# EAR AND HEARING CARE



#### **WHO Eastern Mediterranean Region**

TODAY,

78
MILLION

PEOPLE IN
THE REGION
LIVE WITH
HEARING LOSS

BY 2050,

194
MILLION

PEOPLE ARE
PROJECTED TO HAVE
PROBLEMS WITH
THEIR HEARING



of people with hearing loss live in low-income and middle-income countries

The majority of people with hearing loss do not have access to interventions

### Ear and hearing care

interventions are cost-effective



An annual additional

#### investment of less than US\$ 0.90 per person is needed

to provide ear and hearing care services

## Hearing loss is expensive

to communities and

costs the region US\$ 30 billion annually US\$
30 billion



Over a 10-year period, this promises

a return of nearly US\$ 7 for every US dollar invested

WHO/UCN/NCD/SDR 20.17

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