to prevent the spread of the deadly

посвящает свою жизнь заботе о матерях и детях, даёт им...

Instagram User
a day ago

die andere.
Wir wissen, was wir tun.

30

New Posts

over 1,000 likes

Her hat unsere Handzeit so wichtig wie gar. Deshalb denken Sie bitte daran sich zu waschen und nicht 30 Sekunden lang die Hände zu waschen. Sonst ist es möglich, dass Sie sich anstecken. Sie sind nicht allein, das ist das Problem.

#Kneupelorthopaedie #Händewaschen #orthopädischeEinlagen #orthopädischeSchuhtechnik #SanitätsHaus #Handhygiene #bleibtgesund #sonntag 🍷🍷🍷

Instagram User
a day ago

Behind the Mask: Murielle, ATM de chirurgie, CHL Eich. Year of the Nurse and the Midwife 2020 / 2020 : année internationale des sages-femmes et du personnel infirmier. #Nurses2020 #SupportNursesAndMidwives #coron...

Instagram User
a day ago

Behind the Mask: Delphine, infirmière à l'hôpital de jour pédiatrique, CHL Kannerklinik. Year of the Nurse and the Midwife 2020 / 2020 : année internationale des sages-femmes et du personnel infirmier...

Behind the Mask: Frédérique, infirmière dans le service des Soins intensifs - Réanimation (U33) du CHL. Year of the Nurse and the Midwife 2020 / 2020 : année internationale des sages-femmes et du pers...

Instagram User
a day ago

Behind the Mask: Emmanuelle, infirmière pédiatrique, CHL Maternité. Year of the Nurse and the Midwife 2020 / 2020 : année internationale des sages-femmes et du personnel infirmier. #Nurses2020 #SupportNurse...

Instagram User
a day ago

Behind the Mask: Frédérique, infirmière dans le service des Soins intensifs - Réanimation (U33) du CHL. Year of the Nurse and the Midwife 2020 / 2020 : année internationale des sages-femmes et du pers...

Instagram User
a day ago

with Diaton



IPC LEADERS

سویروایران پیشگیری و کنترل عفونت عزیز! توانمندسازی پرستاران و ماماها سبب ارائه مراقبت پاکیزه می شود

#SupportNursesAndMidwives
#SaveLivesCleanYourHands
www.3shaban.com

روز جهانی بهداشت دست و ماما مبارک باد، پرستاران و ماماها! ارائه مراقبت پاکیزه در دستان شماست. سال ۲۰۲۰، سال پرستاران و ماماها
#نجات_زندگی_یا_شستن_دستها
save_lives_cleanYourHands#
...#supportnursesandmidwives20

Instagram User
17 hours ago



NURSES AND MIDWIVES

CLEAN

MIDWIVES

ماما، عزیز! دستان شما برای مادران و نوزادان تفاوت ایجاد می کند

#SupportNursesAndMidwives
#SaveLivesCleanYourHands
www.3shaban.com

روز جهانی بهداشت دست و ماما مبارک باد، پرستاران و ماماها! ارائه مراقبت پاکیزه در دستان شماست. سال ۲۰۲۰، سال پرستاران و ماماها
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Instagram User
17 hours ago



NURSES AND MIDWIVES

CLEAN

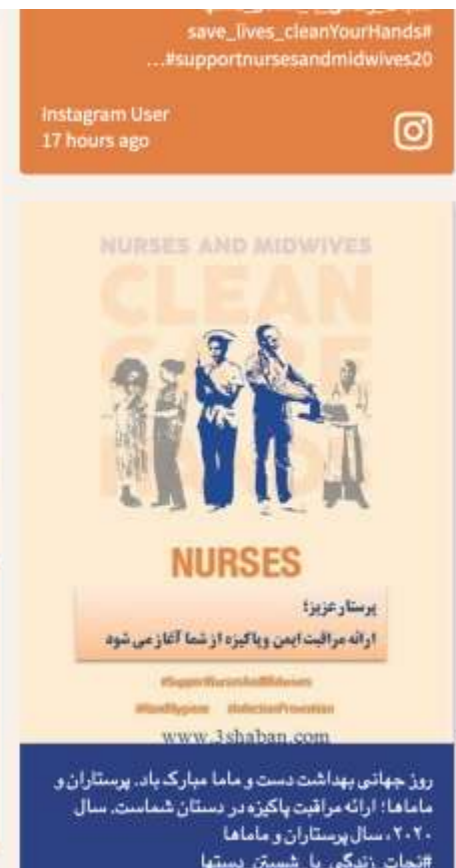
PATIENTS AND FAMILIES

بیمار / خانواده بیمار عزیز! ارائه مراقبت ایمن تر برای شما، با همکاری خود شما امکان پذیر می باشد.

