

DRAFT WORKPLAN FOR THE GLOBAL COORDINATION MECHANISM ON THE PREVENTION AND CONTROL OF NCDS 2022-2025

Mandate

Decision WHA74(11)¹ extends the current terms of reference of the WHO global coordination mechanism for the prevention and control of noncommunicable diseases² (GCM/NCD) until 2030 with a mid-term evaluation in 2025. In addition, Decision WHA74(11) requests the Director-General to develop, in consultation with Member States and non-State-actors, a workplan for the GCM/NCD to be submitted to the 75th World Health Assembly through the 150th session of the Executive Board.

In response, the WHO Secretariat has prepared a draft workplan for the GCM/NCD, with an accompanying Theory of Change and Logic Model³. These documents ensure the following:

- the continued performance of GCM/NCD, with a more focused approach to the delivery of its functions and with clearly defined objectives and measurable and practical milestones;
- that the work of the GCM/NCD contributes to the achievement of the objectives set in the WHO global action plan for the prevention and control of noncommunicable diseases 2013-2030⁴; and
- that the GCM/NCD carries out its functions in a way that is integrated with the WHO's ongoing work on noncommunicable diseases.

Consultative process

The process to develop the draft workplan, and its accompanying draft theory of change and logic model, has been comprehensive and consultative across WHO, Member States and NSAs⁵. This process culminated with the following consultations:

- a two-week web-based consultation on the zero draft workplan and theory of change narrative open to Member States, UN agencies and non-State-actors;
- an informal virtual consultation on the draft workplan and theory of change narrative with non-State actor participants of the GCM/NCD;
- an informal virtual consultation on the draft workplan and theory of change narrative with Member States; and
- additional discussions and guidance from WHO NCD-related focal points, across Headquarters, Regional and Country Offices.

Scope, purpose, and modalities

¹ [https://apps.who.int/gb/ebwha/pdf_files/WHA74/A74\(11\)-en.pdf](https://apps.who.int/gb/ebwha/pdf_files/WHA74/A74(11)-en.pdf)

² https://apps.who.int/gb/ebwha/pdf_files/WHA67/A67_14Add1-en.pdf?ua=1

³ Found at <https://www.who.int/news-room/articles-detail/who-gcm-ncd-workplan-2022-2025-consultation>

⁴ Endorsed by the Sixty-sixth World Health Assembly in resolution WHA66.10 (2013).

⁵ Details found at <https://www.who.int/news-room/articles-detail/who-gcm-ncd-workplan-2022-2025-consultation>

The draft workplan is organized around the priority areas of work provided for the GCM/NCD by Member States in Decision WHA74(11). In addition, guidance and recommendations provided in the preliminary and final^{6,7} evaluations of the GCM/NCD and in the mid-point evaluation of the implementation of the WHO global action plan for the prevention and control of NCDs 2013–2020⁸ have informed the draft workplan, theory of change and logic model. The priority areas ensure a more focused approach to implementation of the five functions in line with the scope and purpose of the GCM/NCD, as provided by its terms of reference, and alignment across the WHO NCD-related programmes.

Implementation models across all activities of the draft workplan are designed to formalize more effective engagement with GCM/NCD participants, improve accountability and responsiveness of GCM/NCD to the needs of Member States, and to enhance country-level impact to ensure focused support implementation of NCD-GAP through strengthened national capacity, leadership, governance, multisectoral action and partnerships to accelerate country response for the prevention and control of NCDs and to address their risk factors.

During the implementation of the workplan, the GCM/NCD will continuously engage with relevant stakeholders across WHO, including Regional and Country Offices, to amplify and foster meaningful engagement among WHO, Member States, and non-State-actors, including civil society, people living with or affected by NCDs, relevant private sector and academia. Performance measures will track progress toward objectives over time and will inform timely adaptation.

This workplan and related theory of change and logic model will be refined based on continuing input from Members States and the ongoing strategic planning process and will be enhanced by qualitative and quantitative data, case studies and other performance measures.

PRIORITY AREAS, ACTIONS AND PERFORMANCE MEASURES

Priority Area 1

Operational backbone for knowledge collaboration and the dissemination of innovative multistakeholder responses at country level, by raising awareness and promoting knowledge collaboration among Member States and non-State actors and by co-creating, enhancing and disseminating evidence-based information to support governments on effective multisectoral and multistakeholder approaches.

Action 1.1: Enhance and realign the Knowledge Action Portal (KAP) to support GCM/NCD activities and GCM/NCD Participants.

