

10 STEPS TO COMM

1

MAKE DECISIONS ABOUT THE PEOPLE,
WITH THE PEOPLE



2



MAINTAIN & STRENGTHEN TRUST
THROUGH FORMAL & INFORMAL
CONNECTIONS

3

LISTEN MORE, TALK LESS



4



USE DATA FOR DECISION-MAKING
& COURSE CORRECTION

5

PLAN, PLAN, PLAN
WITH THE PEOPLE



UNITY READINESS

LET THE PEOPLE MEASURE
SUCCESS



6

HIRE & EMPOWER MORE RISK
COMMUNICATION AND COMMUNITY
ENGAGEMENT EXPERTISE



7

BUILD CAPACITY & DEVELOP
SKILLS TO GO BEYOND COVID-19



8

MANAGE THE INFODEMIC



9

START THE DRUMBEAT TOGETHER



10