#SupportNursesAndMidwives
#SaveLivesCleanYourHands
www.3shaban.com

روز جهانی بهداشت دست و ماما مبارک باد، پرستاران و ماماها! ارائه مراقبت پاکیزه در دستان شماست. سال ۲۰۲۰، سال پرستاران و ماماها
#نجات_زندگی_یا_شستن_دستها
save_lives_cleanYourHands#
...#supportnursesandmidwives20

Instagram User
17 hours ago



NURSES AND MIDWIVES

CLEAN

NURSES

پرستار عزیز! ارائه مراقبت ایمن و پاکیزه از شما آغاز می شود

#SupportNursesAndMidwives
#SaveLivesCleanYourHands
www.3shaban.com

روز جهانی بهداشت دست و ماما مبارک باد، پرستاران و ماماها! ارائه مراقبت پاکیزه در دستان شماست. سال ۲۰۲۰، سال پرستاران و ماماها
#نجات_زندگی_یا_شستن_دستها

Instagram User
17 hours ago



Prevenzione e Controllo dell'Infezione (PCI) per il nuovo Coronavirus (COVID-19)

Alessandro Meneghini
May 3, 2020

5 May 2020 – Promotional resources

- Slides for campaign promotion
- Campaign posters
- Modifiable posters that can be edited to customize to the local context and include your own pictures
- Two-pager on hand hygiene in the context of COVID-19
- Template for stickers and brooches
- Photo board
- **Journal announcement and articles**
- Social media package
- Video message by Didier Pittet & WHO Chief Nursing Officer
- Awareness resources – country stories
- Promotion of recognition certificates focused on hand hygiene and IPC activities
- Provision of a country package including the campaign resources

<https://www.who.int/infection-prevention/campaigns/clean-hands/5may2020/en/>

Received: 2 April 2020

Accepted: 7 April 2020

DOI: 10.1111/jan.14390

Note from the Editor in Chief

This announcement is being posted for our colleagues at the World Health Organization for World Hand Hygiene Day, May 5, 2020

"Nurses and Midwives: clean care is in your hands": The 5th May 2020 World Health Organization SAVE LIVES: Clean Your Hands campaign

Alexandra Peters¹, Nasim Lotfinejad², Chloé Guitart¹, Alice Simniceanu³, Maria Clara Padoveze⁴, Tcheun Borzykowski¹, Benedetta Allegranzi⁴, Didier Pittet^{1*}

¹ Infection Control Program, University of Geneva Hospitals and Faculty of Medicine

² Department of Research, Faculty of Medicine, Mashhad University of Medical Sciences, Mashhad, Iran

³ Infection Prevention and Control Hub and Antimicrobial Resistance Division, World Health Organization, Geneva, Switzerland

⁴ Infection Prevention and Control Hub, Integrated Health Services, UHC/Life Course, World Health Organization, Geneva, Switzerland



ELSEVIER

International Journal of Nursing Studies

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In Press, Journal Pre-proof



ABST

1. W

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2. T

REFE

Guest Editorial

The duality of nurses' work: How can the profession that saves the most lives in the world avoid spreading disease?

Nasim Lotfinejad ^a✉, Carlotta Tuor ^b✉, Alexandra Peters ^c✉, Didier Pittet ^c✉

✚ Show more

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Outline

- WHO global surveys on Infection Prevention and Control (IPC)
- The campaign theme: why nurses and midwives are critical to the implementation of IPC core components
- Key messages on hand hygiene for COVID-19
- 5 May 2020:
 - Promotional resources
 - **SaveLives: CleanYourHands registration**
 - WHO global survey on hand hygiene: interim results
 - Main virtual activities for participation ahead/around 5 May



**THE 5 MAY
IS A PERFECT TIME TO
REGISTER TO**

SAVE LIVES: CLEAN YOUR HANDS

SAVE LIVES: Clean Your Hands... an ongoing **worldwide** campaign

Countries with health-care facilities registered for
SAVE LIVES: Clean Your Hands global campaign

As of 4 May 2020, **23,564 facilities** in **182 countries** –
covering over 14 million staff and 5.4 million beds



The boundaries and names shown and the designations used on this map do not imply the expression of any opinion whatsoever on the part of the World Health Organization concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries. Dotted and dashed lines on maps represent approximate border lines for which there may not yet be full agreement.

