

# Terms of Reference (ToR)

## ***Ideas Lab – V Global Conference on Health and Climate: Action and Equity***

*Brasília, Brazil | July 29–31, 2025*

### **1. Background**

The [2025 Global Conference on Health and Climate](#), hosted in Brasília from July 29 to 31, will convene stakeholders from across sectors to demonstrate how ambitious and just climate actions—particularly at national and subnational levels—can improve health outcomes and advance equity. The event supports Brazil’s broader vision for COP30, aiming to position health and equity at the center of climate negotiations.

A central output of the Conference will be the launch and consolidation of the [Belém Health Action Plan](#), a strategic framework for climate-resilient and equitable health systems. The **Ideas Lab** will support this by offering an open and participatory platform for showcasing innovative solutions, fostering interdisciplinary dialogue, and generating practical, people-centered contributions.

Aligned with the three strategic lines of the Belém Health Action Plan—(1) Health Surveillance and Monitoring, (2) Evidence-Based Policy Strategy and Capacity Building, and (3) Innovation and Production—the Ideas Lab will elevate underrepresented voices and inform deliverables for COP30’s Health Day and beyond.

### **2. Objectives**

The Ideas Lab aims to create an interactive platform for sharing, discussing, and advancing innovative practices, research, and policy ideas that contribute to achieving climate-resilient and equitable health systems. Sessions should encourage cross-sectoral dialogue and highlight concrete solutions that are adaptable to diverse territorial and institutional contexts.

Specifically, the Ideas Lab will:

- Promote solutions-driven, optimistic, and evidence-informed discussions;

- Highlight concrete innovations and inspiring stories that demonstrate health benefits from climate action;
- Feature visual and personal case studies, including quotes from individuals directly involved;
- Encourage cross-sectoral dialogue among governments, civil society, academia, youth, Indigenous, quilombola and traditional community leaders, health professionals, multilateral institutions, and the private sector;
- Provide actionable inputs to support the implementation of the Belém Health Action Plan and COP30 Health Day.

### **3. Scope of Work**

The Ideas Lab will take place over the course of the Global Conference on Health and Climate (July 29–31, 2025) in Brasília, Brazil. Each Ideas Lab session should bring forward concrete and innovative experiences, tools, and approaches that support climate adaptation for better health outcomes. Presentations may include pilot projects, technologies, community-based strategies, or institutional models that demonstrate real or potential impact. Sessions should also explore emerging and interdisciplinary approaches—such as the interconnections between climate change, biodiversity loss, pandemics, nutrition, and sustainable food systems - and interventions based on the use of traditional or indigenous knowledge. Contributors are encouraged to present perspectives that span local, national, and global levels, and to incorporate the voices of groups most affected by climate change, including traditional and Indigenous communities, women, youth, and health workers.

In all cases, Ideas Lab sessions should foster equity-driven, evidence-based dialogue and contribute meaningfully to the implementation of the Belém Health Action Plan and future policy and funding strategies.

To ensure alignment with the Belém Health Action Plan and the broader objectives of the Global Conference, Ideas Lab sessions are encouraged to explore topics that reflect emerging trends, innovative approaches, social participation strategies and cross-sectoral linkages within the climate and health agenda.

Health equity, and leadership and governance in climate and health with social participation are cross-cutting axes of the Belém Health Action Plan. Besides the lines of action proposed in the plan, (1) Health Surveillance and Monitoring, (2) Evidence-Based Policy Strategy and Capacity Building, and (3) Innovation and Production, suggested themes could include:

- Low-carbon and climate-resilient health systems

- Preservation of forests and their health co-benefits
- Intergenerational equity and youth leadership
- One Health: climate, biodiversity, pandemics, nutrition, and health
- Sustainable and climate-smart food systems
- Gender-responsive adaptation
- Clean air initiatives
- Just transition and moving away from fossil fuels
- Smart hospitals and resilient infrastructure
- Community-based surveillance and monitoring and social participation
- The role of education and communication in climate-health awareness
- Risk Communication and Community Engagement

## 4. Methodology / Approach

The Ideas Lab will rely on a **selective, transparent curation process** led by the Ministry of Health, WHO, and other key partners. The selection will prioritize:

- Innovation and impact
- Regional and stakeholder diversity
- Alignment with the Belém Health Action Plan

Sessions will follow interactive formats in **parallel rooms** blending short presentations with moderated dialogue.

## 5. Selection Criteria

The Ideas Lab will prioritize proposals and presenters that bring pragmatic approaches, innovation, and alignment with the goals of the Belém Health Action Plan and other relevant topics. While participation will be by invitation, the selection process will follow clear, merit-based criteria to ensure transparency, diversity, and impact. The selection of Ideas Lab sessions will be guided by the following criteria:

- **Practical Relevance and Potential for Impact:** Proposals should be grounded in real-world experiences or practices—ongoing or completed—and demonstrate potential to generate meaningful change in the climate-health nexus. We will welcome solutions informed by lived realities, adaptable models, and tested innovations.
- **Regional and Institutional Diversity:** Efforts will be made to ensure geographic balance and representation of diverse institutional actors—including voices from

low- and middle-income countries, subnational governments, and underrepresented regions.

- **Innovation and Transformative Potential:** Sessions should introduce forward-looking solutions, emerging approaches, or replicable models that can support health system adaptation to climate change.
- **Equity and Inclusion:** Proposals that reflect gender equity, youth participation, Indigenous and traditional knowledge, or other forms of community leadership will be highly valued.
- **Potential Contribution to COP30:** Presentations that can directly inform the development of the health discussions for COP30 or generate insights for the implementation of the Belém Health Action Plan will receive particular attention

## 6. Expected Outputs

The Ideas Lab will produce:

- A **summary report** synthesizing discussions, lessons, and innovations across all sessions
- Actionable recommendations to inform COP30 and future national or global strategies
- Content that can feed into future funding calls, technical collaborations, and visibility efforts

## 7. Updated Timeline

Date	Activity
May 19 - June 10, 2025	Submission of proposals and supporting documents (open call for case studies)
June 10–20, 2025	Selection of sessions and contributors, confirmation of speakers
June 20–30, 2025	Final adjustments to content and structure of sessions and documents
July 01, 2025	Publication of full Conference Agenda including detailed Ideas Lab content
July 02–15, 2025	Final logistics, coordination with moderators, audiovisual content prep
July 29–31, 2025	Execution of Ideas Lab sessions in Brasília
August 01–15, 2025	Compilation and review of session summaries and supporting documents

## 8. Reporting and Coordination

Each session will have a moderator and rapporteur, responsible for:

- Guiding the discussion
- Completing a **standardized report template** covering:
  - Innovative practices
  - Key takeaways and gaps
  - Personal stories and quotes
  - Strategic implications for COP30

These reports will inform the final Conference synthesis and will be shared as supporting documents for the implementation of the Belem Health Action Plan at COP30.