





Stakeholder consultation meeting to revamp the World Antibiotic Awareness Week (WAAW) 27–29 May 2020

VIRTUAL MEETING AGENDA

*** Please note: All times are listed in CET (GMT+2). *** For help converting the start time to your local time, use this link.

Day 1. Wednesday, 27 May 2020 **Learning from each other: Past WAAWs**

1300-1340 Welcome

CET (GMT+2)

Opening remarks

Dr Berhe G. Tekola, *Director, Animal Production and Health Division,*Food and Agriculture Organization of the United Nations (FAO)

Dr Matthew Stone, Deputy Director-General, World Organisation for Animal Health (OIE)

Dr Hanan Balkhy, Assistant Director-General for AMR Division, World Health Organization (WHO)

Rallying cry

Dr Haileyesus Getahun, Director of Tripartite (FAO/OIE/WHO) Joint Secretariat on AMR; Director of Global Coordination & Partnership, WHO

Meeting expectations

Sarah Nehrling, event facilitator

1340-1400 Past WAAW Impact: Country Experiences

Indonesia - *Country representative(s)*

Kenya - Country representative(s)

India - Country representative(s)

1400–1415 Transitioning to group work

1415-1600 Discussing and documenting past WAAW impact (GROUP WORK)

WAAW Online Consultative Workshop, 27-29 May 2020

Day 2. Thursday, 28 May 2020 **Defining our vision of the future: a more impactful WAAW**

1300-1310 Welcome and practical information

CET (GMT+2)

Sarah Nehrling, event facilitator

1310-1345 Our emerging understanding of what has been impactful

Facilitator summary: Key ideas from group discussions Sarah Nehrling, *event facilitator*

Sian Williams, Wellcome Trust co-facilitator

What are we missing?

Sarah Nehrling, event facilitator

1345-1355 Research on reframing AMR communication

Dan Metcalfe, Head of Brand and Communication Campaigns, Wellcome Trust

1355-1405 Lessons from impactful global campaigns

Oyuntungalag Namjilsuren, Information Manager, WHO

1405-1435 Tripartite lessons on WAAW effectiveness

Successes and metrics from human health - WHO

Lessons from the animal health sector - OIE

Lessons from food and agriculture sectors - FAO

1435–1445 Transitioning to group work

1445–1615 Refining our vision of what will make future WAAWs impactful (*GROUP WORK*)

WAAW Online Consultative Workshop, 27-29 May 2020

Day 3. Friday, 29 May 2020 **Making future WAAWs impactful**

1300-1320 CET (GMT+2)	Welcome and practical information Sarah Nehrling, event facilitator
1320-1350	Our vision for making future WAAWs impactful
	Facilitator summary: key ideas from groups' discussions Sarah Nehrling, event facilitator Sian Williams, Wellcome Trust co-facilitator

1350–1400 Transitioning to group work

1530-1600 Closing

Summary: lessons and learning from participants

Post-workshop actions and timelines

Closing remarks

Dr Haileyesus Getahun, *Director of Tripartite (FAO/OIE/WHO) Joint Secretariat on AMR; Director of Global Coordination & Partnership, WHO*

Meeting end