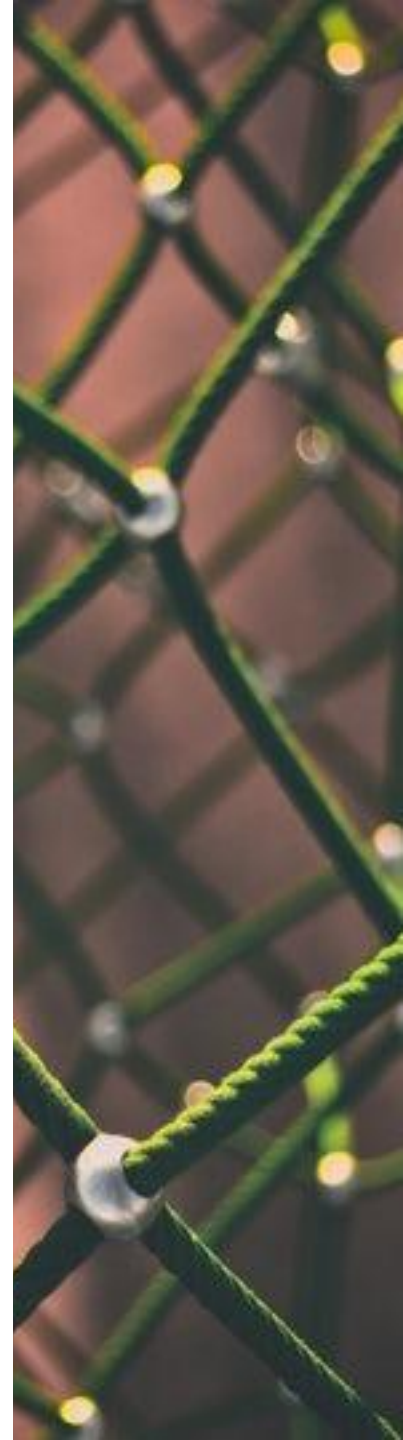


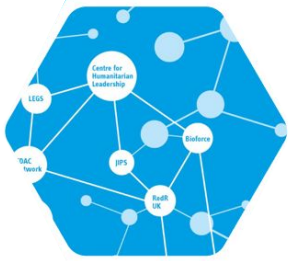
# Fund Activation – COVID-19

The H2H Network service package for countering the COVID-19 global ‘info-demic’ supports the response as it organises into a well-coordinated operation.

Category of need	Details of service	Service providers
<b>Communication, information and community engagement</b>	Library of relevant and current scientific research on COVID-19, accessible to key actors	Evidence Aid
	Trusted, accurate and multi-lingual media and communication content (TV, radio, digital) to address the global spread of false information	BBC Media Action
	Social media monitoring, rumour tracking media and community engagement activities	Internews
	Data-driven language support to combat misinformation related to the coronavirus	Translators without Borders

- ⬢ Centered around southeast Asia, including Cox’s Bazar, but also offers global and regional support
- ⬢ End of Feb – end of May





# H2H COVID-19 Tips and Resources

TWB helping IFRC with 'A guide to preventing and addressing social stigma associated with COVID-19' available in 12 languages. <https://www.communityengagementhub.org/what-we-do/novel-coronavirus/page/5/>

BBC Media Action using [Facebook](#) to communicate COVID-19 information with migrant workers in Thailand and Malaysia. In India, BBC Media Action uses [Twitter](#) to connect as the country is under its 21-day lockdown.

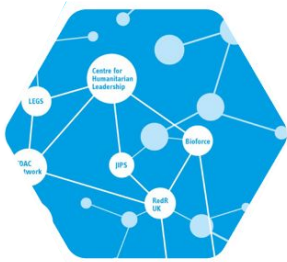
Internews conducting webinars for journalists in various regions and languages.

COVID-19 glossary of terms coming this week: Vietnamese, Simplified Chinese, Tagalog, Burmese, Kurdish Kurmanji, Arabic, Swahili, Kibaku, Waha, Bura-Pabir, Mandara.

Evidence Aid: 79 reviews and summations done for CV19; available in multiple languages <https://www.evidenceaid.org/coronavirus-covid-19-evidence-collection/>

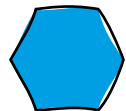


<https://mailchi.mp/internews.org/connectcovid-19-edition-3>



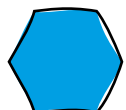
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# H2H COVID-19: Lessons Learned



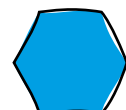
## Local media need more resources

Fake news very hard to avoid – journalists need help.  
Toolkits with validated information need to be readily available.  
Content needs to be available in multiple languages.



## The Infodemic on top of an Infodemic

Explosion of information and efforts in the humanitarian sector adds to the general ‘infodemic’.  
While new efforts are good, they are multiplying quickly, making duplication and noise a real concern.



## COVID-19 is a moving target

Work has shifted geographically and will continue to do so.  
Messaging must change as needs shift – must adapt quickly.  
Rumours shift and morph geographically.



## Integration and collaboration are not just buzz words!

Risk communication efforts must support each other.  
Epidemiology messaging changes; must be central to CEA efforts.  
We cannot attend everything – how do we share better?



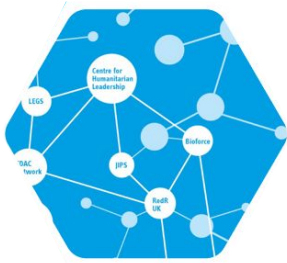
## Still need to know the local context

Some guidelines on social distancing do not work; must adapt.  
Government commitment to factual information varies greatly.  
Local languages still critical; literacy low in many areas.



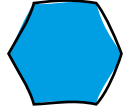
## Adapt to the new reality

Developing guidelines on remote risk communications  
Reducing face-to-face while ensuring safeguarding  
Remote information management support underway



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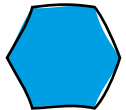
# H2H COVID-19: What's next



## Geographic expansion

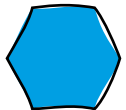
Global yet local, with emphasis on most vulnerable

Probably central Asia (Afghanistan, Pakistan), Philippines, East/West Africa (Somalia, South Sudan, Kenya, DRC, Burkina Faso, Nigeria), southern Africa (Mozambique, Zimbabwe)



## Support expansion

Continued focus on infodemic, but adding: Information management support and training/capacity building support. May also include supply chain/logistics support.



## Increased integration with global and local efforts

H2H Network core team to support overall package with advocacy, coordination and attendance/sharing with other efforts