

GUIDE TO NAVIGATE THE

## **GLOBAL BREASTFEEDING SCORECARD**

GLOBAL BREASTFEEDING COLLECTIVE





## THE GLOBAL BREASTFEEDING SCORECARD:



Compiles global data on the current status of policies and programmes that impact breastfeeding rates



Provides information on current rates of breastfeeding, increases accountability, and will document change



Provides country data on multiple indicators according to the Collective's Call to Action Priorities



**Provides a visual for the information**, utilizing a traffic lights scheme to present the data

## **CALL TO ACTION PRIORITIES**

1 FUNDING: Increase investment in programmes and policies that promote, protect and support breastfeeding

BABY-FRIENDLY HOSPITAL INITIATIVE:

Implement the Ten Steps to Successful Breastfeeding in maternity facilities



THE INTERNATIONAL CODE OF MARKETING OF BREASTMILK SUBSTITUTES:



Fully implement the Code and relevant WHA resolutions with legislation and enforcement through strong legal measures that are enforced and independently

monitored free from conflicts of interest

BREASTFEEDING COUNSELLING
AND TRAINING: Improve access
to skilled breastfeeding
counselling in healthcare facilities

COMMUNITY SUPPORT PROGRAMMES:
Encourage networks that protect, promote, and support breastfeeding

MATERNITY PROTECTION THE WORKPLACE:



7 STRENGTHEN MONITORING SYSTEMS: Track progress on policies, programmes, and funding towards achieving targets

#### **CURRENT VALUES AND TARGETS FOR 2030**



**Donors contribute at least** \$5 per newborn to support



Fully implements the Code of **Marketing of Breast-milk** 



Provides recommended maternity leave



Over half of births are in **Baby-friendly facilities** 



Most primary healthcare facilities provide IYCF



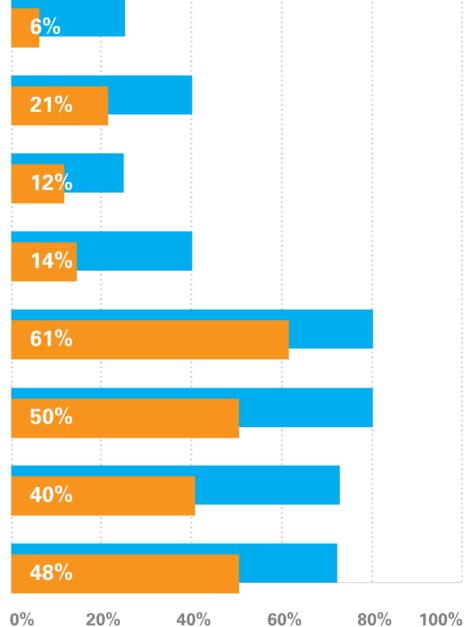
Most districts have community IYCF Programmes



**Breastfeeding programme** assessed in the last 5 years



Breastfeeding data collected in the last 5 years



Values in 2017

2030 Target

## WHAT THE DATA TELLS US:



The scorecard evaluated 194 low-, middle- and high-income countries on factors including financial investment, health care services, workplace protections and community supports for breastfeeding



**No countries** score highly on all eight policy and programme indicators



Only 23 countries have met the 2030 global goal (60%) of exclusive breastfeeding for six months— this is an urgent call to policy makers worldwide

## **HOW TO ACCESS THE DATA:**

#### https://www.unicef.org/breastfeeding/

Back to UNICEF.org Support UNICEF

#### unicef for every child



"What if governments had a proven, cost-effective way to save babies' lives, reduce rates of malnutrition, support children's health, increase educational attainment and grow productivity?

They do: It's called breastfeeding. And it is one of the best investments nations can make in the lives and futures of their youngest members – and in the long-term strength of their societies."

- Anthony Lake, UNICEF Executive Director

## WHAT TYPE OF DATA CAN BE ACCESSED:



Status of each indicator at **country**, **regional and global levels with map views**, presented in a 4-colour traffic light scheme to visually assess country progress



Country Profiles including country-specific data for all indicators (as available)



Interactive Dashboard allows you to compare indicators and breastfeeding outcomes amongst countries and/or regions

## THIS GUIDE WILL COVER:

- Data by indicator
- Country Profiles
- Interactive dashboard
  - Compare Indicators to outcomes
  - Compare indicators within a region
  - See countries meeting goals
- Research
- Full Report
- Understanding the Data (The Methodology)

## DATA BY INDICATOR

#### https://www.unicef.org/breastfeeding/

The Global Breastfeeding Collective has developed a <u>country scorecard</u> to track progress on seven policy actions and on the state of breastfeeding practices within countries. Each action has a progress indicator and target – to be met by 2030 – which serve as a call for action for policymakers worldwide to make breastfeeding support a collective national priority.