⁶ https://apps.who.int/gb/ebwha/pdf_files/WHA71/A71_14Add1-en.pdf

⁷ https://apps.who.int/gb/ebwha/pdf_files/WHA74/A74_10Add2-en.pdf

⁸ https://apps.who.int/gb/ebwha/pdf_files/WHA74/A74_10Add1-en.pdf

Activity 1.1.1: Expand data and information including stocktaking of global, regional and country level multisectoral and multistakeholder experiences, community engagement and action, best practices, and success stories from GCM/NCD Participants. [2022-2025]

Expected Outcome: KAP updated to include up-to-date and relevant information on multisectoral and multistakeholder experiences, community engagement and action that is utilized by countries and GCM participants to inform national and subnational plans and strengthen country level responses.

Performance measures:

- KAP site traffic increased by 25% by 2025 over 2021 baseline (including page views; click-through rate, time on site).
- # submissions of content by WHO, Member States and other GCM/NCD Participants from 2022 to 2025.

Activity 1.1.2: Adapt KAP to enhance the functionalities for improved knowledge collaboration across GCM/NCD Participants across the workplan activities. [Q3 2022]

Expected Outcome: Refined KAP utilized by countries and other WHO stakeholders to enhance engagement and collaboration and align GCM/NCD outputs with country needs.

Performance measures:

- KAP site traffic increased by 25% by 2025 over 2021 baseline (including page views; click-through rate, time on site).
- Analytics of unique visits to the specific pages enhanced or built on the KAP since 2021.

Action 1.2 Provide information on health needs of marginalized groups and population groups living in vulnerable situations, to advance equity in the prevention and control of NCDs

Activity 1.2.1: Conduct NCD Voices in the Decade of Action: webinar series. [2022-2025]

Expected Outcome: National NCD responses informed by the perspective and the health needs of marginalized groups and vulnerable populations to ensure that the most at risk are not left behind.

Performance measures:

- At least 10 webinars launched by 2025.
- Analytics on participation and satisfaction with the webinars, through polling surveys of participants.

Priority Area 2

Enabler for the global stocktaking of multistakeholder action at country level and for co-designing and scaling up innovative approaches, solutions or initiatives to strengthen effective multisectoral and multistakeholder action

Action 2.1: Develop an online registry and Special Report on successful multisectoral actions for the prevention and control of NCDs and mental health conditions.

Activity 2.1.1: Develop and manage an online registry of examples of national or subnational multisectoral approaches and experiences on the prevention and control of NCDs and mental health conditions, including information on evidence underlying or evaluating the approaches. [2022-2025]

Expected Outcome: Registry utilized by countries to build on lessons learned for effective multisectoral actions on NCDs and mental health conditions at the national and subnational levels.

Performance measures:

- Registry includes balanced representation of Member States with special focus of experiences from low- and middle-income countries (LMICs) across WHO regions.
- Analytics of unique visits to Registry and download of case studies in the first year after its launch.

Activity 2.1.2: Develop a Special Report on multisectoral approaches and experiences at national or sub-national levels across WHO Regions for the prevention and control of NCDs and mental health conditions. [2023]

Expected Outcome: Special report with analysis of best practices, experiences and approaches utilized by Member States and other stakeholders to develop national and subnational multisectoral responses for the prevention and control of NCDs and mental health conditions.

Performance measures:

- At least 100 participants attending the launch event or other activities with representation from Member States across all WHO regions.
- Analytics of unique downloads of Report in the first year after launch.

Action 2.2: Second General Meeting of the WHO GCM/NCD

Activity 2.2.1: Convene General Meeting of GCM/NCD Participants including the participation of PLWNCDs. [2023]

Expected Outcome: Meeting of GCM/NCD participants to share lessons learned, assess uptake and effectiveness of resources, and galvanize commitments and accelerate multi-sectoral and multi-stakeholder action at the local, national, regional and global levels to meet the NCD targets of the WHO Global NCD Action Plan 2013-2030 and the NCD-(SDG 3.4) and the NCD-related targets of the 2030 Agenda for Sustainable Development. Outcomes will inform adaptation required by the GCM/NCD for next implementation phase.

Performance measures:

- At least 100 Member States and 80% of GCM/NCD participants attending the General Meeting with representation from Member States across all WHO regions and income settings.
- Report emanating from General Meeting of the GCM/NCD with meaningful contributions from GCM/NCD Participants and success stories from Member States across WHO regions and income settings on implementing multisectoral and multistakeholder responses with the support of the GCM/NCD.

Priority Area 3

Providing and updating guidance to Member States on engagement with non-State actors, including on the prevention and management of potential risks.

Action 3.1: Provide guidance to Member States on benefits and risk management approaches when considering engagement with non-State-actors, beginning with the private sector, for the prevention and control of NCDs through a tool to guide the informed decision-making process by countries, building on the guidance, experience and expertise of WHO and other relevant stakeholders.