Data Source: World Health Organization
Map Production: Division of Data, Analytics and Delivery for Impact (DDI)
World Health Organization



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Outline

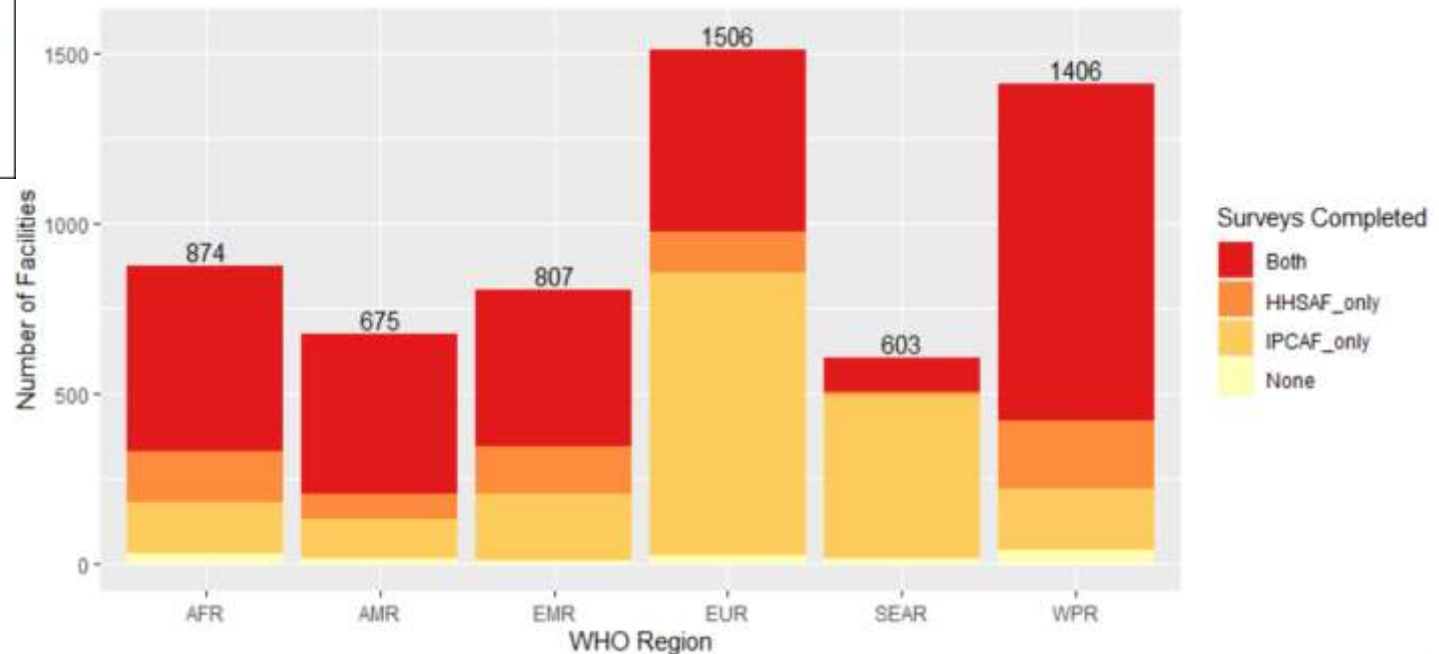
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- The campaign theme: why nurses and midwives are critical to the implementation of IPC core components
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WHO Global Survey on IPC Core Components at Facility Level – 2019

Interim results



- 3781 facilities (HHSAF completion)
- 112 countries
- Nation-wide in 37 countries
- Max score: 500



Outline

- WHO global surveys on Infection Prevention and Control (IPC)
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MAIN ACTIVITIES FOR VIRTUAL PARTICIPATION AHEAD OF AND AROUND TO THE 5 MAY

Main activities for virtual participation ahead of and on 5 May 2020 (1)

1. **Certificate of recognition** – We encourage authorities at all levels to reward and thank nurses and/or midwives (individuals or working groups) for their dedication to and excellence in hand hygiene and IPC best practices, also (but not limited to) in the context of the COVID-19 response, by using the [template certificate](#)
2. **Urge government commitment to WHO's recommendations on hand hygiene and to the campaign** - On 1 April the Director-General of WHO announced [recommendations](#) for Member States to improve access to hand hygiene stations in the context of the COVID-19 virus. Please ask governments, either ministers of health and/or other senior figureheads, to show their commitment to the recommendations and campaign by making a short video or posting a statement on their social media channels. These videos can be used locally, through media and be shared with WHO at savelives@who.int
3. **Health care workers [#SafeHandsChallenge](#) video**