Explore more information, including the country by country profiles, of the Global Scorecard.

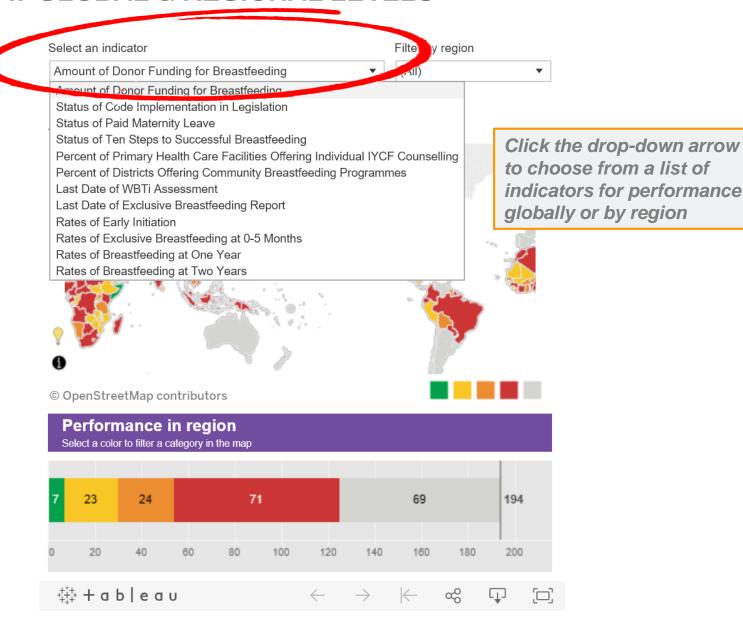


From the main webpage, scroll down to find the scorecard data map



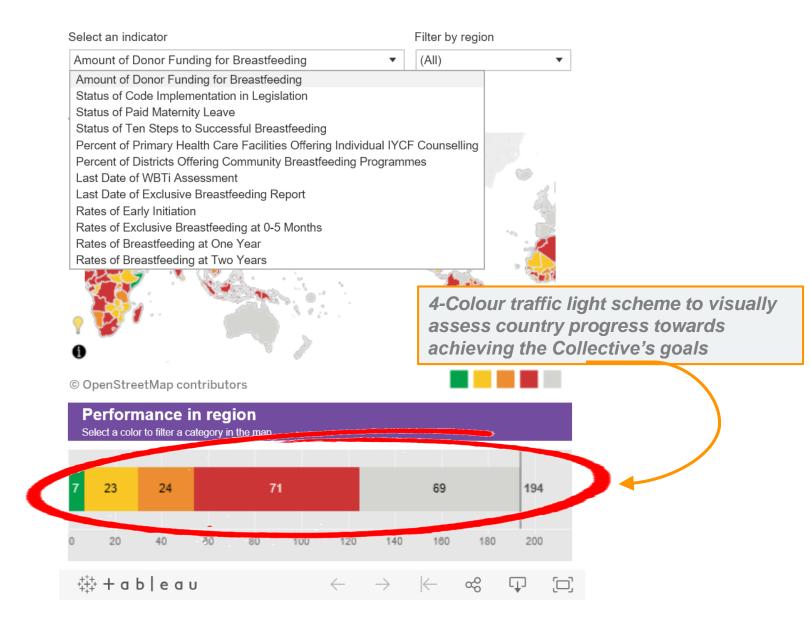
### **EXAMPLE – SEE STATUS OF ONE INDICATOR**

