













#### HIGH-LEVEL EVENT

# GLOBAL DRIVE TO SCALE UP TB PREVENTION

Advocacy Toolkit

#### **ABOUT THE HIGH-LEVEL EVENT:**

#### Global drive to scale up TB prevention



The World Health Organization is organizing a special high-level event to discuss key actions needed at global and country level to scale up TB prevention strategies and drive progress towards achieving the 2022 UN High Level Meeting target on TB preventive treatment.

Key speakers will include WHO Director-General Dr Tedros Adhanom Ghebreyesus and other senior WHO leadership, Health Ministers and high-level government representatives, Heads of Agencies, TB survivors, civil society and partners.

A joint **Call to Action 2.0** will be released by WHO and partners calling for urgent actions by governments and donors to step up momentum to rapidly enhance coverage of TB preventive treatment for those in need.



#### Call to action 2.0: A global drive to scale up TB prevention **KEY MESSAGES**





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TB remains a major cause of disease and death worldwide. TB prevention can save lives and alleviate suffering but is often neglected. The UN-HLM commitments to end TB include a drive to start on TB preventive treatment at least 4 million contacts under 5 years of age and 20 million older contacts, as well as 6 million people living with HIV by the end of 2022. While the target for people living with HIV is expected to have been achieved in 2020, about 22 million contacts have yet to be reached.

Providing TB preventive treatment to reach targets by 2022 will require a massive scale up of efforts and larger investment. This becomes more relevant given the disruptions in TB care delivery, supply chains and other programme activities due to COVID-19, which add to the urgency. The UN Secretary General in his 2020 Progress Report on TB called for prioritizing and dramatically scaling up access to TB preventive treatment and stronger multisectoral action. It is now urgent for countries and partners to undertake a systematic and invigorated drive to boost the evaluation of people at risk of TB and increase access to 3 preventive treatment and other preventive actions.

WHO, civil society and other partners are joining forces to make a strong Call To Action for access to TB preventive treatment to those in need, urging governments to undertake the following actions over the next 18 months:

- 1. Strengthen and finance TB preventive interventions adequately, as a sound investment and in recognition of TB prevention as a human right and entitlement under the rights to health. Achieving the UN-HLM targets for TB preventive treatment alone requires an annual budgetary increase of the order of one third of the US\$ 6.5 billion currently allocated globally for TB activities each year. This would still be well below the US\$ 13 billion considered necessary to fund all TB programme components adequately each year worldwide
- 2. Expand outreach by giving TB preventive treatment to on average 3 people in contact with each person with bacteriologically confirmed TB
- 3. In order to achieve the UN-HLM target on TB preventive treatment, fully activate systematic screening to find more people with TB and in need of TPT. In addition to people with TB presenting to healthcare services, 6 million more can be found by active TB case finding among household contacts, residents of informal settlements and other high-risk populations

https://www.who.int/news-room/events/detail/2021/06/16/defaultcalendar/who-high-level-event-global-drive-to-scale-up-tb-prevention



