

SPEAKER BIOS

Alcohol monopolies: what does it take for alcohol monopolies to work?

18 October 2023 | 13:00–14:00 CET

Florence Berteletti, Secretary General, The European Alcohol Policy Alliance (Eurocare)

Florence has over 20 years of international policy and advocacy experience in diverse fields including fiscal policies for health, tobacco control, NCD prevention and NCD risk factors and alcohol policy. Florence Berteletti was appointed Secretary General of the European Alcohol Policy Alliance (Eurocare) in August 2021. Eurocare is an alliance of non-governmental and public health organisations across Europe advocating for the prevention and reduction of alcohol-related harm. Eurocare does not receive any funding from and does not enter into dialogue with the alcohol industry nor any of its social aspect organisations. Prior to that, Florence worked for the World Heart Federation (WHF) where she was responsible for leading WHF's global policy and advocacy. Before WHF, Florence was Director of the Smoke Free Partnership (SFP), an alliance dedicated to the implementation of the WHO Framework Convention on Tobacco Control (FCTC) in the WHO European region. Under Florence leadership, SFP received the WHO World No Tobacco Day award in 2011 and the prestigious Luther L. Terry Award in 2015. Florence is a Board member of the European Public Health Alliance and she has served as Board member of several EU and International Advisory Boards, including the CRUK/Bupa Foundation Cancer Prevention Initiative chaired by Professor Sir Michael Marmot.

Robin Room, Distinguished Professor

Centre for Alcohol Policy Research, La Trobe University, Australia

Robin Room's research is on social, cultural and epidemiological studies of alcohol, drugs and gambling behaviour and problems, on social responses to alcohol and drug problems, and on the effects of policy changes. He has wide experience in population surveys and their analysis, including working and publishing on several cross-national comparable studies. He has studied international cooperation and legislation on alcohol, tobacco and drugs. He has a longstanding interest in the relation between the "two worlds" of alcohol and drug use and problems: in the general population and in those coming to treatment or other social handling. He is also interested in cultural and subcultural variations in the effects of public health-oriented policy measures, and in interactions and net effects between social worlds of users, commercial operators and promoters, and public health-oriented policies.

He was awarded the premier international alcohol research prize, the Jellinek Award, in 1983, and has received six scholarly awards from the U.S., Sweden and Australia. Room has led alcohol and drug research centres in four countries – the U.S., Canada, Sweden and Australia – and was the inaugural director of two: the Swedish Centre for Social Research on Alcohol and Drugs (SoRAD), and the Centre for Alcohol Policy Research, now at La Trobe University. He was a supervisor for 45 completed dissertations at last count, and a mentor for numerous postdoctoral fellows. Room has been an advisor for the World Health Organisation since 1975, on a WHO expert advisory panel since 1979 and the rapporteur of two WHO Expert Committees. He has been president of an international scientific society (the Kettil Bruun Society for Social and Epidemiological Research on Alcohol), and of an Australian peak body in the field, the Alcohol and other Drugs Council of Australia (ADCA). Room is Editor-in Chief of the main Australian journal in the drug and alcohol field, *Drug and Alcohol Review*, and was previously Editor of *Contemporary Drug Problems* (1984–2010).

Fredrik Woods, Regulatory and Policy Affairs Manager
Systembolaget on behalf of the Nordic Alcohol Monopolies

With over 10 years of experience in law and public policy, Fredrik is a skilled and passionate Regulatory and EU Policy Manager at Systembolaget AB, Sweden's state-owned alcohol retail company. Fredrik's mission is to ensure that Systembolaget operates in compliance with the EU and international regulations and policies, especially in the areas of alcohol policy, digital, sustainability, agriculture, food, and public health.

Juha Mikkonen, Executive Director
Finnish Association for Substance Abuse Prevention (EHYT), Finland

Juha Mikkonen (Helsinki, Finland) is a public policy professional and social psychologist with 20 years of professional experience. During his career, Dr. Mikkonen has held leadership positions in numerous non-profit organizations to promote health and well-being. Currently, he works as the Executive Director of EHYT Finnish Association for Substance Abuse Prevention. He has received his PhD in Health Policy from York University (Toronto, Canada) and Master's degree in Social Sciences from the University of Helsinki in Finland. Dr. Mikkonen is a practice-oriented expert in the areas related to health promotion, health equity, intersectoral action, and the social determinants of health. Previously, in his role as a consultant, Dr. Mikkonen has provided expert advice to think tanks and international organizations, such as the World Health Organization. He is a board member of the Nordic Alcohol and Drug Policy Network (NordAN).

Irma Kilim, Director of Advocacy, IOGT-NTO, Sweden

For over 10 years Irma Kilim has worked with advocacy, policy and public health. Currently she is the Director of Advocacy at one of Sweden's biggest health focused NGO's, IOGT-NTO. She holds a bachelor in Pedagogy from Jönköpings University and is the former president of a national youth organization, Bosnian and Heregovinian Youth organization. She is an experienced board member and among other positions she is currently the Senior Advisor for the European organization EURO CARE and one of the Swedish representatives in the European Economic and Social Committee. She served as an expert in the government inquiry into farm sales of alcohol in Sweden.