

# The launch of the global strategy to accelerate the elimination of cervical cancer

## Provisional Programme

November 17, 2020

14:30 - 16:15 CET

Watch the live stream of the event [here](#)

Welcome	<b>Dr Princess Nothemba Simelela</b> – Special Adviser to the Director-General, Strategic Programmatic Priorities
In Their Own Words	Cervical cancer advocates and survivors
Launch of the Strategy	<b>Dr Tedros Adhanom Ghebreyesus</b> – Director-General World Health Organization
Special Address	<b>H.E Jeannette Kagame</b> – First Lady of The Republic of Rwanda
Advocate	Advocate #1
Special Address	<b>H.E Dr Tshepo Ramaphosa</b> – First Lady of the Republic of South Africa
Broadcast from companion events	Western Pacific and South East Asia Regions
Advocate	Advocate #2
Special Address	<b>H.R.H Princess Dina Mired of Jordan</b>
Advocate	Advocate #3
Integrating services to maximize impact	<b>Ms Winnie Byanyima</b> – Executive Director UNAIDS
Broadcast from companion events	European and African Regions
The role of the global community	<b>Professor Senait Fisseha</b> – Co-chair of the Director-General’s Expert Group on Cervical Cancer Elimination
Announcements	UNITAID, UICC
Broadcast from companion events	African Region
HPV vaccination	<b>Dr Seth Berkley</b> – CEO Gavi
Advocate	Advocate #4
Broadcast from companion events	Americas Region
We can and will eliminate cervical cancer	<b>Professor Groesbeck Parham</b> – Co-chair of the Director-General’s Expert Group on Cervical Cancer Elimination
Advocate	The Family of Henrietta Lacks
A future without cervical cancer: honoring the status of all girls and women	<b>Ms Angélique Kidjo</b> – Global Ambassador UNICEF
Together, we can make history – it is within our reach	<b>Dr Princess Nothemba Simelela</b> – Special Adviser to the Director-General, Strategic
	Programmatic Priorities