#### AVAILABLE AT GLOBAL & REGIONAL LEVELS

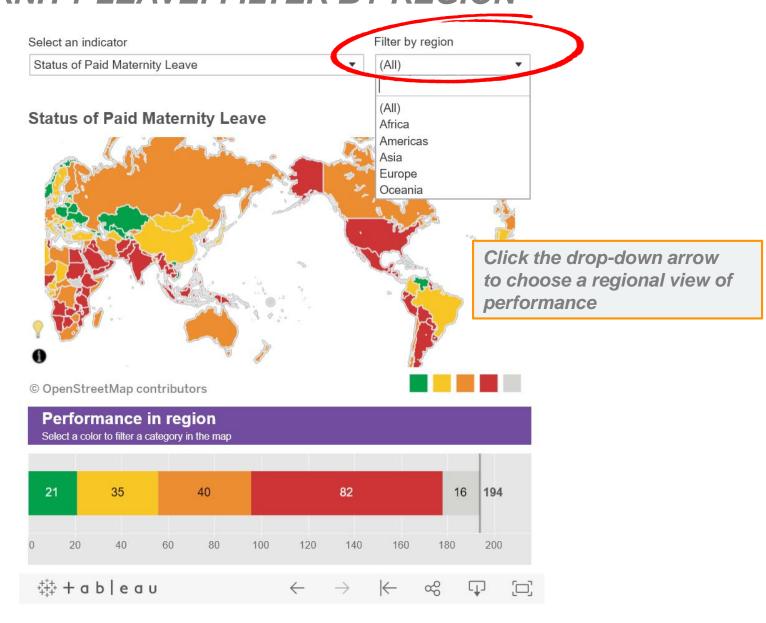


## **EXAMPLE – SEE STATUS OF ONE INDICATOR**

#### AVAILABLE AT GLOBAL & REGIONAL LEVELS



# EXAMPLE – SEE STATUS OF ONE INDICATOR PAID MATERNITY LEAVE: FILTER BY REGION



# EXAMPLE – SEE STATUS OF ONE INDICATOR PAID MATERNITY LEAVE IN ASIA (REGIONAL LEVEL)



## **COUNTRY PROFILES**

#### https://www.unicef.org/breastfeeding/

The Global Breastfeeding Collective has developed a country approach to track progress on seven

policy actions and on the state of preastreeding practices within countries progress in tractor and target - to be met by 2030 - which serve as a call for action for reymakers worldwide to make breastfeeding support a collective national priority. Explore more information, including the country by country profiles, of the Global Scorecard. Select an indicator Filter by region Amount of Donor Funding for Breastfeeding Amount of Donor Funding for Breastfeeding @ OpenStreetMap contributors Performance in region 194 4+ableau

Click the link to leave this page & explore the country profiles

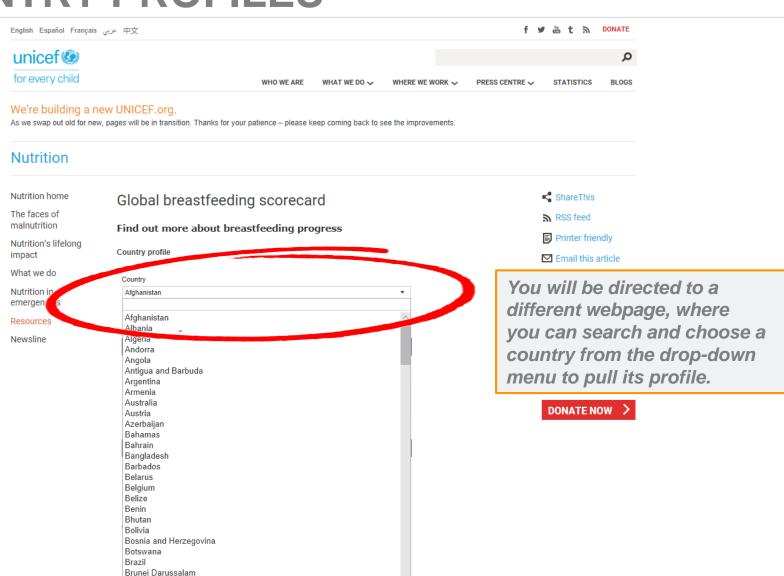


## **COUNTRY PROFILES**

Bulgaria Burkina Faso Burundi Cabo Verde

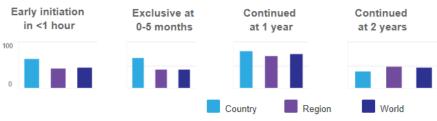
counselling.

49.2% of primary healthcare facilities offer individual IYCF



#### Cambodia

#### **Breastfeeding Outcome**



#### **Enabling Environment**



\$1.79 was allocated per child by donor funding in 2013.





Many provisions in law: countries have enacted legislation or adopted regulations, decrees or other legally binding measures encompassing many provisions of the Code and subsequent WHA resolutions





Legislation mandates 13 weeks of maternity leave with 50% of previous earnings paid for by employer funds.





0% of births occur in Baby Friendly Hospitals and Maternities.





22.9% of primary healthcare facilities offer individual IYCF counselling.





22.5% of districts implement community-based nutrition, health, or other programs with IYCF counseling.



#### Reporting



The most recent WBTi assessment of the overall breastfeeding program was in 2016.



