A Global Health Strategy for 2025-2028

WHO's 14th General Programme of Work (GPW 14) at a glance

GOAL

AND APPROACHES

SUPPORTED BY 15 JOINT **6 STRATEGIC OBJECTIVES** OUTCOMES

OUR CORPORATE OUTCOMES® WHO'S CONTRIBUTION

AND ENABLERS ASSUMPTIONS

To promote, provide and protect health and well-being for everyone, everywhere

- Scale up the primary health care approach to advance UHC and health security
- Respect and empower national leadership, structures and processes
- Maintain a relentless focus on delivering measurable impact at country level
- Advance gender equality and the right to health to overcome barriers to health and well-being for all
- Expand and enhance partnerships, community engagement and intersectoral collaboration

Respond to climate change, an escalating health threat

Advance the PHC approach and essential health system capacities for UHC

Prevent, mitigate and prepare for health risks from all hazards

Address **determinants** of health and root causes of ill health

Improve health service coverage and financial protection

Rapidly detect and sustain response to health emergencies

• SUPPORTING HEALTH LEADERSHIP: convening, agenda-setting, partnering and communicating to advance GPW 14 and leave no one behind

PROVIDING GLOBAL GOODS FOR HEALTH:

high-quality research, norms, technical and data products to enable impact at country level

• TAILORED SUPPORT TO COUNTRIES:

differentiated approach to country cooperation to accelerate progress on health

 SUSTAINED POLITICAL COMMITMENT of Member States and partners keeps health high on the agenda and committed to the SDGs

HEALTH EMERGENCIES ARE CONTAINED

and do not require repurposing the entire global health architecture (e.g. like COVID-19)

- SUFFICIENT FINANCING is available for national and international health priorities and for WHO to play its crucial roles
- **EXPANDING AND EVOLVING TECHNOLOGY** builds trust and counters the spread of misinformation and disinformation
- AN OPTIMIZED WHO SECRETARIAT that is sustainably financed and efficiently managed, with strong oversight and accountability and strengthened country offices