Activity 3.1.1: Conduct a comprehensive consultative process across WHO, Member States, and relevant NSAs to develop a tool to guide decision-making by Member States on private sector engagement for prevention and control of NCDs. [Q42022]

Expected Outcome: Support Member States on using risk management approaches in considering engagement with NSAs, including the private sector, taking into account national NCD priorities to achieve SDG 3.4, while assessing benefits against risks, including mitigation strategies.

Performance measures:

- Engagement across the three level of WHO, Member States and GCM/NCD NSA Participants to support the development of the Tool.
- At least 100 participants attending the launch event for the Tool with representation from Member States across all WHO regions and income settings.
- Analytics of unique downloads of the Tool in in the first year after its launch.

Activity 3.1.2: Provide capacity development to countries to contextualize and use the WHO tool to support benefit- and risk-informed decision making on private sector engagement for prevention and control of NCDs. [2024-2025]

Expected Outcome: The Tool and WHO's technical support for implementation will enhance the capacity of Member States to make informed decisions on engagement with the private sector for the prevention and control of NCDs to respond to national priorities and to achieve SDG 3.4, while giving due regard to assessing and managing benefits and risks.

Performance measures:

- At least 6 countries supported to implement the Tool by 2025, of which 4 are LMICs.
- Uptake by WHO Regional and Country Offices (e.g. specific requests to HQ by COs and/or ROs, adaptation of the Tool by RO/COs, inclusion in WHO toolkits, featuring in institutional websites.

Action 3.2: Support the WHO Civil Society Working Group for meaningful civil society engagement for NCDs and UHC.

Activity 3.2.1: Establish 3rd phase of the WHO Civil Society Working Group (CSWG) on NCDs. [2022-2025]

Expected Outcome: Civil Society guidance and recommendations provided to WHO Director General in support of effective policies, programmes, and services for the prevention and control of NCDs. WHO's engagement with civil society for NCDs operationalized.

Performance measures:

- Membership increased from baseline 2021, with balanced representation across NCD and NCD-related areas and PLWNCDs and mental health conditions, and across WHO regions and income settings.
- # statements, policy briefs, webinars, advocacy products and side events delivered, presented and communicated through WHO channels by 2025, per the TOR of the CSWG, benchmarked against previous years.
- Summary report of CSWG deliverables disseminated through GCM/NCD platforms and dialogues.

Priority Area 4

Global facilitator for the strengthened capacity of Member States and civil society to develop national multistakeholder responses for the prevention and control of noncommunicable diseases.

Action 4.1: Develop and support implementation of a Guidance Framework for national multisectoral and multistakeholder coordination mechanisms for the prevention and control of NCDs and mental health conditions.

Activity 4.1.1: Develop a WHO Guidance Framework for national multisectoral and multistakeholder coordination mechanisms for the prevention and control of NCDs through a co-creation approach with Member States, CSOs, PLWNCDs and other stakeholders. [Q2 2022]

Expected Outcome: WHO supporting Heads of State and Government to fulfil their commitment to provide strategic leadership for NCD responses by promoting policy coherence and coordination for the development of whole-of-government, health-in-all-policies approaches and for the engagement of stakeholders in whole-of-society action in line with national NCD and SDG action plans and targets, through the establishment or strengthening of national multi-sectoral and multi-stakeholder mechanisms.

Performance measures:

- Engagement across the three level of WHO, Member States and additional GCM/NCD Participants to support the development of the Guidance Framework.
- At least 100 participants attending the launch webinar with balanced representation of Member States across WHO regions with special focus of experiences from LMICs.
- Analytics of unique downloads of the Guidance Framework in the first year after launch.

Activity 4.1.2: Provide capacity development to countries to contextualize and use the WHO Guidance framework for national multisectoral and multistakeholder coordination mechanism to develop or strengthen country-tailored multi-sectoral and multi-stakeholder coordination mechanisms. [2022-2025]

Expected Outcome: Guidance Framework and online resources utilized by countries to establish or strengthen national and subnational coordination mechanisms to enhance policy coherence and coordination for the development of whole-of-government, health-in-all-policies approaches and for the engagement of stakeholders in whole-of-society action in line with national NCD targets and SDG 3.4.

Performance measures:

- Technical support provided to at least 6 countries, of which 4 are LMICs, by 2025.

- Guidance Framework presented and discussed in relevant international and regional fora.
- Uptake by WHO Regional and Country Offices (e.g. specific requests to HQ by COs and/or ROs, adaptation of the Framework by COs, inclusion in WHO toolkits, featuring in institutional websites).

Action 4.2: Strengthen role of GCM/NCD participants in accelerating multistakeholder actions for SDG 3.4.

Activity 4.2.1: Develop and implement a GCM/NCD Participants Engagement Strategy with GCM/NCD Participants. [2022 -2025]

Expected Outcome: Engagement Strategy disseminated and utilized by GCM/NCD to improve coordination and collaboration with and among GCM/NCD Participants to support WHO and Member States enhance multistakeholder action at the local, national, regional and global levels in order to contribute to the implementation of the WHO Global NCD Action Plan 2013–2030, while safeguarding WHO and public health from any undue influence by any form of real, perceived or potential conflicts of interest.

