

WALK the TALK: The Health for All Challenge Programme

9.30am-10.15am

- Event start and warm-ups
- 9.30am-9.45am: United Colours of Dance'n Drums
- 9.45am-10am: ASEAN Asia moves for health
- 10am-10.15am: SDGs Dance

10.15am-10.45am

- Official opening speeches including from Dr Tedros, WHO Director-General;
 Mayor of Geneva Mr Sami Kanaan; H.E. Margaret Kenyatta, First Lady of Kenya;
 Bruno Bruins, Minister of Health, Welfare and Sport, Netherlands.
- VIP group photo

10.45am

- Ribbon-cutting ceremony:
- Wave 1: 8km running "master class" with Mary Keitany and Tadesse Abraham
- Wave 2: 3km VIP walking group
- Wave 3: Controlled departure of walkers, joggers, wheelchair users, etc.

11.15am (approx.)

- First participants return to Place des Nations
- United Colours of Dance'n Drums session

11.20am-11.50am

- Mass yoga session led by Government of India and Geneva yoga schools
- Indian dance led by the World Heart Federation

12pm-12.15pm

- Let's talk ... women's health. Speakers include:
 - Mary Keitany (champion marathon runner)
 - Princess Dina Mired (President, Union for International Cancer Control)
 - Zoleka Mandela (advocate on road safety, cancer control, preventing sexual violence)
 - Dr Veronica Espinosa (Minister of Health, Ecuador)

12.15-12.45pm:

Musical interlude, performance by Nigerian music star and mental health advocate Korede Bello.

12-45pm-1pm

- Let's talk ... leaving no one behind. Speakers include:
 - Cynthia Germanotta (mental health advocate, co-founder with Lady Gaga of the Born this Way Foundation)
 - Celine van Till (champion Swiss Paralympian, founder Association Tout est Possible)
 - Tadesse Abraham (champion Swiss-Eritrean marathon runner)
 - Daniela Zelaya, Young Women Engagement and Mobilisation Specialist, YWCA
 - Irene Khan, Director-General of International Development Law Organization

1pm

Closing remarks