Exclusive breastfeeding rates were last measured in 2014.

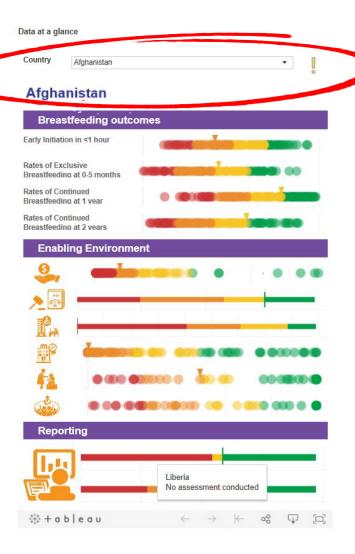


**COUNTRY PROFILES** 

Country-specific breastfeeding indicators compared with regional and global averages

4-Colour traffic light scheme to visually assess country progress towards achieving the Collective's goals

## **COUNTRY PROFILES**



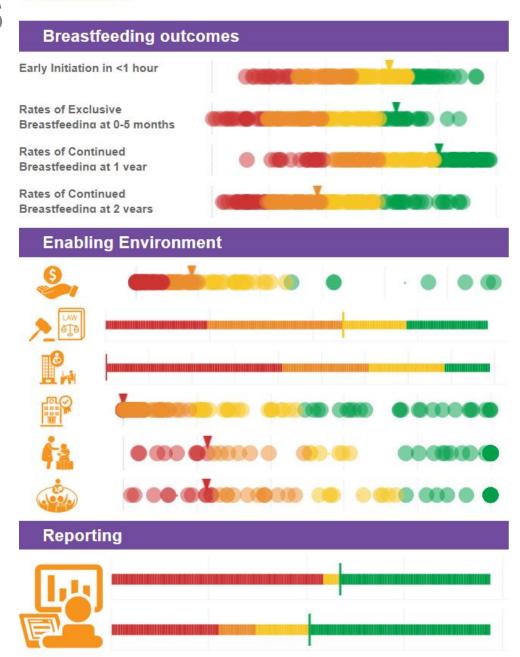
On the same page, you can scroll down to find another version of the country profile by clicking the drop-down menu and searching for your country of choice.

Updated: 31 July 2017

## **COUNTRY PROFILES**

Triangles and lines mark country's situation compared to the global picture.

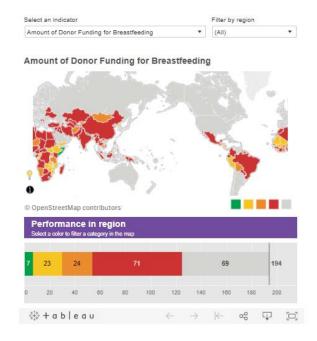
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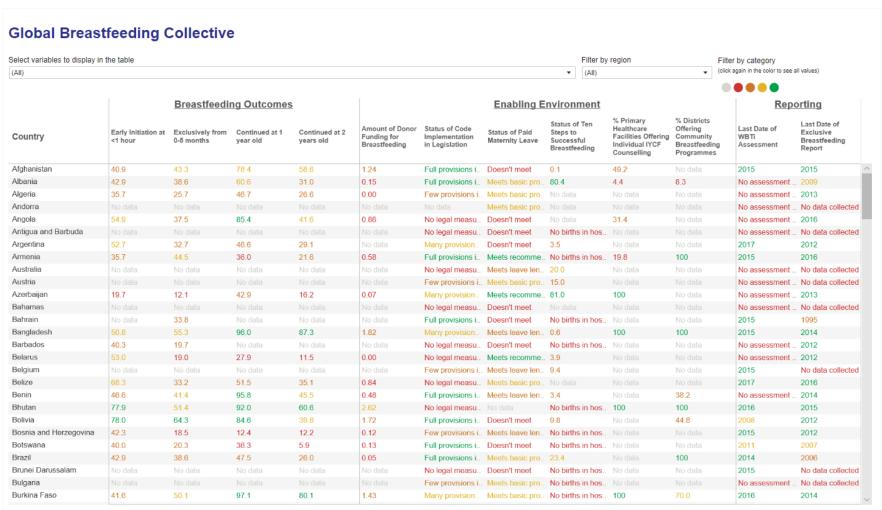


From the home page, you can also click this link to leave this page & explore an interactive dashboard.



