

Case Study Template on Climate Change and Health: successful stories and lessons learned

The year 2021 is due to be a crucial year for international climate action, with far-reaching consequences for the long-term health and resilience of communities and societies. In recovering from the global shock caused by COVID-19 - and the resulting damage to livelihoods, health, and sustainable development – governments are increasingly urged to prioritize a healthy and sustainable recovery of their economies that takes into account the broader social and environmental determinants of health. In May 2020, millions of health professionals called for a [healthy recovery](#), and WHO released its [Manifesto for a green, healthy recovery from COVID-19](#), laying out 6 prescriptions and over 70 actionables for more sustainable and healthy societies post-COVID.

In 2021, WHO and the global health community will continue to drive the conversation on recovery and resilience by envisioning how a healthy, equitable recovery from COVID-19 can advance rapid decarbonization of the world economy. To further this goal, WHO is collecting case studies on health and climate change, to be highlighted in the upcoming events leading to COP26 and other initiatives throughout the year.

What kind of case studies are we looking for?

We are looking for short, real-life stories about an initiative, project or advocacy campaign that showcase some of the great work that is already being implemented to reduce the impact of climate change on human health, and to help communities and societies recover from COVID-19 and transition to a healthy, climate-resilient and climate-just future. Sharing experiences of unsuccessful projects and lessons learned is also welcome.

What should a climate & health case study look like?

- **Be solutions-driven:** make sure your case study is a concrete and real-life example of progress being made on reducing emissions, building climate-resilient health systems, and/or protecting human health from the negative effects of climate change;
- **Be visual:** share images, video or graphic elements if possible;
- **Be diverse:** highlight different stakeholders and sectors driving positive change, such as representatives from cities, regions, businesses and civil society from sectors such as health, biodiversity, transport, economy and energy, as well as health professionals, scientists, policymakers, celebrities, local authorities and mayors, government representatives, representatives from vulnerable communities and youth leaders;
- **Be personal:** show the people behind the initiative, and share at least 1 quote or personal perspective, ideally from a person directly involved in the project or from an expert in the field;
- **Be short and concise:** limit your story to 1-1.5 page (800 words max), if possible.

What are the questions that a climate & health case study should address?

1. Case study title:
2. Organization leading the case study, contact details & website:
3. In which region(s) is this case study implemented? Please list specific country/countries if possible.
4. What is this case study focused on? (choose 1 or more options)
 - Emission reduction and health co-benefits of climate mitigation measures
 - Health adaptation measures and resilience to climate change
 - Advocacy and communications on health and climate change
 - Climate finance for health
 - Other:
5. Which topical issue(s) does this case study address? (choose 1 or more options)
 - Nature
 - Food systems and nutrition
 - Heat exposure
 - Air pollution
 - Water and sanitation
 - Infectious diseases
 - Disaster resilience and response
 - Energy access/clean energy
 - Transport and cities
 - Reducing emissions from the health sector
 - Building climate-resilient health systems
 - Mobilizing the health community
 - Reducing health inequalities
 - Other:
6. How is this case study helping communities to reduce the impacts of climate change on health and/or recover from COVID-19?
7. What are the key stakeholders and sectors involved?
8. What is the timeframe of this case study? Is it ongoing or finalized?
9. What are the key lessons learned that could be used by other key players in this field (in a local, national or regional context)?
10. Is this case study replicable in other countries/geographical settings?
11. Which quote can best illustrate the case study? Who is the author, and what is the author's role in this project?
12. Other additional information you would like to provide regarding the case study:
13. Are there any additional internet or social media resources related to this case study that you would like to share?
14. Please send any related photos, videos or other visual materials on this case study by email to: egorovaa@who.int.
15. Contact details of the focal person:

How to submit a case study?

Case studies can be submitted **using this [online form](#)**, or **in text format** (800 words max), following the above **guiding questions** - by email to egorovaa@who.int. These guiding questions are meant to help you structure your case study and help ensure all relevant information is present, but are not mandatory. Complementing your stories with **visual materials**, such as photos from the field, would be most appreciated.

Interested organizations and individuals are also encouraged to showcase their case studies by submitting short **1-2 minute videos with footage and testimonials from the field**, by email to egorovaa@who.int. Selected recordings will be used to create an advocacy video “The healthy, equitable and climate resilient future we want” that will be projected at the [2021 Global Conference on Health & Climate Change](#) at the margin of COP26.

The deadline for submitting the case studies is July 31st, 2021.

How will the case studies be used?

A selection of case studies will be presented at the upcoming [Regional consultations on Climate Change and Health](#) prepared by the World Health Organization (WHO) and the Global Climate and Health Alliance (GCHA) in April-May 2021.

Some of the most prominent case studies will also be featured in the COP26 Special Report "The Health Argument for Climate Action", to be published in November 2021, and will be published on the WHO website and on the forthcoming WHO / WMO climate and health portal.¹

Example case-studies:

- National Health Service (NHS) England’s commitment to become the world’s first net-zero national health system.
- A case study of an island nation making its health system resilient to climate-induced extreme weather events while at the same reducing its emissions.
- A case study of a country or organization transforming its food chain into a biodiversity- and health-positive food system.
- An example of a health organization divesting from fossil fuels.

Please reach out to the [WHO climate team](#) if you would have any questions, further ideas or feedback.

¹ *Disclaimer: Selected submissions will be further co-developed into case studies in collaboration with the WHO climate change team. Case studies aim to highlight the scope and diversity of ongoing global efforts on climate change and health, but do not necessarily imply endorsement from WHO.*