

# Communicating science during health emergencies

## PUBLIC CLOSING SESSION

**Friday, 25 June 2021**  
**13:00 – 16:00 CET**

Join us for discussions on how to use innovative and effective science communication to promote public health during the COVID-19 pandemic



More info

Register

<https://bit.ly/33Qj9vM>

### Opening

**Sylvie Briand**, Director, Global Infectious Hazard Preparedness Department, World Health Organization

### Rethinking communication: storytelling in the age of misinformation & disinformation

**Elizabeth (Lizz) Ntonjira**, Global Communication Director, Amref Health Africa, Kenya

### Alert, not anxious

**Mikhail (Doctor Mike) Varshavski**, Board Certified Family Medicine Physician and Content Creator, USA

### Covid dreams—visual science communications reimaged

**Radhika Patnala**, Founder and Director, Sci-Illustrate, Germany

### Dear Pandemic: authentic dialogue between scientists and the public as a strategy to address the COVID-19 infodemic

**Malia Jones**, Researcher, University of Wisconsin-Madison's Applied Population Laboratory, and Founding Member, Dear Pandemic, USA | **Lindsey Leininger**, Public Health Scientist, Dartmouth College Tuck School of Business, and Founding Member, Dear Pandemic, USA

### The story about the children's storybook on COVID-19

**Fahmy Hanna**, Technical Officer, Department of Mental Health and Substance Use, World Health Organization | **Zeinab Hijazi**, Senior Mental Health Technical Advisor, Programme Division Director's Office, UNICEF

### Using science communication to tackle the COVID-19 pandemic: insights from the thematic discussions of the conference

**Charles Ebikeme**, London School of Economics and Political Science, United Kingdom | **Mohamed Elsonbaty**, Freelance Science Journalist & Science Communication Consultant, Egypt | **Francesca Hartley**, Intensive Care Nurse, Nottingham University Hospitals NHS Trust, United Kingdom | **Mirjam Jenny**, Head of Science Communication Unit, Robert Koch Institute, Germany

### Closing & next steps

**Tim Nguyen**, Unit Head, High Impact Events Preparedness Unit, World Health Organization