WHO expands the [#SafeHandsChallenge](#) to health care settings by calling on health leaders and all health care workers to follow the DG in practicing hand hygiene and taking a video

Main activities for virtual participation ahead of and on 5 May 2020 (2)

4. **5 May clap initiative to thank nurses and midwives** - all health care facilities and the public to stop make a **one-minute clap at noon (local time) on 5 May 2020** to thank nurses and midwives for their critical role in delivering clean care through IPC and hand hygiene best practices. Take a video or picture and share on your social media channels with the tags #SupportNursesAndMidwives #HandHygiene #InfectionPrevention and send to savelives@who.int and/or <https://www.CleanHandsSaveLives.org>
5. **The 5 May Song** - The WCC at the University Hospitals of Geneva has created a short song thanking Nurses and Midwives for delivering clean care through IPC and hand hygiene best practices. Professor Pittet has shared the video through social media. Please [send](#) video clips of your own singing-along to <https://www.CleanHandsSaveLives.org> They are collated in a 5 May video.
6. **WHO webinars on 5 May 2020**
 - 2 pm: 5th May hand hygiene campaign presentation; Benedetta Allegranzi, IPC Hub, WHO HQ, & Didier Pittet, University of Geneva Hospitals, Geneva, Switzerland (find the programme at <https://www.who.int/infection-prevention/campaigns/cleanhands/5may2020/en/>)
 - 3:15 pm: Webinar for the International Day of the Midwife; (find the programme at <https://www.who.int/news-room/campaigns/year-of-the-nurse-and-the-midwife-2020>)
 - On May 12: Webinar for the International Day of the Nurses

**Promote
WHO
improvement
tools
as part of
5 May 2020
activities**

- **All improvement tools for hand hygiene**
 - <https://www.who.int/infection-prevention/tools/hand-hygiene>
 - www.CleanHandsSavesLives.org
- **All improvement tools for IPC programs**
 - <https://www.who.int/infection-prevention/tools/core-components/en/>
- **IPC guidance for the COVID-19 outbreak preparedness and response**
 - <https://www.who.int/emergencies/diseases/novel-coronavirus-2019/technical-guidance/infection-prevention-and-control>

Main activities for virtual participation ahead of and on 5 May 2020

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5. **The 5 May Song "Thank you Nurses and Midwives"** - Please [send](#) video clips of your own singing-along to <https://www.CleanHandsSaveLives.org>
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Recognition and gratitude

Local authorities and senior managers can recognise and thank nurses and midwives (individuals and teams) for their dedication to and excellence in hand hygiene and IPC best practices, by using this template certificate

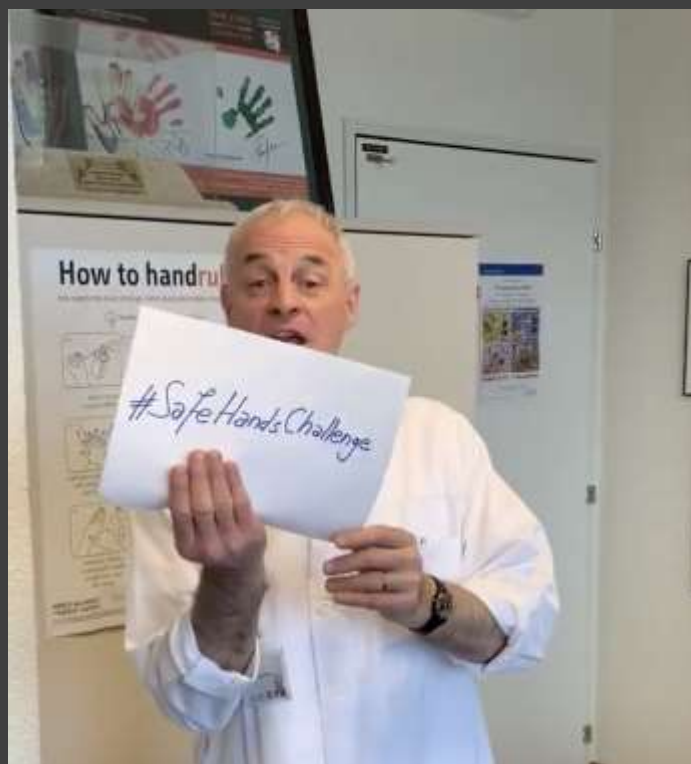


Suggested criteria for recognition:

