

By 2025, achieve a 50% reduction in the rate of anaemia in women of reproductive age

WHY IT MATTERS

RECOMMENDED ACTIONS



WHAT?

HOW?

Address nutritional and nonnutritional causes of anaemia and their determinants

Include interventions with an effect

on anaemia in national health, education, agriculture and development plans

MULTI-SECTORAL APPROACH

Use a multi-

sectoral approach to anaemia prevention and control

Ensure that development policies

and programmes beyond the health sector include nutrition and other major causes of anaemia relevant to the country context

STRENGTHEN HEALTH SYSTEMS

WHAT?

Provide hospital and health facilities-based capacity for anaemia prevention and treatment

HOW?

Support antenatal iron and folic acid supplementation (daily or intermittent) as part of routine antenatal care

COMMUNITY SUPPORT

WHAT?

HOW?

Raise awareness of the value of iron supplementation in women of reproductive age

Support community mobilization and social marketing strategies



Anaemia increases the risk of adverse maternal & neonatal outcomes



Z_z^z Causes fatigue and lethardy.

> and impairs physical capacity and work performance



Impairs

millions of women.

and the development and learning of their children



Anaemia reduction can help drive progress

against the other global nutrition targets

- stunting
- breastfeeding
- low birth weight
- childhood overweight

Undated October 2018

Anaemia affects over half a billion women of reproductive age worldwide

SCOPE OF THE PROBLEM





among women of reproductive age has

since 2012; no country is on course to meet the global target