# DIVE INTO THE DATA: INTERACTIVE DASHBOARD

+ableau<sup>‡</sup>public GALLERY AUTHORS BLOG RESOURCES ACTIVITY SIGN IN □

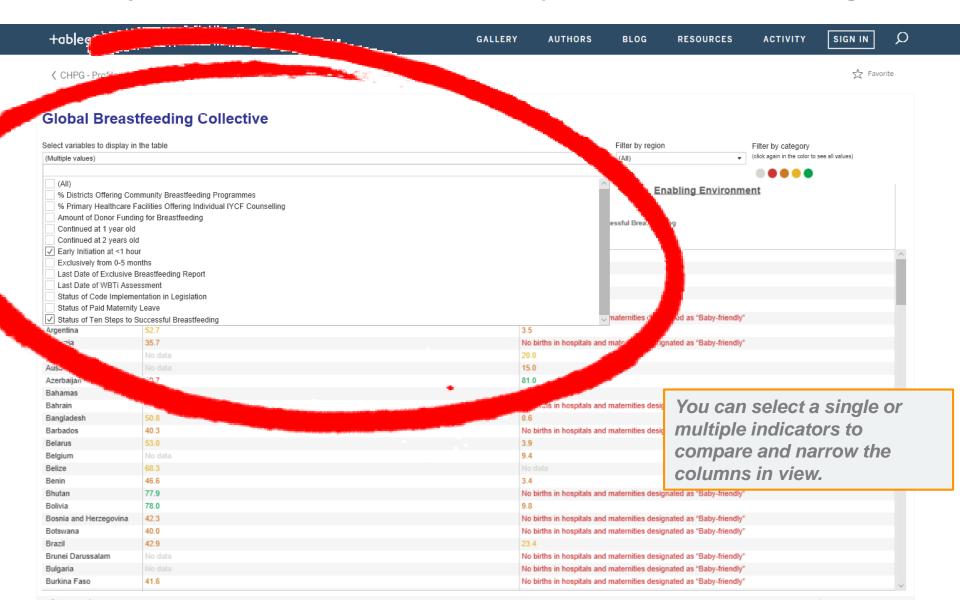


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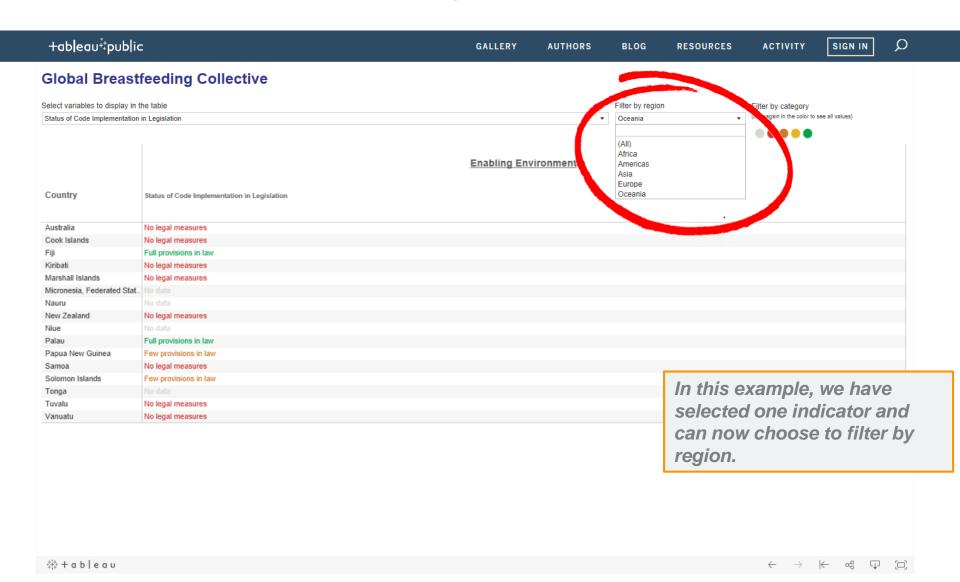
#### **EXAMPLE: COMPARE INDICATORS TO OUTCOMES**

Rate of Early Initiation at <1 hour + Status of Ten Steps to Successful Breastfeeding