- actions that increased adherence to hand hygiene practices and/or other IPC practices and/or reduced health care-associated infections
- implementation of hand hygiene and/or IPC training programmes
- developing and implementing hand hygiene/IPC guidelines adapted from WHO guidelines
- hand hygiene/IPC research with successful practical implications

Main activities for virtual participation ahead of and on 5 May 2020

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#SafeHandsChallenge May 1st



Count down
to 5th of May
– May 2

#SafeHandsChallenge

#SafeHandsChallenge

Count down to Global Hand Hygiene Day –
May 3





Count down to 5th May 2020 – May 4

#SafeHandsChallenge

TODAY is
5 May 2020

And I am asking to
5 individuals to
demonstrate
“How to Handrub”

#SafeHandsChallenge





<https://wettransfer.com/20200504162604/b>



#SafeHandsChallenge

Main activities for virtual participation ahead of and on 5 May 2020

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 - 2 pm: 5th May hand hygiene campaign presentation
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5 May clap initiative to thank nurses and midwives

On 5 May join us in clapping at noon in support for the invaluable work that nurses and midwives do to ensure clean care for patients, mothers and babies, including in responding to the COVID-19 pandemic

- Take a video or picture and share on your social media channels with the tags #SupportNursesandMidwives #HandHygiene #InfectionPrevention

and send to savelives@who.int

and/or <https://www.CleanHandsSaveLives.org>



5 May Clap initiative
THANK YOU Nurses and Midwives

#SupportNursesAndMidwives

***By clapping all over the world at 12:00 am for 1 minute ...
Let's go around the world to thank nurses and midwives***

Main activities for virtual participation ahead of and on 5 May 2020

1. Certificate of recognition
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Show your commitment!

**Thanking nurses and midwives and other healthcare workers
for their service during the COVID-19 pandemic.**

 [Participate in the Song Project](#)

www.CleanHandsSaveLives.org

THE SONG PROJECT

THANK YOU NURSES AND MIDWIVES!

Thanking nurses and midwives and other healthcare workers for their service during the COVID-19 pandemic.

Please use the instrumental file and the available lyrics (or translate them into your own language) and then you can film yourself on your cell phone and **send us your videos.**



MP3 Playback music

www.cleanhandssavelives.org/cleanhands/

THE SONG PROJECT THANK YOU NURSES AND MIDWIVES

SAVE LIVES: Clean Your Hands 5 May 2020. Thanking nurses and midwives and other healthcare workers for their service during the COVID-19 pandemic.

The HUG Infection Control Program led by Professor Pittet at the University Hospitals of Geneva is encouraging you to participate and sing a short song thanking Nurses and Midwives for delivering clean care through IPC and hand hygiene best practices.

HOW TO PARTICIPATE

Download the instrumental playback file (MP3)
cleanhandssavelives.org/cleanhands/song

Download the available lyrics below
(or translate them into your own language)

Film yourself and send us your videos
cleanhandssavelives.org/cleanhands

Share on all Social Media with the following hashtags:
#SupportNursesandMidwives
#HandHygiene
#InfectionPrevention

THE SONGS



More contributions on
cleanhandssavelives.org/cleanhands/song

Thank You Nurses and Midwives
Song for the WHO Global Hand Hygiene Day 5th of May 2020



THE LYRICS

cleanhandssavelives.org/cleanhands/song

English French Spanish Russian Chinese Arabic
Italian Turkish Swahili Slovenian German Persian

The 5 May Song

Healthcare workers are at the frontlines of fighting the global COVID-19 pandemic. This song is mobilizing people from around the world to thank nurses, midwives and other healthcare workers for their immense dedication and sacrifices during this very difficult time.

Every year since over 10 years, Prof. Didier Pittet and the University Hospitals of Geneva work together with the WHO to build and disseminate the *SAVE LIVES: Clean Your Hands* campaign to combat healthcare associated infections (HAIs). This campaign is celebrated by ministries of health and in thousands of hospitals all over the world. Health care-associated infections are globally recognized as one of the most common adverse events in care delivery and kill more people each year than Malaria, Tuberculosis and AIDS combined.