Performance measures:

- 80% of GCM/NCD Participants participating in the development of the Engagement Strategy with balanced representation of the four GCM/NCD constituencies.
- At least 50% GCM/NCD participants supporting WHO and Member States enhance multistakeholder action through the implementation of activities of GCM/NCD workplan.
- # Member States, across WHO regions, and WHO Regional and Country Offices supported by the GCM/NCD.

Activity 4.2.2: Produce case studies on commitments and contributions of GCM/NCD Participants that support countries to advance the implementation of the WHO Global NCD Action Plan 2013–2030 and accelerate progress on SDG 3.4. [2025]

Expected Outcome: Case studies utilized by Member States and NSAs to inform more effective national and subnational multistakeholder responses.

Performance measures:

- Case Studies from each of the four constituencies of GCM/NCD Participants published by 2025.
- Analytics of unique downloads of Case Studies in the first year after launch.

Priority Area 5

Convener of civil society, including people living with noncommunicable diseases, to raise awareness and build capacity for their meaningful participation in national noncommunicable diseases responses.

Action 5.1 : Support the co-development of the WHO Framework for Meaningful Engagement of PLWNCDs and Mental Health Conditions.

Activity 5.1.1: Develop a WHO Framework on the meaningful engagement of PLWNCDs and mental health conditions. [Q4 2022]

Expected Outcome: Global Framework utilized by WHO HQ, Regional and Country Offices and Member States to meaningfully engage PLWNCDs and mental health conditions in the co-development and co-design of NCD principles, policies, programmes and services

Performance measures:

- Framework includes balanced representation of Member States with special focus of experiences from LMICs across WHO regions.
- Analytics of unique downloads of the Framework by 2025.
- At least 6 countries supported to implement the Framework, at least 4 of which are LMICs, by 2025.
- Framework presented and discussed in relevant international and regional fora (e.g. informal consultations, workshops, events and symposiums).
- Uptake by Regional and Country Offices (e.g. specific requests to HQ by COs and/or ROs, adaptation of the Framework, inclusion in WHO toolkits, featuring in institutional websites).

Activity 5.1.2: Develop policy briefs with Regional offices on the principles, policies, strategies and structures necessary for meaningful engagement of PLWNCDs and mental health conditions. [Q3/Q4 2023]

Expected Outcome: Policy briefs utilized by Member States to inform country-level engagement with PLWNCDs and mental health conditions.

Performance measures:

- 6 policy briefs developed and utilized by 6 Member States, at least 4 of which are LMICs by 2024.
- Analytics of unique downloads of the policy briefs by 2025.

Activity 5.1.2: Conduct cycle 2, 3 and 4 of the NCD Lab to identify innovations that inform NCD- and NCD-related global health agendas. [January 2023]

Expected Outcome: Innovative solutions, contextualized to country context and available online, that target policy-level change, systems change, or individual level change, identified and disseminated through WHO platforms.

Performance measures:

- Labs conducted for cycle, 2, 3 and 4 for all thematic areas by 2023.
- 500 proposals submitted over the next 2 cycles by 2023.
- Analytics on unique views of NCD Lab webpages.

Action 5.2: Facilitate the meaningful engagement of PLWNCDs and mental health conditions within WHO and with Member States.

Activity 5.2.1: Establish and sustain a WHO Symposium on PLWNCDs and mental health conditions to facilitate meaningful engagement, dialogue, support co-creation process, and mobilize individuals with lived experience for a highly successful Fourth United Nations High-level meeting on NCDs in 2025. [2022-2025]

Expected Outcome: Ongoing dialogue and meaningful engagement with PLWNCDs and application of their lived experience and lessons learned that informs WHO's strategy to deliver on its key strategic objectives for the prevention and control of NCDs and mental health conditions.

Performance measures:

- Inclusive and diverse participation in the WHO Symposium with structures that ensure adequate representation from different lived experiences, stakeholder groups, geographical regions, and income settings.
- At least 3 WHO Symposiums held by 2025.
- At least 10 advocacy activities and outputs until the Fourth United Nations high-level meeting on NCDs in 2025.

Activity 5.2.2: Develop guidance on implementation of the Framework for the PLWNCDs and mental health conditions at Country and Regional levels [Q2-Q4 2023].

Expected Outcome: Guide including adaptation process, conceptualization of the framework, adaptation monitoring and evaluation and adaptation governance utilized by country offices to support meaningful engagement with PLWNCDs to develop country-tailored national and subnational policies and programmes.

Performance measure: Guide accessed by 6 Member States, at least 4 of which are LMICs, and utilized to inform national plans, by 2025.