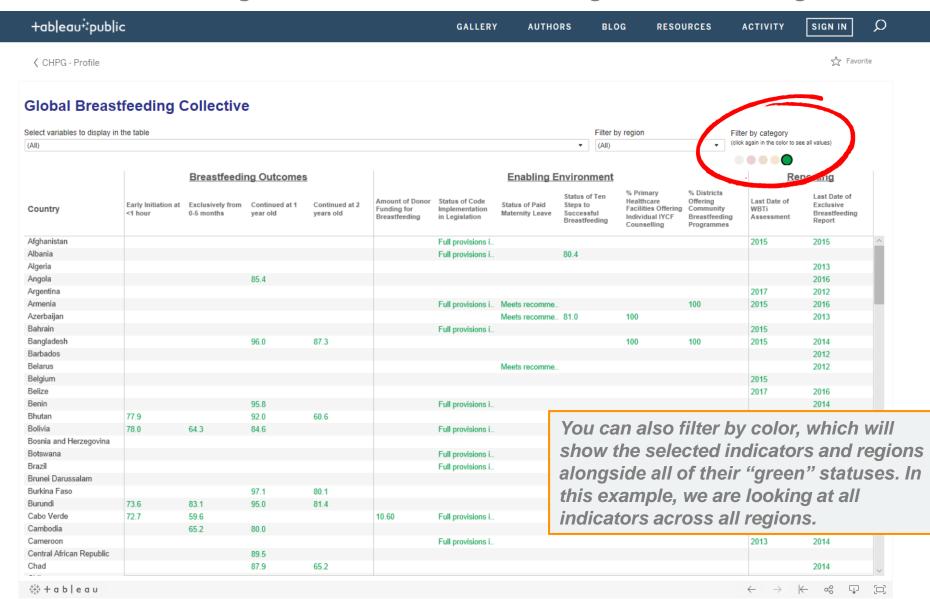
#### **EXAMPLE: COMPARE INDICATOR WITHIN A REGION**

Status of Code Implementation into Legislation in Oceania



#### **EXAMPLE: SEE COUNTRIES MEETING GOALS**

See countries with "green" Status of Donor Funding for Breastfeeding



### **EXAMPLE: SEE COUNTRIES MEETING GOALS**

See countries with "green" Status of Donor Funding for Breastfeeding

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⟨ CHPG - Profile							☆□	Favorite
Global Breast	feeding Collective							
Select variables to display in	the table			Filter by region		Filter by category		
Amount of Donor Funding for Breastfeeding			•	(All)	-	(click again in the color to	o see all values)	•
Country	Amount of Donor Funding for Breastfeeding	<u>Enabling Env</u>	<u>ironment</u>					
Cabo Verde	10.60							
Guinea-Bissau	11.33							
Haiti	9.41							
Micronesia, Federated Stat.								
Nepal	5.01							
Somalia	6.36							
Timor-Leste	11.52							

"Green" Status in this Indicator represents "at least \$5 in donor funding per birth"

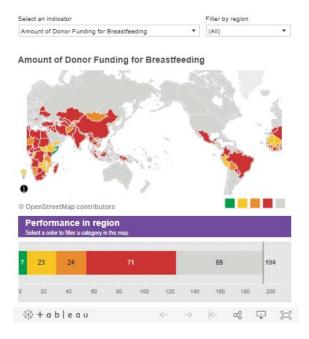
In this example, we have selected one indicator and then filtered to show only the countries with "green" status.