According to the WHO, approximately 7% of patients in developed and 15% in developing countries suffer from at least one HAI at any given time, with 10% of patients dying from these infections. Hand hygiene with alcohol-based hand rub is the global standard of care, and is recognized as the cornerstone of infection prevention in the fight against HAIs.

As this year has been declared the "Year of the Nurse and Midwife" by the World Health Organization (WHO), the annual *SAVE LIVES: Clean Your Hands* campaign, will focus on the essential role that nurses and midwives play in contributing to saving millions of lives each year by championing clean care.

Why this project:

Because we wanted it to reflect that the pandemic is a global issue- we may be from very different corners of the world, but we aren't that different. We all want ourselves and our loved ones to be safe and healthy. Viruses don't stop at borders, and we are all in this together. We wanted to show that we are all one people, coming together all around the world to give thanks to healthcare workers during this time of crisis.

PDF Link: <https://www.who.int/infection-prevention/campaigns/clean-hands/SongProject2020.pdf?ua=1>

More info on www.cleanhandssavelives.org/cleanhands/



World Health
Organization



2020
INTERNATIONAL YEAR
OF THE NURSE AND
THE MIDWIFE

**SAVE LIVES
CLEAN YOUR HANDS**

THE SONG PROJECT

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HOW TO PARTICIPATE



Download the instrumental playback file (MP3)
[cleanhandssavelives.org/cleanhands/song](https://www.cleanhandssavelives.org/cleanhands/song)



Download the available lyrics below
(or translate them into your own language)



Film yourself and send us your videos
[cleanhandssavelives.org/cleanhands](https://www.cleanhandssavelives.org/cleanhands)



Share on all Social Media with the following
hashtags:

#SupportNursesandMidwives
#HandHygiene
#InfectionPrevention

PDF Link: <https://www.who.int/infection-prevention/campaigns/clean-hands/SongProject2020.pdf?ua=1>

More info on www.cleanhandssavelives.org/cleanhands/

THE SONGS



More contributions on
cleanhandssavelives.org/cleanhands/song

Thank You Nurses and Midwives
Song for the WHO Global Hand Hygiene Day 5th of May 2020



Arjeta Roldan
Danke



Yiğit Vatansever
Teşekkürler



Salim Tarabay
شکرا



Catiana
Gracias



Xiang Guan
感谢



Richard Murray
Thank you



Galyna Voievidka
благодарю вас



Ben-lamino
Grazie



Florence Chitacumbi
Asante



Reza Lotfinejad
مرسی



Leah
Merci



Anze Gregoric
Hvala

PDF Link: <https://www.who.int/infection-prevention/campaigns/clean-hands/SongProject2020.pdf?ua=1>

More info on www.cleanhandssavelives.org/cleanhands/

THE LYRICS

cleanhandssavelives.org/cleanhands/song

English

French

Spanish

Russian

Chinese

Arabic

Italian

Turkish

Swahili

Slovenian

German

Persian

PDF Link: <https://www.who.int/infection-prevention/campaigns/clean-hands/SongProject2020.pdf?ua=1>

More info on www.cleanhandssavelives.org/cleanhands/

Lyrics



English



Français



Deutsch



Español



Italiano



Русский



العربية



中国



Türk



Slovenski



Swahili



فارسی

More infos:
[CleanHandsSaveLives.org](https://www.CleanHandsSaveLives.org)
[WHO.int](https://www.who.int)

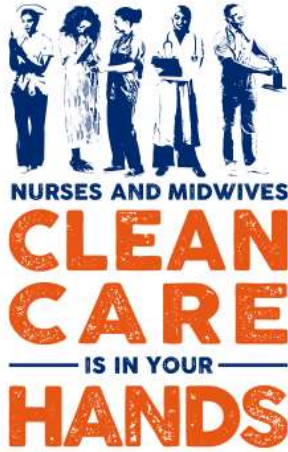


2020
INTERNATIONAL YEAR
OF THE NURSE AND
THE MIDWIFE

SAVE LIVES
CLEAN YOUR HANDS

www.cleanhandssavelives.org/cleanhands/

Arabic



شكرا
للأطباء والمرضى
شكرا
للقابلات وكل العاملين

على كل جهودكم
الأمان يبدأ معكم

شكرا
للأطباء والمرضى
شكرا
للقابلات وكل العاملين

تجاهدون لتتقنوا الحياة
شكرا على كل التضحيات

شكرا
للأطباء والمرضى
شكرا
للقابلات وكل العاملين

في كل مكان نغني لكم
صحتنا في أيديكم

PDF Link: <https://www.who.int/infection-prevention/campaigns/clean-hands/SongProject2020.pdf?ua=1>

More info on www.cleanhandssavelives.org/cleanhands/

Russian

Спасибо медперсоналу ,
Спасибо медсестрам , акушеркам ,
За все что делаете для нас,
Зато что спасаете нашу жизнь!