**FACTSHEET** 

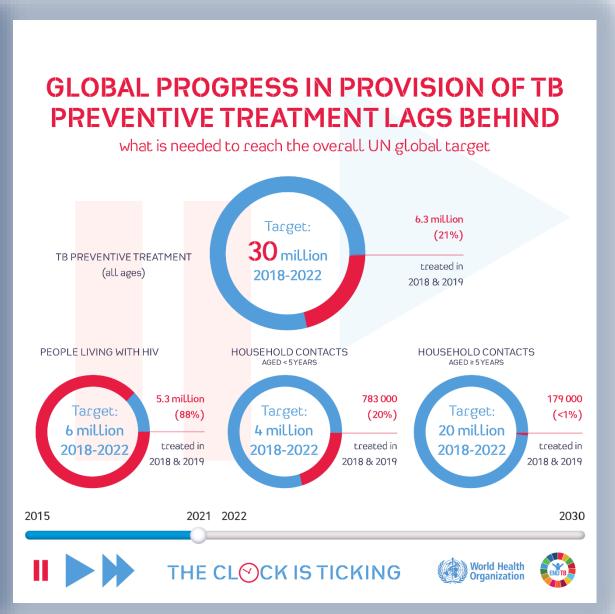
### SOCIAL MEDIA TILES & INFOGRAPHICS

www.who.int/tb









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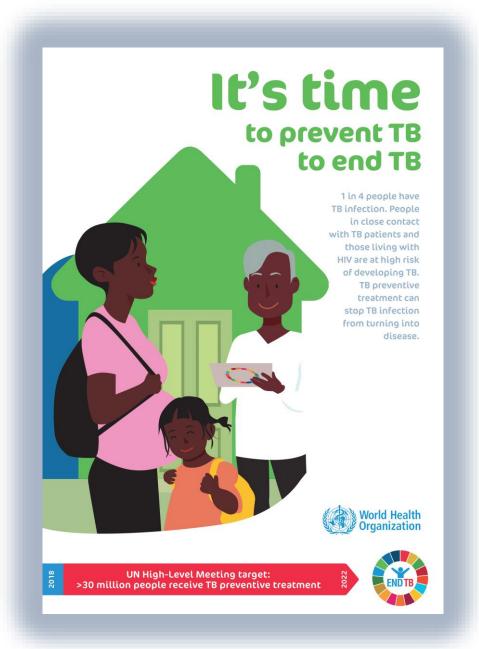


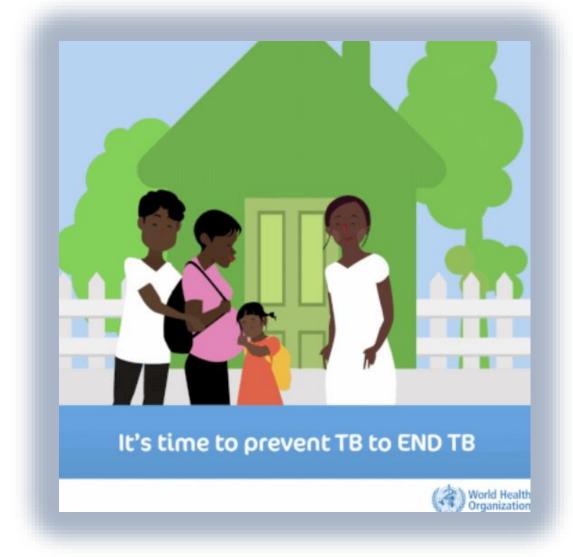
# POSTERS & GIF





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# ZOOM VIRTUAL BACKGROUND

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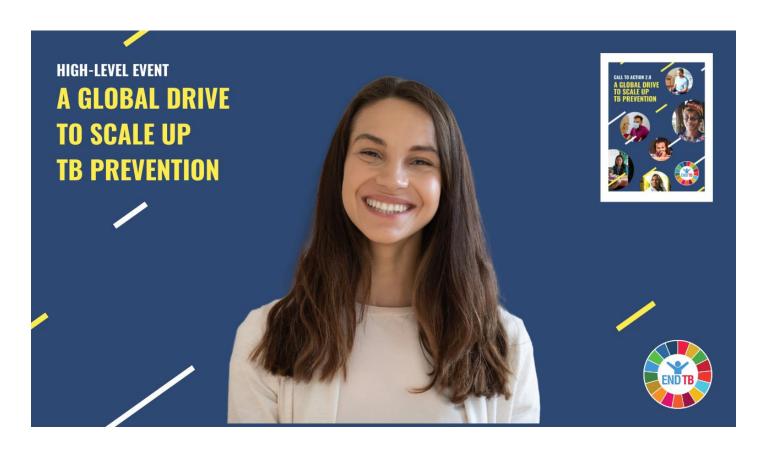


Please download the Zoom Background for the High-Level Event and use it to take a selfie. You can share your selfie with us during the meeting by sending it to us on the chat using the link <a href="https://postimages.org/">https://postimages.org/</a>.

