

Promoting Urban Governance for Health and Wellbeing Mayors' meeting

Tuesday 4 May 2021 | 15:00 – 16:30 (CET)

[Zoom link](#)

ABOUT

WHO is working with five cities around the world in promoting health and wellbeing through civic engagement in Bogota (Colombia), Mexico City (Mexico), Khulna City (Bangladesh), Douala (Cameroon) and Tunis (Tunisia). Following a rapid situation analysis, cities have identified areas of concerns, including: 1) informal settlements 2) basic public services; and 3) social cohesion in cities.

Mayors of these five cities have committed to tackle these priorities by enhancing current mechanisms for participatory urban governance for health and wellbeing through multisectoral collaboration and community engagement and promoting social innovations and dialogues at local levels.

WHO will hold this first virtual meeting of the Mayors with the main goal to facilitate the exchange between the Mayors and WHO Director-General. The specific key objectives are to:

- Establish a high-level political platform for dialogue between Mayors and WHO
- Share a brief introduction on the various city contexts and opportunities for the Urban Governance for Health and Wellbeing project.



SPEAKERS



Dr Tedros Adhanom Ghebreyesus
Director-General WHO



Dr Naoko Yamamoto
Assistant Director-General WHO
Universal Health Coverage/
Healthier Populations



Dr Rüdiger Krech
Director, WHO Department
of Health Promotion



Ms Enrichetta Placella
Deputy Head Global Program
Health, Swiss Agency for
Development and Cooperation



Mrs Souad Abderrahim
Mayor of Tunis
Tunisia



Dr Claudia López Hernández
Mayor of Bogotá
Colombia



Mr Talukder Abdul Khaleque
Mayor of Khulna City
Corporation
Bangladesh



Mr Roger Mbassa Ndine
Mayor of Douala
Cameroon



Dr Claudia Sheinbaum
Mayor of Mexico City
Mexico

MODERATOR



Dr Susan Mercado
Director, Food Systems and
Resiliency, Hawaii Public
Health Institute

AGENDA

Welcoming address by Dr Tedros Adhanom Ghebreyesus, Director-General, WHO

Achieving the target of One billion people living healthier lives: Global Implementation Framework for Healthier Populations by Dr Naoko Yamamoto, Assistant Director-General, Universal Health Coverage/ Healthier Populations, WHO Headquarters

Urban Governance and Civic Engagement for health: the contribution of the Swiss Agency for Development and Cooperation SDC by Enrichetta Placella, Deputy Head Global Program Health, Swiss Development Cooperation

Panel discussion of Mayors: Local leadership promoting health and wellbeing moderated by Dr Susan Mercado

Moving forward by Dr Rüdiger Krech, Director, Department of Health Promotion, WHO Headquarters