Спасибо медперсоналу,
Спасибо медсёстрам , акушеркам ,
Вы работаете с утра до ночи
С нежной улыбкой на лице .

Спасибо медперсоналу,
Спасибо медсёстрам, акушеркам,
Мы поем в вашу честь ,
Наше здоровье в ваших руках!
Спасибо !



**SAVE LIVES
CLEAN YOUR HANDS**

PDF Link: <https://www.who.int/infection-prevention/campaigns/clean-hands/SongProject2020.pdf?ua=1>

More info on www.cleanhandssavelives.org/cleanhands/

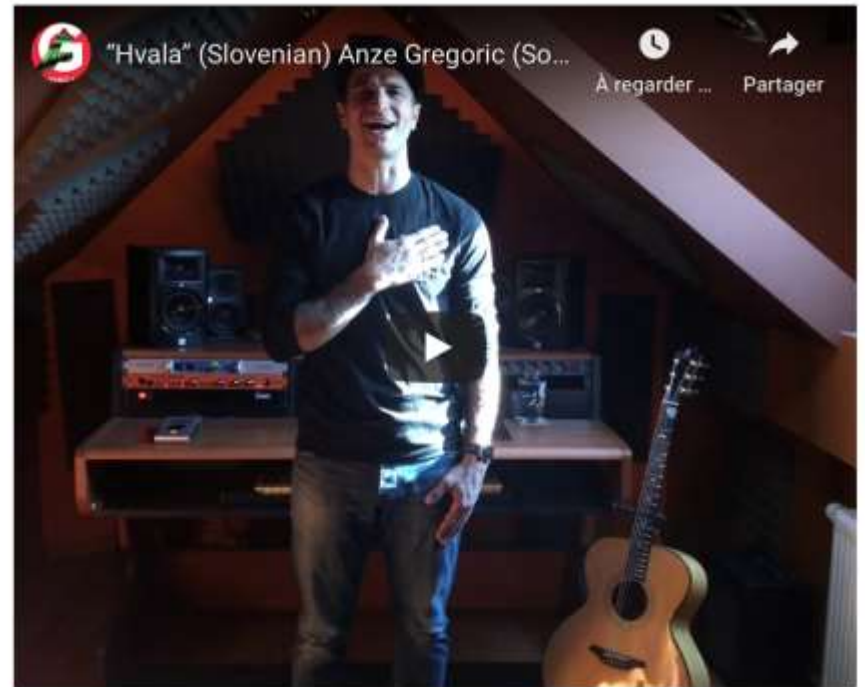
THE SONG PROJECT THANK YOU NURSES AND MIDWIVES!

Thanking nurses and midwives and other healthcare workers for their service during the COVID-19 pandemic.

Add your version



www.cleanhandssavelives.org/cleanhands/



www.cleanhandssavelives.org/cleanhands/

Thank you Nurses and Midwives



<https://www.youtube.com/watch?v=q8AjXyzjfUU>

www.cleanhandssavelives.org/cleanhands/

<https://tinyurl.com/ThankYouNursesAndMidwives>

Main activities for virtual participation ahead of and on 5 May 2020

1. **Certificate of recognition**
2. **Urge government commitment to WHO's recommendations on hand hygiene and to the campaign** - These videos can be used locally, through media and be shared with WHO at savelives@who.int
3. **Health care workers [#SafeHandsChallenge](#) video** - WHO expands the [#SafeHandsChallenge](#) to health care settings by calling on health leaders and all health care workers to follow the DG in practicing hand hygiene and taking a video
4. **5 May clap initiative to thank nurses and midwives** - Take a video or picture and share on your social media channels with the tags #SupportNursesAndMidwives #HandHygiene #InfectionPrevention and send to savelives@who.int and/or <https://www.CleanHandsSaveLives.org>
5. **The 5 May Song "Thank you Nursese and Midwives"** - Please [send](#) video clips of your own singing-along to <https://www.CleanHandsSaveLives.org>
6. **WHO webinars on 5 May 2020**
 - 2 pm: 5th May hand hygiene campaign presentation
 - 3:15 pm: Webinar for the International Day of the Midwife



