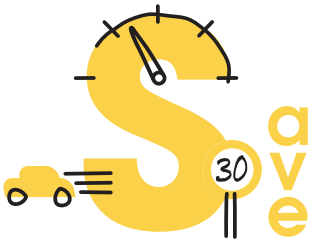


# Save LIVES

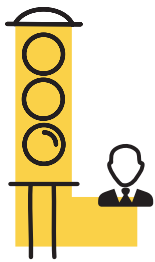
## A ROAD SAFETY TECHNICAL PACKAGE

Every year over 1.25 million people die because of road crashes, and millions more are injured. The World Health Organization has synthesized evidence-based measures that can significantly reduce road traffic fatalities and injuries. The result is Save LIVES: 6 effective strategies for reducing the impact of road traffic crashes. Prioritizing investment in these strategies will save lives.



### SPEED MANAGEMENT

- Establish and enforce speed limits
- Require car makers to install new technologies to help drivers keep to speed limits
- Build or modify roads which calm traffic using:
  - Roundabouts
  - Rumble strips
  - Speed bumps
  - Chicanes



### LEADERSHIP ON ROAD SAFETY

- Create an agency to spearhead road safety
- Develop and fund a road safety strategy
- Evaluate the impact of road safety strategies
- Monitor road safety by strengthening data systems
- Raise awareness through education and campaigns



### INFRASTRUCTURE DESIGN AND IMPROVEMENT

- Safe passageways for pedestrians
- Separate access from through-roads
- Bicycle and motorcycle lanes
- Vehicle-free zones
- Crash barriers and forgiving road side features
- Traffic and speed restriction in residential, commercial and school zones
- Safer intersections
- Better, safer public transport



### VEHICLE SAFETY STANDARDS

- Establish and enforce standardized regulations related to:
  - Seat-belts including anchorages
  - Electronic stability control
  - Frontal impact
  - Pedestrian protection
  - Side impact
  - ISOFIX child restraint points
- Establish and enforce regulations on motorcycle anti-lock braking



### ENFORCEMENT OF TRAFFIC LAWS

Establish and enforce regulations related to:

- Seat-belts
- Drinking and driving
- Child restraints
- Motorcycle helmets
- Speeding



### SURVIVAL AFTER A CRASH

- Develop prehospital and facility-based emergency care systems
- Train people who respond to crashes in basic emergency care
- Promote community first responder training