### RESEARCH

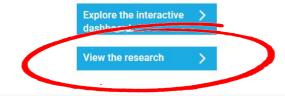
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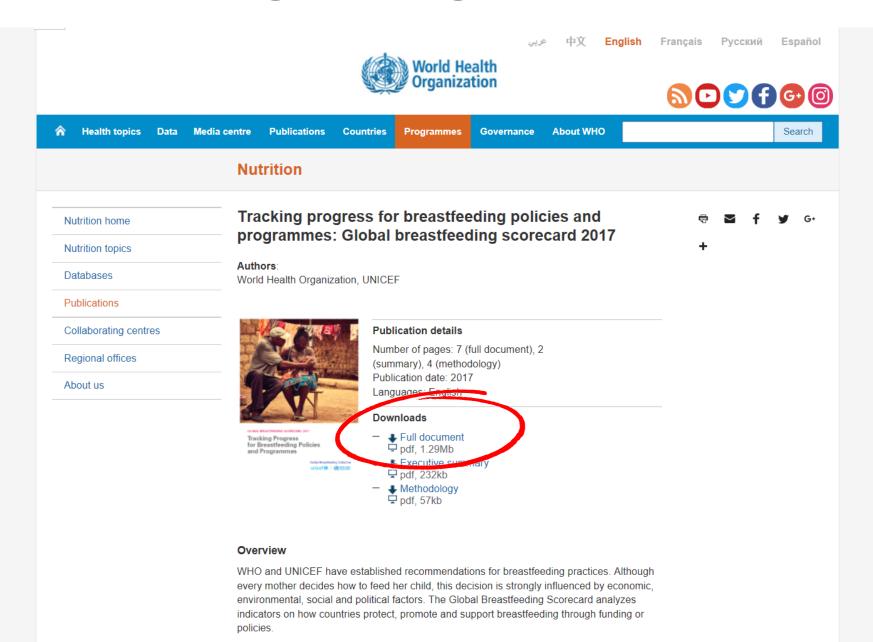
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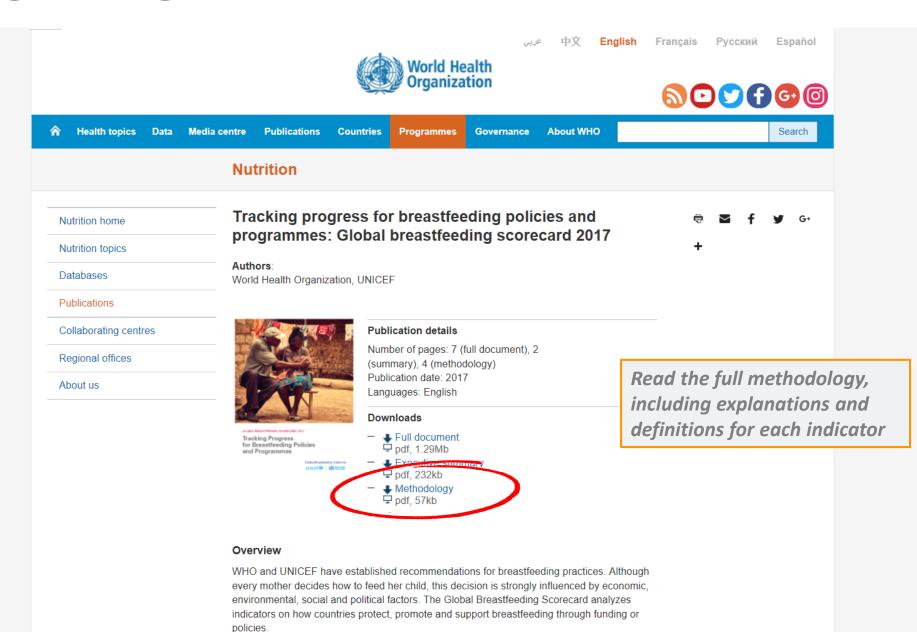
From the home page, you can also click this link to leave this page & read the full report on the research.



## READ THE FULL REPORT



## **UNDERSTAND THE DATA**



#### *METHODOLOGY*

## TRACKING PROGRESS FOR BREASTFEEDING POLICIES AND PROGRAMMES—GLOBAL BREASTFEEDING SCORECARD, 2017

#### **NOTES ON METHODOLOGY:**

INDICATOR	COLOUR	R CODES	DATA SOURCE	COMMENTS
Amount of Donor Funding for Breastfeeding	Green: Yellow: Orange: Red:	At least \$5 in donor funding per birth \$2–5 in funding per birth \$1–2 in funding per birth < \$1 in funding per birth	Investment case for breastfeeding <sup>7</sup>	This indicator was calculated by dividing the amount of donor funding earmarked for exclusive breastfeeding by the number of live births in a country. All numbers are in USD.
Status of Code Implementation in Legislation	Green:	Full provisions in law: countries have enacted legislation or adopted regulations, decrees or other legally binding measures encompassing all or nearly all provisions of the Code and subsequent WHA resolutions	Marketing of Breast-Milk Substitutes: National Implementation of the	
	Yellow:	Many provisions in law: countries have enacted legislation or adopted regulations, decrees or other legally binding measures encompassing many provisions of the Code and subsequent WHA resolutions	International Code: Status Report 2016 <sup>10</sup>	
	Orange:	Few provisions in law: countries have enacted legislation or adopted regulations, directives, decrees or other legally binding measures covering few of the provisions of the Code or subsequent WHA resolutions		
	Red:	No legal measures: countries have taken no action or have implemented the Code only through voluntary agreements or other non-legal measures (includes countries that have drafted legislation but not enacted it)		
Status of Paid Maternity Leave	Green:	Meets recommended provisions of Recommendation 191 (at least 18 weeks of maternity leave, 100% of previous earnings paid for by a social programme)	at work: Law and practice across the world <sup>13</sup>	This indicator was calculated based on three aspects of C183 and R191: length of maternity leave, amount of previous earnings paid during leave, and source of funding.
	Yellow:	Meets basic provisions of Convention 183 (at least 14 weeks of maternity leave, at least 66.7% of previous earnings paid for by a social programme)		
	all other indicators OR data unclear (this includes countries with cei	Meets leave length requirement of Convention 183 (14 weeks) but not all other indicators OR data unclear (this includes countries with ceiling on the amount of previous earnings paid or with variable amounts paid)		
	Red:	Doesn't meet leave length requirement of Convention 183		