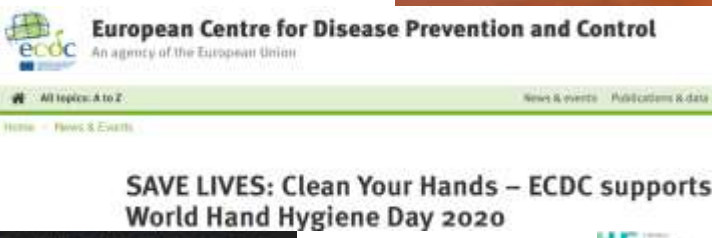
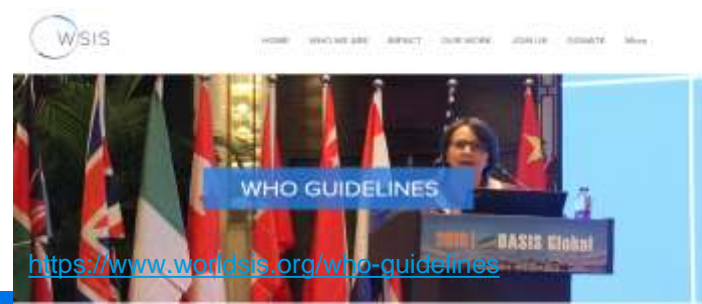
Thanks to all of you
for your committment
to hand hygiene and
patient safety ...

Long life to

SAVE LIVES:
Clean Your Hands

5 May promotions by stakeholders' web pages-Thank you!

https://www.who.int/infection-prevention/campaigns/clean-hands/SLCYH_support/en/



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Thank you!



**Private
Organizations
for Patient
Safety**

Graphic: Organizations for Patient Safety (2020)



World Surgical Infection Society @worldsis_org · May 2

Nurses and Midwives help keep women and babies safe including during c.sections #handhygiene is critical. TY for #safehands #safesurgery #cleancare #supportnursesandmidwives

WaterAid International @wateraid · 1m
...Even now, when #handwashing is WHO's #1 public health advice, investment in hygiene is largely absent from the #GlobalResponse & funding announcements.

@EU_Commission: will you host a 2nd conf to pledge commitments to hygiene - the first line of defence against #COVID19?



3rd Water Poverty and 4 others



MIDWIVES

Your hands make all the difference for mothers and babies

#SupportNursesAndMidwives

#HandHygiene #InfectionPrevention

**SEE YOUR
HANDS**
HAND HYGIENE SUPPORTS
SAFE SURGICAL CARE

For good patients and for your hands, see what's on your hands. Improve hand hygiene for surgical teams. #SafeHands #SafeSurgery #CleanCare

SAYS LIVES FOR THE WORLD

World Health Organization

2020

INTERNATIONAL YEAR OF THE NURSE AND THE MIDWIFE

NURSES AND MIDWIVES

CLEAN CARE

IS IN YOUR HANDS

#SupportNursesAndMidwives

#HandHygiene

#InfectionPrevention

unicef for every child

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[DON](#)

[WHAT WE DO](#)

[RESEARCH AND REPORTS](#)

[STORIES](#)

[TAKE ACTION](#)

[SEARCH](#)

Press release

FACT SHEET: Handwashing with soap, critical in the fight against coronavirus, is 'out of reach' for billions



UNICEF Education @UNICEFEducation · 15h

Remember - 20 seconds with soap and water, or long enough for you and a friend to sing two rounds of 'happy birthday.' 🎵

Never miss an opportunity to sing!

#SafeHands v/ @unicefrw



**CLEAN
CARE
— IS IN YOUR —
HANDS**

#SupportNursesAndMidwives
#HandHygiene #InfectionPrevention



**2020
INTERNATIONAL YEAR
OF THE NURSE AND
THE MIDWIFE**

Infection prevention and control (IPC) measures

https://www.youtube.com/watch?v=i_ggZDVh2H0&feature=youtu.be



**Thank you for participating in the
WHO global annual hand hygiene campaign
SAVE LIVES: Clean Your Hands**

***NURSES AND MIDWIVES
Clean care
is in your hands!***

Learn more at: <https://www.who.int/infection-prevention/campaigns/clean-hands/5may2020/en/>

Share more at: <https://www.CleanHandsSaveLives.org>