

Foodborne diseases in the **WHO European Region**

Every year

23 million people fall ill



5000 people die

Diarrhoeal diseases are responsible for most foodborne illnesses



Norovirus infection = almost 15 million cases



Campylobacter = nearly 5 million cases

FOODBORNE DISEASES ARE PREVENTABLE.

EVERYONE HAS A ROLE TO PLAY.

For more information: www.who.int/foodsafety

#SafeFood

WHO Estimates of the Global Burden of Foodborne Diseases. 2015.

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