#### **METHODOLOGY**

## TRACKING PROGRESS FOR BREASTFEEDING POLICIES AND PROGRAMMES—GLOBAL BREASTFEEDING SCORECARD, 2017

INDICATOR	COLOUR CODES	DATA SOURCE	COMMENTS
Status of Ten Steps to Successful Breastfeeding	Green: ≥ 50% of births in hospitals and maternities designated as "Baby-friendly"  Yellow: 20–50% of births in hospitals and maternities designated as "Baby-friendly"  Orange: 0.1–20% of births in hospitals and maternities designated as "Baby-friendly"  Red: No births in hospitals and maternities designated as "Baby-friendly"	National Implementation of the Baby-Friendly Hospital Initiative 2017 <sup>15</sup>	
Percent of Primary Health Care Facilities Offering Individual IYCF Counselling	Green: ≥ 75% of primary healthcare facilities offer individual IYCF counselling Yellow: 50–75% of primary healthcare facilities offer individual IYCF counselling Orange: 25–50% of primary healthcare facilities offer individual IYCF counselling Red: < 25% of primary healthcare facilities offer individual IYCF counselling	Nutridash 2013: Global Report on the Pilot Year <sup>17</sup>	
Percent of Districts Offering Community Breastfeeding Programmes	Green: ≥ 75% of districts implement community breastfeeding programmes  Yellow: 50–75% of districts implement community breastfeeding programmes  Orange: 25–50% of districts implement community breastfeeding programmes  Red: ≤ 25% of districts implement community breastfeeding programmes	Nutridash 2013: Global Report on the Pilot Year <sup>17</sup>	
Last Date of WBT <i>i</i> Assessment	Green: Assessment conducted since 2012 Yellow: Last assessment conducted between 2007 and 2012 Orange: Last assessment conducted before 2007 Red: No assessment conducted	World Breastfeeding Trends Initiative <sup>18</sup>	
Last Date of Exclusive Breastfeeding Report	Green: Data collected since 2012 Yellow: Data last collected between 2007 and 2012 Orange: Data last collected before 2007 Red: No data collected	UNICEF Infant and Young Child Feeding Database <sup>19</sup>	

#### **METHODOLOGY**

#### TRACKING PROGRESS FOR BREASTFEEDING POLICIES AND PROGRAMMES—GLOBAL BREASTFEEDING SCORECARD, 2017

INDICATOR	COLOUR CODES	DATA SOURCE	COMMENTS
Rates of Early Initiation	Green: ≥ 70% of infants initiate breastfeeding within the first hour  Yellow: 50–70% of infants initiate breastfeeding within the first hour  Orange: 30–50% of infants initiate breastfeeding within the first hour  Red: < 30% of infants initiate breastfeeding within the first hour	UNICEF Infant and Young Child Feeding Database <sup>19</sup>	
Rates of Exclusive Breastfeeding for First Six Months	Green: ≥ 60% of infants are exclusively breastfed for six months  Yellow: 40–60% of infants are exclusively breastfed for six months  Orange: 20–40% of infants are exclusively breastfed for six months  Red: < 20% of infants are exclusively breastfed for six months	UNICEF Infant and Young Child Feeding Database <sup>19</sup>	
Rates of Breastfeeding at One Year	Green: ≥ 80% of infants continue breastfeeding until one year of age Yellow: 60%–80% of infants continue breastfeeding until one year of age Orange: 40–60% of infants continue breastfeeding until one year of age Red: < 40% of infants continue breastfeeding until one year of age	UNICEF Infant and Young Child Feeding Database <sup>19</sup>	
Rates of Breastfeeding at Two Years	Green: ≥ 80% of infants continue breastfeeding until two years of age Yellow: 60–80% of infants continue breastfeeding until two years of age Orange: 40–60% of infants continue breastfeeding until two years of age Red: < 40% of infants continue breastfeeding until two years of age	UNICEF Infant and Young Child Feeding Database <sup>19</sup>	

# GLOBAL BREASTFEEDING COLLECTIVE









Academy of Breastfeeding Medicine







































FOR MORE INFORMATION OR ANY QUESTIONS:

## **BREASTFEEDING@UNICEF.ORG**

GLOBAL BREASTFEEDING COLLECTIVE



