

## **World Health Organization**

### **mYoga Application**

#### **Privacy statement**

Your privacy is of utmost importance to WHO. This privacy statement describes WHO's policy concerning the gathering and sharing of users' information through the WHO mYoga mobile application.

#### **What information does WHO mYoga collect?**

##### *Analytics from app stores*

You can download the WHO mYoga app without telling us who you are or revealing any personal information about yourself. The only information we gather when you download the app is aggregate and anonymized analytical information from the app store you have used, such as the number of people who downloaded the app and the number of times the app was viewed in the app store. This information is collected by the app store and may include your IP (Internet Protocol) address, domain name, browser type, operating system, and information such as the web site that referred you to the mYoga App store listing and the date and time of the download. WHO can request this information from the app store, but this information cannot be linked to your identity.

##### *Collection of personally identifiable information*

The mYoga app does not collect any personal information about you at all. It doesn't ask you to create a user account and does not require your email address or phone number for you to be able to use it.

#### **What does WHO do with the information it collects from the app stores?**

##### *App store browsing and app download analytics*

The aggregate and anonymised information gathered from the app stores is used to analyze trends and usage of the WHO mYoga app and to improve the usefulness of the promotions materials that are released. It is not connected with any personal information. No data is being collected from your use of the app after it has been downloaded.

##### *Uninstalling the app from your device*

At any time, you can completely uninstall the app from your device. Because the WHO mYoga app does not collect any personal information about you, no information about you or your app usage will be kept by WHO.

## **Security**

WHO has completed a cybersecurity assessment on the WHO mYoga app, showing it to be in the “very low risk” category. This is because it does not collect any personal information from users. The WHO mYoga app content (videos and audio files) are kept on a secure server. The only risk identified by cybersecurity assessment was the hacking of video content, for which the risk is deemed to be minimal.

## **Notification of changes**

Changes to this privacy policy will be posted on the WHO mYoga app webpage at [www.who.int/initiatives/behealthy/myoga](http://www.who.int/initiatives/behealthy/myoga)

## **Contact**

For questions or queries regarding this privacy policy, please contact us at [WHOmYoga@who.int](mailto:WHOmYoga@who.int)