This will be compiled into a giant collage of supporters of the Call to Action 2.0



Download the zoom background



Save on your computer,
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\* How to use zoom virtual background

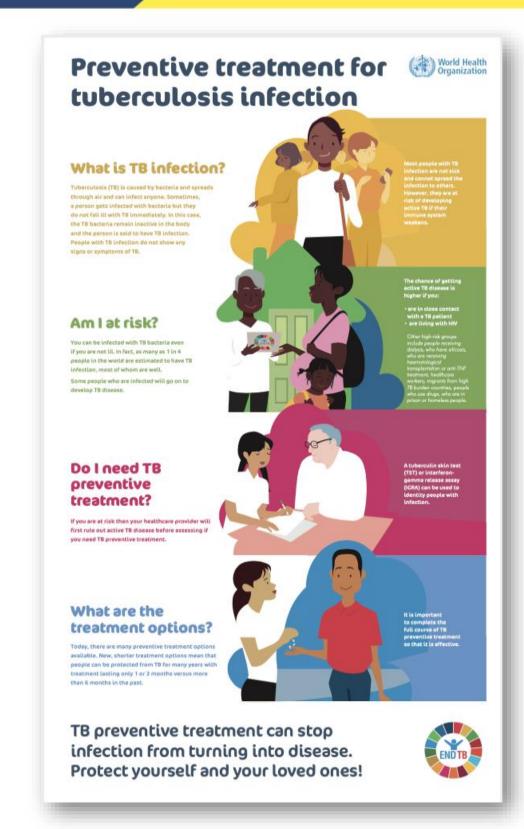
# SPOTLIGHT ON TB PREVENTION



TB infection is extremely common – about one-quarter of the world's population is estimated to be infected. TB prevention is a critical step towards ending TB by 2030.

The world is not on track to reach the UN high-level meeting target of providing at least 30 million people with TB preventive treatment over 2018-22. Urgent attention needs to be given to prevention for household contacts of TB patients, especially children, who are some of the most vulnerable groups.

The visual Q&A is aimed at informing and educating people about TB prevention.



**Visual Q&A** 



# Join the conversation on Twitter





Join us for a special @WHO High-Level Event: Global drive to scale up #TB prevention. Great line-up of speakers including @WHO DG @DrTedros & WHO leadership, Health Ministers and govt., Heads of Agencies, TB survivors, civil society & partners. Register https://bit.ly/3v4iW35



#TB remains one of the world's top infectious killers. While deaths are going i, it still claims close to 4 000 lives each day, 120 000 lives every month and 1.4 million lives annually. #TB prevention can #SaveLives. Its time to end this preventable and curable disease! #EndTB



1 in 4 people have #TB infection but TB preventive treatment can stop infection from developing into disease. Progress in 1 access to TB preventive treatment has been slow- w/ only 6.3 million people reached in 2018&2019- we need to expand access. It's time to prevent TB to #EndTB

# Join the conversation on Twitter





- **#CallToAction!** @WHO,civil society & partners are uniting to urge governments to scale up #TB prevention over next 18 months:
- 1 1 investments in #TB prevention
- 2 Expand access to TB preventive treatment for 3 contacts per person with TB
- 3 Fully activate systematic screening



Join the #CallToAction to scale up #TB prevention! We have just 18 months to reach the #UNHLM #TB targets - we need to urgently ramp up coverage of #TB prevention and care for those in need

https://www.who.int/publications/m/item/call-to-action-2.0-a-global-drive-to-scale-up-tb-prevention



# WHO WEBSITE: Preventing TB





**Prevent TB Digital Platform** 



#### WHO TB KNOWLEDGE SHARING PLATFORM



#### Android -

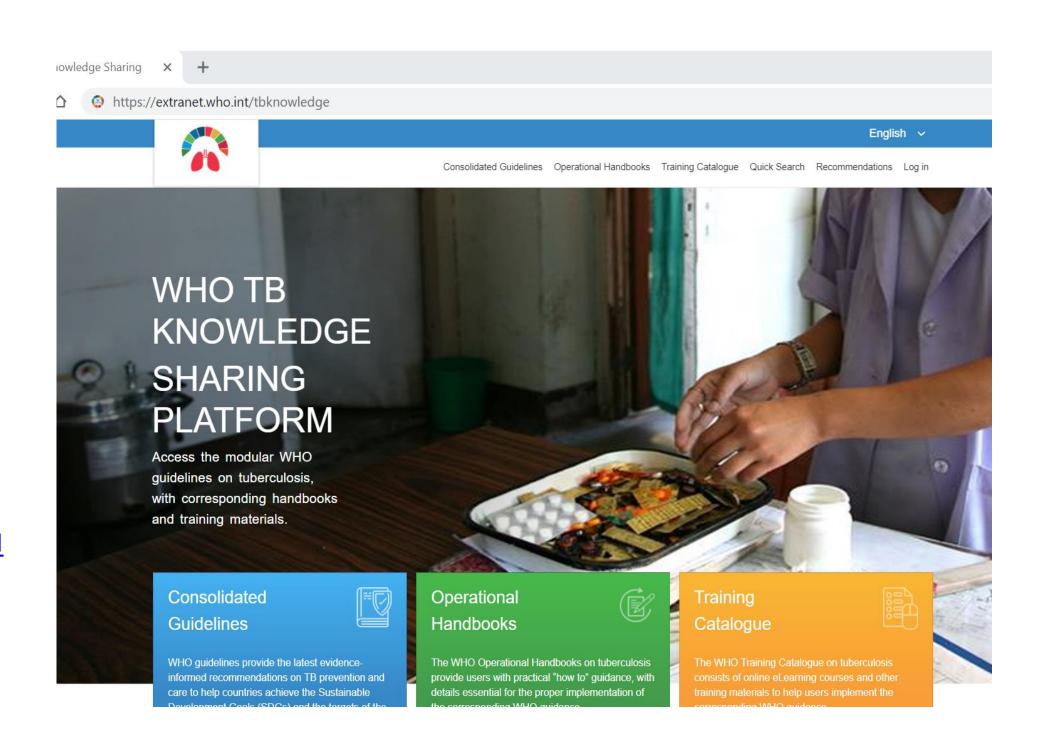
https://play.google.com/ store/apps/details?id=co m.whotbksp



iOS -

https://apps.apple.com/us/app/who-tb-guide/id1569546750





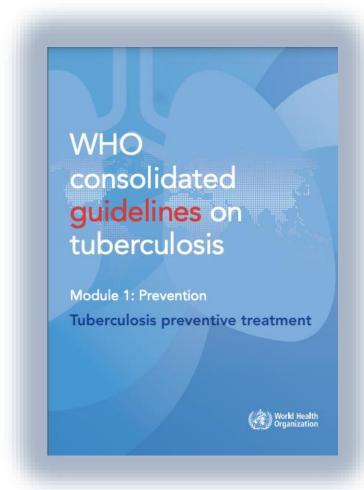


https://extranet.who.int/tbknowledge



# WHO GUIDELINES: TB Preventive treatment





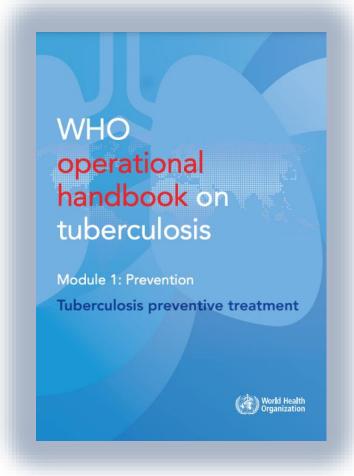
WHO consolidated guidelines on tuberculosis: module 1: prevention: tuberculosis preventive treatment

WHO operational handbook on tuberculosis: module 1: prevention: tuberculosis preventive treatment

#### More resources:

Q&A on TB preventive treatment

How to protect ourselves from TB (Flyer by WHO SEARO and GCTA)













# THANK YOU!







